



**DEYTON
BELL**

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Nikki R. Haley
Governor
The State of South Carolina
1205 Pendleton Street
Columbia 29201
USA

24th October 2016

Dear Governor Haley

I am writing to introduce Deyton Bell and to invite you to explore how we could help you to develop The State's economy by attracting new inward investment from Europe.

Deyton Bell are UK based expert consultants and service providers specialising in Transatlantic Inward Investment initiatives. We have in depth knowledge, skill and experience of Transatlantic economic and commercial development issues and have worked on numerous Transatlantic inward investment related initiatives with a wide range of organisations on both sides of the Atlantic. These include government at Federal/State/City levels in the US, National/Regional/Local government across Europe, key business groups and representative bodies and private sector organisations considering investment options.

We are experts in our field and are regularly contacted by Diplomats and Professionals from Departments of Commerce, Economic Development or Business who require our support. This is most usually in connection with projects involving development of inward investment strategy, proposition development, lead generation, investor engagement, investor development, and associated actions/issues, particularly where interaction between the US and Europe is involved. Of course, we appreciate that there may be export related benefits that follow on from any inward investment activity and we are attuned to the best ways of harnessing such opportunities as well. Our track record is first class, the results we produce have real impact and the range of organisations we have worked with is blue chip. I would of course be proud and pleased to offer references and testimonials reflecting this.

I am keen to explore how we could help by establishing effective, efficient and comprehensive inward investment and investor development initiatives that can support local economic and commercial development initiatives and assist the State, County and City based professionals who are responsible for inward investment. We believe that, at a time when budgets everywhere are under pressure, we could use our knowledge, skill and experience to design results driven initiatives that offer real and tangible financial benefits and address economic priorities within the State.

I would appreciate the opportunity of arranging an exploratory meeting with you or an appropriate colleague so we can discuss how we might be able to work together.

I would be pleased to arrange a call or to meet at your offices and I would be grateful if your team could please let me know how best to progress this by contacting me by telephone on 011 44 7730 718218 or by email via chrisparkhouse@deytonbell.com. If you believe that this matter could also be of interest to others, please do pass my details to them.

Thank you very much for taking time to consider my approach. I hope it will be possible to make arrangements to meet soon and I look forward to hearing from you.

Yours sincerely

Chris Parkhouse
Managing Director