

From: Metrics That Matter <MTM@executiveboard.com>
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Date: 2/23/2016 1:15:59 PM
Subject: Register for a CEB MTM Webinar on Executive Reporting

Webinar

The Art of Executive Reporting

Metrics That Matter

Join Us!

[Register Now](#)

Date & Time

Thursday, Mar 24, 2016

1:00 - 2:00 PM Eastern

Description

All roads lead to an executive. Have you ever had to share information with an executive and wondered if what you put together was effective? Whether it's a funding decision or communicating the value of a training program, it's critical to be able to effectively communicate information to tell your story. The methods you use to communicate can make or break your message and potentially impact your results.

This session will focus on:

- Effectively engaging with an executive
- Understanding what's important to them (KPI Identification)
- Identifying the best way to communicate information
- Visualizing data and telling the story you want to tell

CEB is well versed on engaging and reporting to executives, and the best part is that much of this content can be applicable to any stakeholder. We look forward to helping you develop your skills in this area!

[Register Here](#)

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