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Subject: #EIE13 Friday Briefing: The Key Elements of a Better Education

Good morning,

Thank you for again joining the Foundation for Excellence in Education's 2013 National Summit on Education Reform.

As we head into the homestretch of our sixth annual Summit, take a moment to check out some general information, fun facts and tips:

What They Are Really Saying: The Foundation for Excellence in Education Hosts #EIE13:

[ASSOCIATED PRESS : Governor Jeb Bush Focuses on Education Policy](#): "'Public education has become a labyrinth of political, bureaucratic and union empires that depend on a captive population of students and minimal quality control,' he said. 'Empires do not go quietly into the night.'"

[POLITICO : ExxonMobil, Microsoft leaders warn Common Core naysayers](#): "Rex Tillerson, the chairman and CEO of ExxonMobil Corp., today bluntly warned politicians who oppose the Common Core that their states stand to lose jobs and economic development if their schools don't adopt the standards. 'I'm serious about it,' Tillerson said at a national education reform summit here. 'If I'm looking for talent, why wouldn't I go to states that are using the Common Core state standards, where I know what the performance of that education system is' and how it compares to international systems."

[THE GUARDIAN: No Crime Greater than Lying to Children – and That's Why We Need to Tell Them the Truth](#): "'One of the things I have done as education secretary is to reverse that tide of inflating exam statistics and, in effect, devaluing what young people gained. I think there's no crime greater than lying to children – and that's why we need to tell them the truth.' Gove was the after-dinner speaker at the annual conference of the Foundation for Excellence in Education, a charity founded by the former Florida governor and potential 2016 US presidential candidate Jeb Bush, who addressed the conference earlier in the day."

[The Thursday Replay](#):

If you didn't catch Governor Jeb Bush discussing education reform on [Morning Joe](#) yesterday,

you can check out the interview [here](#).

Highlights of Governor Bush's opening Summit address are [here](#). Looking for the full remarks? Find them [here](#).

[Former U.S. Solicitor General of the United States Ted Olson](#) previewed [arguments](#) in the upcoming landmark suit over teacher tenure in California. In this [clip](#), Ted Olson and Dr. Condoleezza Rice discuss the absurdity of tenure laws in the Golden State.

Miss last evening's special keynote presentation by England Secretary of Education, the [Rt Hon Michael Gove](#)? First of all, why? Second, check out his site [here](#) with the latest on his policy initiatives across the pond. We have [video highlights](#) of last night's blockbuster speech as well.

[What's Next?](#)

On Tap Today: Two great keynote addresses, a blockbuster general session and a final round of in-depth strategy sessions. The full agenda is available online [here](#).

#FF: @ExcelinEd: The discussion at the 2013 National Summit on Education Reform yesterday reached 1.3 million people online. It's not too late to get in the game:

- Follow [@ExcelinEd](#) on Twitter for the latest news and updates, and use [#EIE13](#) to join the National Summit conversation.
- Download the [official #EIE13 app](#) to your device for information on speakers, the [Summit agenda](#) and strategy sessions.
- Check out [TheEdFlyBlog.com](#) for the latest discussions on education reform.

Have Friends and Colleagues Stuck Back at Home and Missing the Action? They can watch our final keynote via webcast at [www.ExcelinEd.org/SummitLive](#).

Friday Agenda Highlights:

If you enjoyed this morning's fascinating lecture by Dr. Clayton Christensen, make sure to check out his [website](#) featuring an inventory of really smart stuff by the most influential business thinker in the world (seriously, this was determined by a 2011 poll of leading business leaders and scholars.)

Interested in reading more about [American Enterprise Institute President Dr. Arthur Brooks](#) and his passion for good policy and big ideas? Then check out this recent profile in [The Washington Post](#).

Still to come: [Chicago Mayor Rahm Emanuel](#) offers the Summit's keynote closing address at 12:30 p.m. Watch it live [here](#).

Bonus Link, Friday Edition: Dr. Clayton Christensen has provided innovative, disruptive thinking on a range of topics, but [his advice to Harvard Business School's graduating class of 2010](#) may have been some of his best: How Will You Measure Your Life?: "On the last day of class, I ask my students to turn those theoretical lenses on themselves, to find cogent answers to three questions: First, how can I be sure that I'll be happy in my career? Second, how can I be sure that my relationships with my spouse and my family become an enduring source of happiness? Third, how can I be sure I'll stay out of jail? Though the last question sounds lighthearted, it's not."

Dessert: Here's the [backstory](#) on the Michael Gove "Voodoo doll" selling out online, as

referenced by Foundation for Excellence in Education Board Member Brian Yablonski last evening. Per the seller's website: "On her website, a description of the doll reads: 'The Michael Gove Voodoo Pincushion is crocheted by hand and mentally infused with mean thoughts about Michael Gove.'" Target market(s): Entrenched special interests, defenders of the status quo and those who put everything and everyone but the needs of students first.

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