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Subject: When engaging citizens increases revenue / CIO trends / Why payments data matters

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Smart Cities Now

The world's go-to source for smart city news & trends

When engaging citizens increases revenue

Does more citizen engagement really lead to higher tax revenue for a city? The answer, says Barbara Thornton, is it depends. Read her guest commentary on research that shows how participatory budgeting can increase local tax revenues – and when the process can put civic initiatives at risk.

CIOs must adopt new approach

The job of the CIO is changing fast. A new survey finds technology officers are rapidly switching from managing hardware to managing services. Learn why and what that means for your staff, your budget and your job.

Verizon IoT smart cities seminar coming to NYC

This three-hour morning event on Tuesday, Oct. 27 highlights smart cities solutions available from Verizon and its solutions providers. The keynote speaker is Dan Burrus, New York Times bestselling author, successful entrepreneur and one of the world's leading technology and innovation experts.

Is your BMS protected from within?

As building management systems get smarter, in some respects they become more vulnerable. Schneider Electric experts explain why facility managers need to be prepared for internal BMS threats – and three best practices that will help avoid them.

Why payments data matters to cities

Some may wonder about a global payments and technology company becoming heavily involved in the smart cities initiative, but MasterCard most certainly has. Read the story for a MasterCard official's view of the company's role in smart cities. Hint: It has a lot to do with data.

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UPCOMING SMART CITY EVENTS

10.26: Verge - San Jose, California

11.2: Arab Future Cities Summit - Dubai

11.3: Readiness Workshop/Metro Advance Forum - South Africa

11.4: 2nd Smart City China Expo & Congress - Shanghai

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