

From: Allison Risbridger
Sent: 10/16/2014 10:45:50 PM
To: Haley, Nikki
Cc:
Subject: The Art of Discovery Launch Event

For Immediate Release

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LA LAUNCHES THE ART OF DISCOVERY

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**Photography by Jeff Vespa; Edited by The Creative Coalition CEO Robin Bronk; Art
Directed & Designed by Nancy Rouemy | We Live Type Ltd**

http://www.doubleknot.com/OrgCommCenterPro/733/RH_Logo_Black.png
<http://www.doubleknot.com/OrgCommCenterPro/733/Rizzoli.jpg>

**WHO: Lawrence Bender (*Inglourious Basterds*), Ben Silverman (“The Tudors”),
Randall Emmett (*Lone Survivor*) and Ambyr Childers (*Ray Donovan*), CEO of The
Creative Coalition Robin Bronk, Photographer Jeff Vespa**

WHAT: LA Launch of “The Art of Discovery”

WHERE: This is a private event. Address provided upon Press Credentialing.

WHEN: Tuesday evening, October 21, 2014

6:00 PM – Press Check-in

7:00 PM – Red Carpet/Cocktail Reception

All press MUST be credentialed prior to event. Submit credential requests to
Arisbridger@thecreativecoalition.org
<mailto:Arisbridger@thecreativecoalition.org>

About The Art of Discovery

The Creative Coalition's new book, "The Art of Discovery," (Rizzoli New York) is created with sponsorship from Renaissance Hotels. The literary and photography project – with proceeds going to support The Creative Coalition's arts in education advocacy programs – beautifully captures that singular moment in time that can act as a personal muse, with insightful stories from 100 luminaries including Zach Braff, Jessica Chastain, Tim Daly, Adam Driver, Joseph Gordon-Levitt, Jonathan Groff, Michael C. Hall, Ethan Hawke, Amber Heard, John Leguizamo, Jared Leto, Gabourey Sidibe, Shailene Woodley, and accompanied by portraits shot by renowned photographer Jeff Vespa. "The Art of Discovery" is edited by The Creative Coalition's CEO Robin Bronk and designed by award-winning art director and typographer Nancy Rouemy | We Live Type Ltd.

About The Creative Coalition (www.thecreativecoalition.org
<<http://www.doubleknot.com/openrosters/ShowPage.aspx?3431383931367L31333438353434>>):

The Creative Coalition is the premier nonprofit; nonpartisan 501 (c)(3) social and public advocacy organization of the arts and entertainment community. Founded in 1989 by prominent members of the creative community; The Creative Coalition is dedicated to educating; mobilizing; and activating its members on issues of public importance. Actor Tim Daly serves as the organization's President.

About the Authors

Jeff Vespa is a photographer and the CEO and founder of Verge. He is also one of the cofounders of WireImage, the largest entertainment photo agency in the world. He was previously the editor-at-large for LIFE.com and the West Coast special projects editor of Los Angeles Confidential magazine. Robin Bronk is an author and CEO of The Creative Coalition. She is a frequent speaker on the role of entertainment in advocacy and has been featured in The New York Times, Wall Street Journal, International Herald Tribune, Los Angeles Times, People, Boston Globe, The Washington Post; and is a guest commentator on CNN, MSNBC, CNBC, NPR, PBS, Fox and other broadcast outlets. Ms. Bronk is a contributor to The Huffington Post, has edited two other books, "Art & Soul" and "If You Had Five Minutes With the President," and pens a weekly "Five Minutes..." column for The Hill newspaper. "The Art of Discovery" is designed by typographer and award-winning art director Nancy Rouemy.

About Rizzoli

Rizzoli International Publications, Inc. is a wholly owned subsidiary of Italian communications giant RCS Media Group. Rizzoli began its publishing operation in 1974 and has since become an industry leader in the fields of art, architecture, interior design, photography, haute couture, and gastronomy. In 1990 the Universe imprint was added, marking Rizzoli's entrée into the pop-culture worlds of humor, fashion, beauty, sports, performing arts, and gay and alternative lifestyles. Universe also publishes economical versions of Rizzoli books, and it is under the Universe imprint that the company publishes its highly successful calendar program. In 2008 a new imprint for the house was established called Skira Rizzoli, with the goal of expanding the company's presence in museum-related publishing, and in 2011, Rizzoli established Ex Libris, an imprint dedicated to publishing up-market literary fiction and nonfiction with a transatlantic character.

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