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To: Kester, Tonykester@aging.sc.gov
Date: 2/16/2016 2:02:13 PM
Subject: Top Reasons to Attend - Utilization Management Best Practices Summit for Health Plans

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Hi Tony,

Join Healthcare Education Associates for our upcoming **Utilization Management Best Practices Summit for Health Plans**, taking place **April 26-27 at The Hyatt Regency Pier 66**. Our dynamic speakers will give you practical, experience-based insight to help you design and operationalize a strong and compliant UM department, meet the challenging requirements for behavioral healthcare, and ultimately improve the quality of your clinical and financial outcomes.

Top Reasons to Attend:

- Get critical insight to bridge the gap between your clinical and actuarial programs and improve intervention evaluation
- Optimize benefit coverage & medical necessity determinations processes by ensuring your UM program is appropriately scoped
- Get practical, implementable UM-CM collaboration tips & tools to overcome difficult cases and mitigate the risk of members' resistance to intervention
- Learn UM best practices to reduce ER visits & re-admissions, minimize the impact of observation stays and maximize the value of outpatient services
- Maximize **high**-value interventions by segmenting **at-risk** members with a greater likelihood of favorably responding to intervention
- Hear how your pharmacists could serve as a cost-effective UM conduit to overcome high-impact, yet cost-prohibitive interventions

This program is designed for Medicare Advantage, Medicaid and Commercial plan leaders and senior managers, this program will benefit individuals with the following responsibilities: Utilization Management, Case Management, Healthcare Services, Operations, Quality Improvement, Member Relations, Appeals and Compliance.

To view the full agenda, [click here](#).

Registration Details

Priority Code - PHNH248q-EM4

Standard Registration Rate - \$2095

Health Plan/Provider Rate- \$1395

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Whitney Betts at 704-341-2445 or wbetts@frallc.com

For speaking and sponsorship opportunities, contact:

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