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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** Granicus Webinar: Whats the hype around government webcasting?

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Hi Tony,

Webcasting has seen a growing importance over the last couple years and definitely over the last couple months. Just last month, webcasting became a hot issue when it allowed citizens to watch the House shutdown over gun control until the video was turned off. As the provider for the House webcasting services, we were intrigued.

Our webinar will talk about some of the less spoken benefits of webcasting. Join us on August 31st as we expand on the potential of webcasting services and how it can help citizens become more involved in the democratic process.

## Register Here

We hope to see you there!

**Michael Ashford**

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