

**From:** Clark, Alex <aclark@scommerce.com>  
**To:** Godfrey, RobRobGodfrey@gov.sc.gov  
**CC:** Skipper, Allisonaskipper@scommerce.com  
Adams, ChaneyChaneyAdams@gov.sc.gov  
Veldran, KatherineKatherineVeldran@gov.sc.gov  
Burns, JamesJamesBurns@gov.sc.gov  
Skipper, Allisonaskipper@scommerce.com

**Date:** 12/30/2014 4:04:38 PM

**Subject:** RE: India

**Attachments:** Media\_Call\_01.02.15.pdf

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Rob –

Attached is a draft of the media advisory that we'll send tomorrow. I'll keep you posted on RSVPs.

Immediately following the call, we will send the following documents as one pdf:

- Post-Mission Fact Sheet
- Redacted Itineraries for State Employees (6 in total)

Thanks –  
Alex

**Alex Clark**

Deputy Director of Marketing and Communications  
South Carolina Department of Commerce  
1201 Main Street, Suite 1600  
Columbia, SC 29201  
803.737.0685 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)



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**From:** Schimsa, Rebecca [mailto:RebeccaSchimsa@gov.sc.gov]  
**Sent:** Tuesday, December 30, 2014 3:12 PM  
**To:** Clark, Alex; Godfrey, Rob  
**Cc:** Skipper, Allison; Adams, Chaney; Veldran, Katherine; Burns, James  
**Subject:** RE: India

Alex – I'll email you the background information and a final copy of the Governor's schedule tomorrow morning.

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**From:** Clark, Alex [mailto:aclark@scommerce.com]  
**Sent:** Tuesday, December 30, 2014 2:49 PM  
**To:** Godfrey, Rob  
**Cc:** Skipper, Allison; Adams, Chaney; Schimsa, Rebecca; Veldran, Katherine; Burns, James  
**Subject:** RE: India

Got it, thank you.

**Alex Clark**

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**From:** Godfrey, Rob [<mailto:RobGodfrey@gov.sc.gov>]  
**Sent:** Tuesday, December 30, 2014 2:49 PM  
**To:** Clark, Alex  
**Cc:** Skipper, Allison; Adams, Chaney; Schimsa, Rebecca; Veldran, Katherine; Burns, James  
**Subject:** Re: India

We plan to have someone listen to the call from our team. We don't plan on contributing to the call in any way.

Sent from my iPhone

On Dec 30, 2014, at 2:45 PM, Clark, Alex <[aclark@scommerce.com](mailto:aclark@scommerce.com)> wrote:

Rob –

Thank you for the follow-up, and we'll move forward in scheduling the call for this Friday at 11am.

Becca – if it's possible to have the background information by tomorrow afternoon, I would love to include in Secretary Hitt's call briefing.

Below are the reporters who will be invited. If there are any additions, please let me know.

- Associated Press – Seanna Adcox
- The State – Andy Shain, Jeff Wilkinson
- Post and Courier – John McDermott, Jeremy Borden
- Greenville News – Dolph Bell, Tim Smith
- SC Biz News – Chuck Crumbo, Liz Segrist
- Spartanburg Herald-Journal – Trevor Anderson
- Morris News – Sarita Chourey
- Upstate Business Journal – Ashly Boncimino

Rob – will you be on the call?

Thanks –  
Alex

**Alex Clark**

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[www.SCommerCe.com](http://www.SCommerCe.com)

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**From:** Godfrey, Rob [<mailto:RobGodfrey@gov.sc.gov>]  
**Sent:** Tuesday, December 30, 2014 1:50 PM  
**To:** Clark, Alex  
**Cc:** Skipper, Allison; Adams, Chaney; Schimsa, Rebecca; Veldran, Katherine; Burns, James  
**Subject:** Re: India

Alex -

Becca will provide y'all with additional background information for the call for the secretary to have.

We are good with y'all going ahead and scheduling the call for Friday morning.

Let us know what reporters y'all plan to invite so we can add on anyone who has contacted us and expressed interest in being included. Please be sure to reach out to and include Jeremy Borden of The Post and Courier and Andy Shain of The State.

Does anyone else have any questions or issues?

Rob

Sent from my iPhone

On Dec 30, 2014, at 11:46 AM, Clark, Alex <[aclark@scommerce.com](mailto:aclark@scommerce.com)> wrote:

Thank you, Rob.

Did you have a time in mind for this call?

**Alex Clark**  
Deputy Director of Marketing and Communications  
South Carolina Department of Commerce  
1201 Main Street, Suite 1600  
Columbia, SC 29201  
803.737.0685 direct  
[www.SCommerCe.com](http://www.SCommerCe.com)

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<image005.jpg>

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**From:** Godfrey, Rob [<mailto:RobGodfrey@gov.sc.gov>]  
**Sent:** Tuesday, December 30, 2014 11:14 AM  
**To:** Skipper, Allison; Adams, Chaney; Schimsa, Rebecca; Veldran, Katherine; Burns, James;

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Clark, Alex  
**Subject:** RE: India

Looping Alex Clark in.

Let me know of any issues the group has. If there are no issues, we will get a final OK to start executing here.

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**From:** Godfrey, Rob  
**Sent:** Tuesday, December 30, 2014 11:09 AM  
**To:** Skipper, Allison; Adams, Chaney; Schimsa, Rebecca; Veldran, Katherine; Burns, James  
**Subject:** India  
**Importance:** High

All,

As I understand it, the governor's itinerary – and those of representatives from Commerce who traveled to India – is ready to be provided to reporters who have said they are interested in reviewing them.

Given the number of reporters who are interested in this, and the fact that we'll be past the holidays, let's go ahead and plan for Secretary Hitt to brief reporters on the trip and the itineraries on Friday. Can be done by conference call with interested reporters. Commerce can invite reporters who participated in the trip's preview call and also anyone who has asked for the governor's or commerce officials' itineraries.

It's important we go ahead and get this information to interested parties because we have so many other events on the horizon.

Does this work for the group?

Robbie g