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**Date:** 9/24/2014 10:23:04 PM

**Subject:** Re: SCDNR Rules and Regs FOIA Request Competing against SC media

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Caroline /Scott I am shocked at this response and lack thereof . I am a lifetime hunting license holder and also make a living and pay taxes in SC selling ads in the media business . This will perhaps explain . If Dnr was in some 3rd party scheme in the insurance , banking , travel business etc others perhaps would also not be happy . It just so happens you are abusing the SC tax paying media industry .

First you have taken our state tax dollars out of state producing this publication . This is far from the news print paper magazine produced in the past that was advertising free for the most part . This year it has turned into a full color type magazine full of ads and some ads promoting out of state tax paying corporations .

The bureaucratic justification to do this to save SC tax payers money is senseless . What we have is a spending and technology problem not a savings problem . To say you are taking our tax dollars out of state to help a non sc tax paying out of state company profit over SC media and printers, that has devised a scheme to save the state monies from producing a rules and regs hunting and fishing magazine ,that unfairly competes against SC tax paying media and printing companies ,producing

outdoor fishing and hunting magazines and websites that depend on ad sales ,is simply insanity at its finest .

I demand this abuse stops and you print less magazines perhaps and go more online and you deal with SC companies and are forbidden to go out of state and stop all third party schemes that empowers a out of state company for profit media to profit unfairly competing with other ForProfit SC and non sc companies competing for those same ad pools . At min you need to go back to the least expensive paper and printer you can find bid out in SC similar to the past Rules and regulations publication you produced . A fancy 4 Color magazine that looks like a for profit media product is senseless. All people are looking for from Dnr is rules and regulations and most now can get all online and print out what they need .

I want to see more than the printing bill under Foia I want to see your contract and all info on your bidding process and who bid and who was afforded the opportunity to bid ? Also how much revenue this out of state vendor company is earning in gross revenue sales . Explain the deal if not explained in the Contract . Government must be in the business of government not free enterprise , even arms length hiding in the shadows . You are connected to this and all is subject to Foia . When can I expect all this ?

Again What you need to do is stick with the business of Dnr and government and not comingle or get involved with the business of for profits and again especially empowering one to compete against others at a disadvantage by being in business arms length with one for profit company producing this magazine selling against others as a better media buy . You as a state agency should be promoting all outdoor publications that pay SC taxes to pay for roads , schools and military not attempt to empower others out of state to try and unfairly compete to put free enterprise out of business . Whoever made this decision I am sure has never managed , created or built a for profit company that had success. Our bureaucrats are simply out of control and like our chambers / Cvbs perhaps just have come to the point they feel they are empowered and entitled to run a government entity like a business fully knowing they can do so lots of tax dollars , pay no taxes and not lose their job based on any performance .

SC politics best described as to small for republicans and to big to be an insane asylum . Thx

Again worse all out of state this is just pure massive insanity and in my book criminal and extreme abuse to anyone in the outdoor media business in state or out of state . It must end !!!

To say this is not a new magazine or a new concept going out of state is ludicrous and delusional at best . Thx

Sent from iPhone excuse all typos / misspellings 80% mobile

Skip Hoagland / CEO  
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On Sep 23, 2014, at 2:15 PM, Caroline Pinckney <[PinckneyC@dnr.sc.gov](mailto:PinckneyC@dnr.sc.gov)> wrote:

September 23, 2014

Mr. Hoagland,

In response to your request for information about the SCDNR Rules and Regulations publication, please find the attached Purchase Order. Also, please see the email below from Scott Speares in reference to your questions.

Please let me know if you need anything further.

Sincerely,

*Caroline*

Caroline M. Pinckney  
Paralegal to Chief Counsel/  
Freedom of Information Officer  
South Carolina Department of Natural Resources  
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<[image001.jpg](#)>

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**From:** Scott Speares  
**Sent:** Monday, September 22, 2014 2:35 PM  
**To:** Caroline Pinckney  
**Subject:** FW: JF Griffin PO

Caroline,

Attached is the PO for this year's publication. Any reference to this being a "new magazine" is not accurate. The SCDNR procures a publication each year which is distributed free of charge to the public through license sales vendors. It may be new in the sense that covers change, content is updated based on law changes or in an attempt to improve the presentation of publication content. No revenue is generated from this publication. The department reports and transfers sales & use tax due to SCDOR on a monthly basis.

Scott

<[Purchaseorder \(14\).pdf](#)>