

From: Amy Duffy <aduffy@scprt.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 12/12/2012 11:18:07 AM
Subject: FW: 2013 RBC Heritage / South Carolina Partnership Proposal
Attachments: 2013 State Partnership Proposal.doc

Interesting!

Amy Duffy

Chief of Staff
SCPRT

From: Bill Wagner [mailto:Bill@heritageclassicfoundation.com]
Sent: Wednesday, December 12, 2012 11:15 AM
To: Amy Duffy
Cc: Steve Wilmot; Angela McSwain
Subject: RE: 2013 RBC Heritage / South Carolina Partnership Proposal

Amy, in getting you close to your \$50k budget we would have to look at the attached. As I mentioned the first one submitted for consideration was a little north of \$83k without out the reception also. This will give you an idea of where we are with this. Just wanted to get this to you before the meeting on Monday. We can then go over each component in both the Marketing Benefits and the Tournament Amenities and come to a common ground. Also, we would not be able to coordinate the transportation on that Friday. We would suggest that you contact the Sonesta and see if they can help out with their shuttles since they are permitted to drop off and pick up right at the Liberty Oak in Harbour Town. Safe travels on Monday.

Best regards,

Bill Wagner, *Sales Director*

Heritage Classic Foundation

RBC Heritage - A PGA TOUR Event

71 Lighthouse Road, Suite 4200,

Hilton Head Island, SC 29928

tel: 843.671.2448 fax: 843.671.6738

RBC Heritage I Hilton Head Island, SC I April 15-21, 2013

www.heritageclassicfoundation.com

From: Amy Duffy [mailto:aduffy@scprt.com]
Sent: Monday, December 10, 2012 7:48 PM
To: Bill Wagner
Cc: Angela McSwain; Steve Wilmot; Katherine Veldran
Subject: Re: 2013 RBC Heritage / South Carolina Partnership Proposal

Hey Bill,

We are available on Monday at 2:30pm or if the morning works better with your schedules we can adjust accordingly. We look forward to revising the marketing benefits and tournament amenities with a cost analysis. Please email us a break down of the \$83,850 based on this proposal. During our last meeting we discussed several additional benefits and amenities that we can discuss in further detail.

Look forward to seeing you Monday!

Amy

Amy D. Duffy
Chief of Staff
SCPRT

On Dec 10, 2012, at 2:44 PM, "Bill Wagner" <Bill@heritageclassicfoundation.com> wrote:

Amy, thank you so much for circling back around on this. We are good to go with the letter, thank you. Just let us know the cost of the mailing, etc. In regards to the Partnership Proposal, we are around next Monday to further discuss. What you are proposing in both the Marketing Benefits and Tournament Amenities stretches further in value that the \$60k so we will need to see what we can reduce or cut out to make your budget of \$50k excluding the reception. Currently without the reception you would be at \$83,850 in requested benefits and amenities. Let us know a time that is good for you all on Monday.we are here.

Best regards,

Bill Wagner, *Sales Director*

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From: Amy Duffy [<mailto:aduffy@scprt.com>]

Sent: Monday, December 10, 2012 1:52 PM

To: angela@heritageclassicfoundation.com; Bill Wagner (Bill@heritageclassicfoundation.com); steve@heritageclassicfoundation.com

Cc: Katherine Veldran (katherineveldran@gov.sc.gov)

Subject: 2013 RBC Heritage / South Carolina Partnership Proposal

Angela, Bill and Steve,

Hope you all had a safe trip last week.

Thank you again for including us in the Sponsor Day activities and the Trustee Board dinner! What a great way to kick off the holiday season.

Attached is a revised proposal for your review. We have added in an additional \$10,000 for the Palmetto State Reception (details to be coordinated directly with Katherine Veldran with the Governor's Office).

Katherine and I will be in Hilton Head next Monday (17th) and would be available to meet to discuss the proposal, if that would be convenient with you all.

Bill, once you review the letter from Governor Haley, let me know of any edits or changes. Due to scheduling, it may be after the holidays before we would be able to get you a signed letter ~~ that okay?

Thanks so much and look forward to hearing from you!

Amy

Amy D. Duffy

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