

From: American Society on Aging <American_Society_on_Aging@mail.vresp.com>
To: Kester, Tonykester@aging.sc.gov
Date: 9/9/2015 9:34:14 AM
Subject: Don't miss today's web seminar!

Hi Anthony!
Join ASA Now

WEBINAR TODAY: Understanding the Scams Seniors Face

The annual financial loss by victims of elder financial abuse is estimated to be at least \$2.9 billion. If you are worried that your clients or another older adult you know are susceptible to scams, this web seminar will offer plenty of advice on how to protect them. It will also examine the ins and outs of senior scams, as well as explain the top scams. And it will offer real-world advice on preventing and reporting scams against older adults. This web seminar is part of the Family Caregiver Support Series and is sponsored by Home Instead Senior Care. It is free to you as an ASA member and includes complimentary CEUs.

Register now

New Online Certificate Courses Open for Enrollment!

We are excited to announce that a brand-new online course is now open for enrollment! During the five-week **Health and Wellness in an Aging Society**, expert USC faculty members will explore common health issues faced by seniors, public health in an aging world, and the strategies for caring for older adults with various health challenges. **Enroll now.**

We are also pleased to announce the return of our popular **Fundamentals of Gerontology** course! Enroll now in one or both courses, offered exclusively to ASA members in partnership with USC Leonard Davis School of Gerontology. Courses begin October 19, and enrollees receive a certificate of completion after successfully completing each course. Three course options are also available for 2016.

Learn more.

WEBINAR TOMORROW: SEXcessful Aging: Let's Talk About Older Adult Sexuality Expression

Sex and sexuality are human needs that evolve and change over the course of our lives. The need for intimacy is ageless. There is an abundance of research showing the benefits of sexual activity in later years, yet the topic of intimacy and aging is one that is often overlooked when working with older adults. When we talk about successful aging, we need to include the role of intimacy and expressing our sexuality throughout our later years. Needless to say, there is a lot of misinformation and stereotypes about older adult sexuality. Join your colleagues on this web seminar to learn about older adult sexuality. This event is free to ASA members and includes complimentary CEUs. **Click here to join ASA now** or you may **register for this event for \$99.**

Register now

New on AgeBlog...

Beyond Nutrients and RDAs: Food Offers Physical and Emotional Sustenance

The health status of older adults is influenced by multiple factors, and the quality of diet over the life course and in old age is increasingly recognized as a crucial, but modifiable, determinant of health. But food contributes far more than nutrients.

[Keep reading.](#)

The Hunger-Obesity Paradox in Older Americans

Given that older adults sacrificed so much to establish and protect life in America as we know it, why do we allow millions of them to face the threat of hunger?

[Keep reading.](#)

End-of-Life Care Conversations: The Next Level

There's a swelling social movement to encourage all of us to discuss and document our preferences for care as the end of life approaches. To help spark what can be a difficult conversation, several groups now offer online advance care planning tools, some with catchy titles to allay fear.

[Keep reading.](#)

Register Now for Upcoming Webinars

Tuesday, September 15, 2015

[Nutrition and Parkinson's Disease](#)

Wednesday, September 16, 2015

[Aging Americans in Poverty - Why? The Challenge Before Us](#)

Thursday, September 17, 2015

[Learning to Recognize and Resolve Barriers that Can Prevent Consumers from Accessing Services](#)

[View all upcoming web seminars](#)

NEW THREE-PART WEBINAR SERIES: Self-Empowered Aging

Increasingly, consumers are seeking to age on their own terms by exerting more control over their health and well-being. This new three-part web seminar series is based on the Spring 2015 issue of *Generations* that explores this phenomenon. Hear from the experts who contributed to this issue as they highlight the consumer trends and marketplace innovations that have fueled the growth of self-empowered aging, and explore the ethical, financial, and public policy challenges they entail.

[Learn more.](#)

Featured Sponsor:

Now Accepting Nominations and Self Nominations for the 2016 ASA Awards

The American Society on Aging is now accepting nominations for the 2016 ASA Awards, which recognize excellence in the field of aging. Visit our [awards web page](#) to learn more about the categories and to nominate an individual, program or organization doing outstanding work to positively impact the lives of older adults and/or strengthen our community of professionals.

[Learn more.](#)

Social Media Moment

Follow ASA on Facebook

ASA is the essential resource to cultivate leadership, advance knowledge, and strengthen the skills of those who work with, and on behalf of, older adults.

For more information, visit www.asaging.org!

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