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Subject: Join us for the Smart Cities 2.0 Webinar on October 4

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SMART CITIES 2.0 WEBINAR OCTOBER 4TH

With a dedication to collaboration, Current, powered by GE, has invested heavily in bringing the brightest minds together to create new possibilities for smart cities. Current has created partnerships with a diverse group of organizations that are working within the Predix smart cities platform to deliver new functionality options to smart city pioneers. Meanwhile, Current is also working with the development community to create new opportunities for improvement. The result? A realization that imagination is often the only limit when it comes to what a smart city can do.

Interested in hearing directly from some of the smart city experts and ecosystem partners working on the front lines of smart city development?

Join them as they discuss the importance of the “village” approach to smart city development and the value partnerships can bring to cities when you attend Current's upcoming Smart Cities 2.0 Webinar on October 4 at 2:00 PM ET.

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The origins of the African proverb, “It takes a village to raise a child,” have been debated, but the message is clear: Each member of a community must play a part to nurture a child to become a productive member of society.

The same can be said in raising a smart city: It requires ongoing interactions

between city leaders, ecosystem partners with deep application expertise, developers and the public. Stakeholders must be brought together to determine the best means of improving lives in and around a city, and then action must be taken to make resulting plans a reality—with collaboration remaining a constant objective.

Smart cities may be in their infancy, but they hold immense potential. As each smart city matures and harnesses well-thought-through physical and digital infrastructures that empower futuristic functionality driven by community needs, it is imperative that we share best practices throughout the smart city development community to empower continued success.

As we focus on bringing everyone together, our visions for smart cities will become better, brighter and more innovative. Ultimately, it will be our partnerships that enable city leaders to gain buy-in from every villager on how to nurture this child called a “smart city” into a maturity filled with promise.

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