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Subject: School Visit: East Aiken School of the Arts
Location: East Aiken School of the Arts, 223 Old Wagener Road, Aiken, S.C.
When: 3/30/2015 1:00:00 PM - 1:30:00 PM

Advance: Brandon Landrum
(803)260-0783

APPROVED BY: NH on 12/28 (This is reschedule from the Julliard in Aiken when NH was sick.)

EVENT: School Visit: East Aiken School of the Arts

DATE: Monday, March 30, 2015

TIME: 1:00-2:00 PM

LOCATION: East Aiken School of the Arts, 223 Old Wagener Road, Aiken, S.C.

LOCATION SET-UP:

ON-SITE LOCATION CONTACT:

Lisa Fallaw, Principal
East Aiken School of the Arts
(803) 641-2450
lfallaw@acpsd.net

Zee Homoki
Cell: (803) 439-2451
Ashton- text Zee when you are 5 minutes out.

SCHEDULING CONTACT:

Sandra Field
sandraf@usca.edu

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will visit East Aiken School of the Arts to tour the school, briefly address the student body, and watch the 3rd-5th grade chorus performance.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Zee Homoki

INTRODUCED BY: Zee Homoki

LENGTH OF SPEAKING: 5 mins of remarks

SCHEDULE OF EVENTS:

1:00 PM Gov. Haley Arrives
1:00-1:30 PM Gov. Haley tours East Aiken School of the Arts
1:30-1:35 PM Gov. Haley gives brief remarks
1:35-1:50 PM Performance by 3rd-5th grade chorus
1:50-1:55 PM Presentation to Gov. Haley
2:00 PM Gov. Haley Departs

FACTS ABOUT EAST AIKEN SCHOOL OF THE ARTS:

- East Aiken School of the Arts is a public school that acquired charter school status nine years ago.
- It is not a performing arts school. EASA is an arts integration school - meaning that all subjects are learned by using one of the arts disciplines (music, dance, drama).
- Accomplishing the EASA Vision "striving for academic excellence through the arts."
- Giving all students a level playing field to learn, no matter what their learning style or ability.
- East Aiken School of the Arts is a Title I school serving a student population of 73.62% on free or reduced priced meals. They are able to give parents special permission to send their children to East Aiken but most of their children come from their attendance zone. No auditions are required to attend the school.
- PASS Score Comparison from 2012 -2014 show significant improvement in all academic areas (ELA, Math, Science, Social Studies, and Writing.)
- In 1998, Pulitzer-Prize winning authors Steven Naifeh and Gregory White Smith bequeathed their Aiken home, Joye Cottage, to the Juilliard School as a retreat for future generations of Juilliard students, faculty, and alumni.
- To celebrate this gift, The Juilliard School has collaborated with the Aiken Community to create a one-of-a-kind performing arts festival that is held every spring in Aiken, SC.
- The weeklong festival includes public performances by students, faculty and alumni of The Juilliard School as well as an extensive outreach program for regional school children.
- Since 2009, the Juilliard in Aiken Festival has touched the lives of over 20,000 regional students with various outreach programs that include Master Classes, In-School Outreach performances, Artist Residencies, and Interactive Educational Performances such as the Kidz Bop Jazz Concert for elementary schools and the Young People's Concert for Middle Schools.
- Our goal is to support the advancement of the performing arts, reach a wide population that is ethnically and economically diverse, and promote the economic growth of our of our city by making Aiken a destination for potential residents and tourists.
- Juilliard in Aiken is a 501 c3 non-profit organization that is supported by individual and corporate donations as well as foundation and grant monies.

ATTENDEES: The entire student body will be in attendance.

BACKGROUND:

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT INFORMATION:

LEGISLATIVE INFORMATION:

