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**Subject:** The 49th Annual Governor's Carolighting (Instrumental Prelude begins at 6:30 PM)  
**Location:** North Side Front Steps, South Carolina Statehouse  
**When:** 11/30/2015 7:00:00 PM - 8:00:00 PM

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**Advance:** Brandon Landrum (Westside)  
(803)260-0783  
Terris Green (Eastside)  
(803)608-6137

**Lead Vehicle:** Jeremy Weis (Sit Behind Family)  
(803)260-0848

**Follow Vehicle:** Dean Johnson (Walk Family up and then reposition Westside)  
(803)608-2103

**EVENT:** The 49<sup>th</sup> Annual Governor's Carolighting

**TEMPERATURE:** High: 70' Low: 54'

**DATE:** Monday, November 30, 2015

**TIME:** 7:00PM  
Festivities begin at 6:00PM  
• 6:00PM Santa Arrives  
• 6:00 – 6:45PM Pictures with Santa with complimentary cookies & hot chocolate  
Music begins at 6:45PM  
Live broadcast begins at 7:00PM

**LOCATION:** Statehouse – North Side Front Steps

**VENUE LAYOUT:** Podium on platform

**DRESS:** Business

**PURPOSE:** The lighting of the South Carolina Christmas tree

**BACKGROUND:**

- SPONSORS:
  - Columbia Metropolitan Convention & Visitors Bureau
  - The Columbia Garden Club
  - The Garden Club of South Carolina
- #GovernorsCarolighting2015
- MC: Nigel Robertson of Greenville WYFF 4
- Entertainment:
  - Hallelujah Singers
  - Emanuel AME Church
  - Derher High School

- Furman Bell Tower Boys
- Carolighting Children's Choir
- Fort Jackson Own 282<sup>nd</sup> Band Brass Choir
- Southern Bronze Handbell Ensemble

**MEDIA PLAN:** Streaming live on ETV

**PUBLIC:** Yes

**INTRODUCED BY:** Bill Ellen, President & CEO Midlands Authority For Conventions, Sports & Tourism

**SPEAKING TIME:** 5 mins

### **SUGGESTED TALKING POINTS:**

#### **Ceremony Timeline:**

7:00 PM - 7:02 PM	The Opening Fanfare – Welcome and Introduction – Nigel Robertson
7:02 PM – 7:03 PM	“Governor’s Christmas Fanfare” – Ft. Jackson’s 282’s Band Brass Choir
7:02 PM – 7: 03PM	First Family walks down steps to take their places on the platform
7:03 PM – 7:04 PM	MUSIC
7:05 PM – 7:06 PM	MUSIC
7:06 PM – 7:09 PM	MUSIC
7:09 PM – 7:10 PM	Invocation – Pastor Kersey
7:11 PM – 7:13 PM	MUSIC
7:13 PM – 7:16 PM	MUSIC
7:17 PM – 7:21 PM	MUSIC
7:21 PM – 7:22 PM	Acknowledgements - Mayor Stephen Benjamin
7:23 PM – 7:25 PM	MUSIC
7:25 PM – 7:27 PM	MUSIC
7:27 PM – 7:31 PM	MUSIC
7:31 PM – 7:35 PM	MUSIC
7:36 PM – 7:37 PM	MUSIC
7:37 PM – 7:38 PM	Introduction of Governor – Bill Ellen
7:38 PM – 7:44 PM	Christmas Message – Governor Nikki R. Haley
	◦ Nigel will thank Governor and ask the First Family and Major Benjamin’s family to join at the podium for introductions.
	◦ Nigel will ask Governor to start the tree lighting count down 10,9,8,7...
	<i>Families together will count VERY LOUDLY - people under tree to light it based on countdown.</i>
7:45 PM – 7:48 PM	MUSIC
7:48 PM – 7:51 PM	MUSIC
7:52 PM – 7:53 PM	Benediction – Pastor Kersey
7:53 PM – 7:57 PM	MUSIC
7:57 PM – 7:58 PM	MUSIC
7:58 PM – 8:00 PM	Enter Santa on platform to take pictures with the Governor and Mayor
8:00 PM – 8:01 PM	The Closing Fanfare – Ft. Jackson’s 282’s Band Brass Choir/PROGRAM ENDS

#### **CEREMONY:**

- VIP guests will arrive in the lobby of the Statehouse at 6:15 PM.
- Escorted to their seats at 6:30 PM
- First Family will take elevator up to 2<sup>nd</sup> floor lobby at 6:55 PM.
- First Family will walk down from the top of the steps at 7:03PM (*KV will be there to alert when to start*).

#### **POST CEREMONY**

- First Family will be escorted into the Statehouse for the VIP reception.

#### **RECEPTION**

- First Family will attend reception in lobby of Statehouse special guests of ceremony.
- Performances by Hallelujah Singers and Furman Tower Boys– starting at 8:15 PM.

- Sam Holland will be there taking Gov pictures
- “Santa” will attend reception
- Cookies and hot cider will be served

	PODIUM SEATING	
1	Governor Nikki Haley	Governor's Christmas Message
2	Michael Haley	First Gentleman
3	Nalin Haley	First Family
4	Rena Haley	First Family
5	Jeremy Weis	Security Detail (sit behind)
6	Pastor Jeff Kersey	Invocation / Benediction
7	Mrs. Lynn Kersey	
8	Bill Ellen	MACST Board Member -Introduction of Governor Haley
9	Mayor Stephen Benjamin	Acknowledgements
10	Mrs. Benjamin	
11	Jordan Grace Benjamin	
12	Bethany Benjamin	
13	Major General Roger L. Cloutier	Commanding General, United States Army Training Center and Fort Jackson
14	Mrs. Diane Cloutier	
15	Nigel Robertson	MC
16	Sammy Hendrix	MACST Board Member
17	Betty Hendrix	
18	Lt. Governor Henry McMaster	
19	Mrs. Peggy McMaster	
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