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To: Kester, Tonykester@aging.sc.gov
Date: 1/26/2016 1:01:19 PM
Subject: Top Reasons to Attend - Integrating Behavioral Health Summit

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Hi Tony,

We invite you to join us for our upcoming **Integrating Behavioral Health**, taking place **April 26-27, 2016 in Fort Lauderdale, FL**. Complex populations require synchronized systems. So why is behavioral health still carved out in many of our health systems? Join executives from health plans and provider groups as they answer this question and guide you through their new models of integration—how they started, what challenges they encountered along the way, what kind of infrastructure was necessary, where they made mistakes, and what they'd do differently if they could start from scratch.

Top Reasons to Attend:

- Real examples of sustainable and integrated care models from health plans and provider groups
- Examine risk adjustment pitfalls and payment reform requirements for whole-person care
- Understand data reporting requirements for members with complex behavioral health needs
- Improve your care management models by including behavioral health professionals in the conversation
- Discover new opportunities for engagement and therapy adherence
- Examine the return-on-investment of an integrated system
- Get the latest federal requirements for mental health inclusion
- Hear real-world case studies from health plans and provider groups with data to back up their stories
- Expand your network of industry contacts by taking advantage of interactive sessions

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or wbetts@frallc.com.

To help us better serve you, please mention priority code **PHN48-EM2** and/or how you heard about us when registering.

Best Regards,

Whitney Betts

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