

From: Douglas Kaplan
Sent: 12/17/2014 3:43:29 PM
To: Haley, Nikki
Cc:
Subject: Voter Contact Services

<http://r20.rs6.net/on.jsp?ca=0f062259-c006-4a89-9bcf-11c19ae693bb&a=1118288715053&d=1119520963861&r=3&o=http://ui.constantcontact.com/images/p1x1.gif&c=93f2a720-2a24-11e4-9702-d4ae52733d3a&ch=95442d60-2a24-11e4-97fc-d4ae52733d3a>

December 17, 2014
Dear Nikki Haley,

What One Factor Can Win or Lose Your Election?

The accuracy of your voter data directly impacts your ability to reach voters with your message.

Voter Data is the new currency in the world of politics. Accurate voter lists ensures that your message is delivered to those who have the ability to put you in office. Inaccurate lists waste both precious funding and time leaving your message undelivered.

Gravis Marketing can help you with all your voter contact needs, direct mail, phone calls, polling, consulting services, targeted data, signs, and digital media. Contact us today for a free quote. Call 800-371-3129 or

visit www.gravismarketing.com <http://r20.rs6.net/tn.jsp?f=001VBiDDCGh5jDBM4WKZrYJD5Em2ZHyZUN9heQuj04L81U9EroAPCF-h4vCCoxFP91MpneNhBHLqQ98L6YLzwsPJ6GQLmof2KmsAI6GHXUVZTwUyXGeFk1wtaXF3NpeXrDutdwWxlGrYxznliks9qb6nVjkUgAwaKbMvNIPKwLgxnMQ0ar5To6TOreoaGGexTGtb-CBFwwyYwLn4MutY7BtX8a4Po1aDlrLQIZRjrf IMSgSD5ZbOWpn2970JKe3ZfsKsC9NdOoDgvCqOo2DLbfhZFxMzJZ3mfGQHce3RoxHU4inCL4cfgW87prRMA4H T--HMrbSBvS1qopz6e C1JPErrnv61M0uuzWZuvuZPghmHLZbmMDIqADUotteOMw&c=HtxPOx8WRLnsbNXMcIXUhuS U9q3Y00loHU6X3izxstm4ZiLdA9qzw==&ch=R4-IWEuNi8dqOI PdJRx zgZDDodHyNpmg3mx-Xh2ejMqk7pi1L TA==>>

With voters more mobile and ever, Gravis Marketing has a system in place to capture updated data and provide that information to our customers.

Voter Lists can be segmented in several ways in order to meet your campaign needs.

- Regional lists that divide the country into 4 regional districts
- State lists which includes all 50 states
- Counties, cities and even small towns
- [Free Quote Click Here <http://r20.rs6.net/tn.jsp?f=001VBiDDCGh5jDBM4WKZrYJD5Em2ZHyZUN9heQuj04L81U9EroAPCF-h_bk9wrfh1gkWL2_DKI90UJdy6FnCjrOGCwbTSoc0wxtfjFtHqI6O54qzi3ihQT48B5mxNET9O3JZc7i0Brsd1iyN9OWyNdxNAwft1eli5eYTvst_lzbUUwe9yo8xLKPSWH1oBPKRs0tWbLLSPLYAvJfoz9rsgFe4JkSEkA4qTSt_o9iHCnNlz_y9OGz3eF0M9mkOJIPZlvNh90ft6b4LWq2I-GfDHj4B9ukcJQUE_oK7c_c_p5XrBpHE7MzG47_yZOwQTw2jTT_SLlwZoWNQ1gEZ4-8XAvAfCK8xIZOcbDxUVxDu1nK3fCJOprTfw-CKAVUAmOnltTn_ge8nEIHbEL3GO1hYRkp-iYZJEnh4gAcsfWP61XO5RaKXhF3Bkigg==&c=HtxPOx8WRLnsbNXMcIXUh_uS_U9g3Y00loHU6X3izxstm4ZiLdA9qzw==&ch=R4-IWEuNi8dgOI_PdJRx_zgZDDodHyNpmg3mx-Xh2ejMqk7pi1L_TA==>](http://r20.rs6.net/tn.jsp?f=001VBiDDCGh5jDBM4WKZrYJD5Em2ZHyZUN9heQuj04L81U9EroAPCF-h_bk9wrfh1gkWL2_DKI90UJdy6FnCjrOGCwbTSoc0wxtfjFtHqI6O54qzi3ihQT48B5mxNET9O3JZc7i0Brsd1iyN9OWyNdxNAwft1eli5eYTvst_lzbUUwe9yo8xLKPSWH1oBPKRs0tWbLLSPLYAvJfoz9rsgFe4JkSEkA4qTSt_o9iHCnNlz_y9OGz3eF0M9mkOJIPZlvNh90ft6b4LWq2I-GfDHj4B9ukcJQUE_oK7c_c_p5XrBpHE7MzG47_yZOwQTw2jTT_SLlwZoWNQ1gEZ4-8XAvAfCK8xIZOcbDxUVxDu1nK3fCJOprTfw-CKAVUAmOnltTn_ge8nEIHbEL3GO1hYRkp-iYZJEnh4gAcsfWP61XO5RaKXhF3Bkigg==&c=HtxPOx8WRLnsbNXMcIXUh_uS_U9g3Y00loHU6X3izxstm4ZiLdA9qzw==&ch=R4-IWEuNi8dgOI_PdJRx_zgZDDodHyNpmg3mx-Xh2ejMqk7pi1L_TA==>)

Each list can be segmented to cover the campaign region so your lists only contain the voters you need to reach. This provides a cost effective way to reach specific voters with your campaign message.

Voter Lists are used for:

- Delivering your Campaign Message
- Fundraising efforts
- Volunteer Campaigns
- Surveys and political polls

We have accurate lists that contain information on millions of voters.

Information on Voter Lists Can Include:

- Registered Voters with party affiliation and voter history
- Detailed demographic information including ethnicity, race, religion, income and more
- Special Interests and membership information
- Phone numbers with both landlines and cell phone numbers
- Email addresses and physical addresses

Voter data can be obtained with a 24 hour turnaround. Gravis Marketing has an effective system that weeds out change of address, address opt outs, and do not call selections, ensuring they provide the greatest benefit to your campaign.

Send us your voter lists and we can match it with our files updating and improving its accuracy. As the campaign progresses having access to the most up to date lists and voter data can be the difference between winning and losing the election.

Helping candidates win elections is our mission. We do this by making your needs our number one priority. We can:

Update your existing voter lists.

Match your lists with postal records.

Add information like email addresses

Create opt-in matched emails which improves communication

Gravis Marketing maintains a pulse with voters. In addition to maintaining the most accurate voter lists in the industry, we actively work with voters through