

From: Emily Norgaard <customerservice@associationofmarketing.net>
To: Mayer, DougDougMayer@gov.sc.gov
Date: 3/25/2015 8:11:39 PM
Subject: The Blind-Spots of Social Media Analytics

Marketers,

Is one of your company goals to be customer-centric? If not, it should be. What better place to start than social media? Although social networks give you insider information to your customers, social media analytics has blind-spots. Work around the blind-spots to really research your customers and make sure you understand their needs and wants. In this complimentary report, provided by Vision Critical®, intelligence from three global brands on the behavior of their customers on social media is shared.

Download the report to learn more about understanding your social media audience and how to tie your social media analytics to other customer data.

Get your complimentary copy now.

Emily Norgaard
Association of Strategic Marketing

Association of Strategic Marketing | 2510 Alpine Rd. | Eau Claire, WI | 54703

This commercial email was sent to dougmayer@gov.sc.gov. [Unsubscribe](#). Call 866.226.0828 for assistance.

To ensure that all our mailings get to you safely, we recommend you add associationofmarketing.net to your whitelist in your email client. [Learn more](#) about how to add associationofmarketing.net to your whitelist. This mailbox is unattended, so please do not reply to this message.
