

From: Jay Elliott <Jay\_Elliott@mail.vresp.com>

To: Kester, Tonykester@aging.sc.gov

Date: 6/24/2016 9:34:47 PM

Subject: Meet Holly Yanker • Manager - Business Link North Carolina (BLNC) • Economic Development Partnership of North Carolina (EDPNC)

## YOU ARE INVITED!

### **Holly M. Yanker**

Manager, Business Counseling  
Team  
Business Link North Carolina  
(BLNC)  
Economic Development  
Partnership of  
North Carolina (EDPNC)

**Presentation:** "Use Your Military Training to Capture & Win Your Business Success"

### **Professional Summary**

Holly has over 20 years of experience working with large and small businesses. She has been involved with BLNC for four years. She speaks Spanish and has lived in South America.

Business Link helps new businesses and existing businesses with regulatory information in North Carolina. Each state has different rules and regulations for industry and Holly and her team help about 1200 clients per month with starting or expanding their footprint. Holly brings with her extensive education in business with an MBA; MA and Marketing undergrad.

***We can help you start, grow and maintain your business in North Carolina.***

Business Link North Carolina ('BLNC' often pronounced 'blink') is a division of the Economic Development Partnership of NC (EDPNC) and offers a central source for consultations, information and referrals...just the help you need to tap into all the State has to offer.

BLNC Counselors provide:

- One-on-one client consultations at no cost
- Customized licensing information
- Employer and business structure forms
- Referrals to State Agencies and State Occupational Licensing Boards, Local Governments & Federal Agencies
- Contacts for Local, State & Federal business services, programs & resources

## Conference & ExpoBragg 2016 @ Ft. Bragg C&CC

**Fort Bragg, NC**

Fort Bragg Conference & Catering Center

*Hosted by PTAC*

**I WANT TO ATTEND**

**WE SUPPORT THESE CAUSES**

EVENT DETAILS

# B2G Conference & ExpoBragg

Fort Bragg Conference & Catering Center

Building 5-5348, 2658 Reilly Rd. Fort Bragg, NC 28310

Thursday July 21, 2016

This **FREE** event features an outstanding agenda of seminars with a focus on veteran issues, new technology, business best practices, and self improvement classes.

Panel discussions with small business procurement specialists from numerous agencies and much more.

Help the Wounded Warrior Program with a generous donation.

Parking is free. Buffet lunch. A great networking conference for contractors, businesses, and government buyers. This event would not be possible if not for the outstanding trade-show Expo packed with exhibitors from all across the country.

Sign up or send your staff to our workshops and Gov't Lecture Series featuring a host of federal procurement specialists and contract officers, on and off post; ACE, NAFAC, MarCorpSysCom, Secretary of the Army, USAF...

## Winning the Training Game

### **The Team Environment**

Players work in teams, which takes stress of answering tough questions from the equation. Novice and experienced participants share information and perspectives.

### **The Game Format**

The relaxed venue lends itself to open minds that receive knowledge more readily. The competitive element naturally heightens the level and quality of responses.

### **An Open Discussion Forum**

Retention rates dramatically increase, as participants discuss “real-life” scenarios. Problem solving and creativity is unleashed, as participants strive to uncover fresh approaches. As a communication vehicle, players realize they are not isolated, but face similar challenges, that together, they overcome.

## **Conference & Expo *at a Glance***

- **Registration Desk**

7:00 am - 4:00 pm

- **Trade-show Expo**

8:00 am - 3:00 pm

- **Best Practices Lecture Series**

*Concurrent Breakouts*

8:45 am - 3:30 pm

***If you want to bring a group for free classes  
please contact us to assist with your arrangements.***

***Please share this invitation with your colleagues.***

Federal & State Agencies, military & qualified NGO's get a free exhibit space, meals and other assistance. This is an authorized DoD event listed on the DoD-DTS.

Inquiries or to coordinate with participating agencies, Government & NGO registration

or to request a breakout session (45 minute average)

email: [jelliott@ttexpo.org](mailto:jelliott@ttexpo.org) or call 757.277.2184



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