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Subject: Greater Florence Chamber of Commerce Spring Business Outlook Luncheon
Location: Florence Civic Center, 3300 West Radio Drive, Florence, S.C.
When: 3/12/2015 12:20:00 PM - 1:20:00 PM

Advance: Charlotte McKee
(803)509-2202

APPROVED BY: NH on 1/16

EVENT: Greater Florence Chamber of Commerce Spring Business Outlook Luncheon

DATE: Thursday, March 12, 2015

TIME: 12:20 PM (Meeting begins at 12:00 PM)

LOCATION: Florence Civic Center, 3300 West Radio Drive, Florence, S.C.

LOCATION SET-UP: Microphone, podium, NH will be seated on stage with other dignitaries and speakers.

FOOD: Food is served during the presentation. NH does not have to eat but it will be placed in front of her.

ON-SITE LOCATION CONTACT:

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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will address the Greater Florence Chamber of Commerce Spring Business Outlook Luncheon.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Michael Miller, President, Florence Chamber of Commerce

INTRODUCED BY:

HEAD TABLE:

1. Dr. Fred Carter, President, Francis Marion University
2. Mayor Stephen Wukela, City of Florence
3. S.C. Governor Nikki Haley
4. TBA
5. Mike Miller, President, Florence Chamber of Commerce
6. Jim Ivey, Executive Vice President, Dedicated Community Bank
7. Mike Reichenbach, President, Mike Reichenbach Ford Lincoln

LENGTH OF SPEAKING: 12-15 mins and 5-8 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

12:00 PM Welcome, Mike Miller
 Thank sponsors
 Introduction of Tim Norwood, Florence Chamber Chairmen Elect
 Introduce Head Table, Tim Norwood

- Dr. Fred Carter, President, Francis Marion University
- Mayor Stephen Wukela, City of Florence
- S.C. Governor Nikki Haley
- TBA
- Mike Miller, President, Florence Chamber of Commerce
- Jim Ivey, Executive Vice President, Dedicated Community Bank
- Mike Reichenbach, President, Mike Reichenbach Ford Lincoln

12:05 PM Invocation, Mike Reichenbach
"Please enjoy your meal. Today's program will begin in 20 minutes"
Lunch

12:25 PM Award Presentations, Mike Miller/Tim Norwood
 (Tim will hand out plaques on floor in front of stage)

- Chamber Volunteer of the Year Award Presentation
- Ambassador of the Year Award Presentation

12:30 PM Presentation of Small Business Person of the Year Award, Jim Ivey
12:35 PM Introduction of (TBA), Tim Norwood
12:37 PM Introduction of Speaker, (TBA)
12:40 PM Speaker's Key Note, Gov. Nikki Haley
1:00 PM Closing Remarks, Mike Miller
1:05 PM Media Availability
1:20 PM Gov. Haley departs

ATTENDEES:

LEGISLATIVE DELEGATION:

BACKGROUND:

SUGGESTED TALKING POINTS:

ECONOMIC DEVELOPMENT INFORMATION: