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Subject: MidlandsBiz: Today is #GivingTuesday, City Center Partnership, Anonymous donor gives nearly \$4M to UofSC

ON THE MOVE IN THE MIDLANDS

Today is #GivingTuesday

Now in its fourth year, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Observed on the Tuesday following Thanksgiving and the shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving. So find a way today to "encourage and amplify small acts of kindness." [Read More](#)

City Center Partnership announces new VP of Recruitment for downtown Columbia

City Center Partnership (CCP) is excited to welcome Wofford College graduate Jenna Sheheen Bridgers as its new Vice President of Recruitment. [See More](#)

Anonymous donor gives nearly \$4M to UofSC

On the heels of a successful \$1 billion capital fundraising campaign, a donor from Columbia has bequeathed nearly \$4 million to a variety of scholarship and educational programs at the University of South Carolina. [See More](#)

SCRA and MATIMOP announce S.C.-Israel R&D Award

SCRA and MATIMOP (Israeli Industry Center for R&D) on behalf of the Office of the Chief Scientist (OCS) in the Israeli Ministry of Economy, are pleased to announce the recipient of the second round of project proposals. Columbia-based CIRTEMO has been approved for research funding. [See More](#)

Education is Key to Financial Health

OpEd by Curtis M. Loftis, Jr. The State Treasurer talks about South Carolina's Future Scholar 529 College Savings Plan, one of the top plans in the nation. "It's never too early or too late to make a financially sound investment in a child's future." [See More](#)

Building Industry Charitable Foundation to donate \$25,000 to Home Works of America

The Building Industry Charitable Foundation (BICF) will make a donation of \$25,000 to the Home Works of America "Rebuilding Together" Flood Rebuild Effort. [See More](#)

DEW receives Disaster Recovery Grant from U.S. Department of Labor

The Department of Employment and Workforce (DEW) received a \$3.2 million National Dislocated Workers Grant from the U.S. Department of Labor (DOL). [See More](#)

The McKay Firm welcomes Erica Loudin

McKay, Cauthen, Settana & Stubley, P.A. is once again growing; and is pleased to announce the addition of Erica Loudin as the newest attorney to join the law firm. [See More](#)

Texas A&M Student Athletes facilitate donation of \$30,000 to United Way Flood Relief

United Way of the Midlands recently received a donation of \$30,000 to its Flood Disaster Relief Fund from the Texas A&M Student-Athlete Advisory Committee. [See More](#)

Tough Love – A Necessary Evil For Reaching The Next Level

Brian Maynor, Style Coach: "Most of us shutter at the mere thought of evaluations and reviews. Fortunately there are some new methods being tested with great success. Here are a few that are gaining traction." [Read More](#)

Center for Advanced Technical Studies receives \$10,000 donation from Verizon

Officials with Verizon presented a \$10,000 donation to the Center for Advanced Technical Studies on Nov. 19, providing funds for a summer program aimed at engaging more female students in science, technology, engineering and mathematics (STEM) activities. [See More](#)

NAI Avant Facilitates Sale of Retail Investment Property in Lexington.

NAI Avant senior broker Nick Stomski, SIOR, along with NAI Avant senior broker Dexter Rumsey, brokered the investment sale of a ±4,567 square foot building located in the prime retail development known as McCauley Square. [See More](#)

Critical Sales Secrets – Our two strongest motivators to

buy

Business Advice from Jerry Bellune: "All of us are motivated by two emotions: Desire and fear. Pleasure and pain." [Read More](#)

USC names three as 2015 McCausland Fellows

Three young scholars who are considered rising stars at the University of South Carolina and in academia have been named 2015 McCausland Fellows in recognition for their research and imaginative teaching. [See More](#)

Shop, Stroll and Sip on Dec. 3 at Five Points' Free "A Starry Night" neighborhood celebration

As its Centennial year comes to a close, Five Points – Columbia's original village neighborhood – will celebrate with special edition of its annual free holiday event, A Starry Night, on Thursday, December 3, from 4 p.m. to 8 p.m. [See More](#)

Casual for a Cause: Collins & Lacy Seeks 2016 Denim Day Recipients

Collins & Lacy is reaching out to non-profit organizations in South Carolina to be considered for the firm's 2016 Denim Day Drive campaign. [See More](#)

SCASA honors Cariens, Coon as Principals of the Year

The South Carolina Association of School Administrators named Sherry Cariens, principal of Oak Grove Elementary School, the 2016 Elementary School Principal of the Year and Dr. Bill Coon, principal of Meadow Glen Middle School, the 2016 Middle School Principal of the Year. [See More](#)

Mayor Benjamin welcomes Inaugural AAMA Leadership Summit to Columbia

This past weekend, Columbia Mayor Steve Benjamin proudly welcomed mayors, business leaders and policy experts from across the nation as they converged on Columbia for the Inaugural African American Mayors Association Leadership Summit. [See More](#)

Town to Utilize CodeRED Emergency Notification System

The Town of Batesburg-Leesville has contracted with Emergency Communications Network to license its CodeRED high-speed emergency notification system. [See More](#)

AIA Greater Columbia Section tours City Market

Hood Construction welcomed the AIA Greater Columbia Section to tour City Market on Gervais Street for an informative walkthrough and lunch this week. The group was led by Developer and Project Architect Scott Garvin of Garvin Design Group, Hood Construction Vice President of Construction Management, Dean Wilson, Hood Project Manager Amanda Holyfield, and Hood Project Superintendent Larry Scott. [See More](#)

City of Cayce & Cayce Historical Museum Present Christmas in Cayce

The City of Cayce and the Cayce Historical Museum announced the Annual Festival of Holiday Events beginning December 3, 2015. Join us this holiday season with several activities throughout December that you and your family will be sure to enjoy! [See More](#)

GSSM Open House

The South Carolina Governor's School for Science & Mathematics is hosting a Preview Day for prospective students and their families on Saturday, December 5, 2015, from 10:00 a.m. to 1:00 p.m. on the GSSM campus in Hartsville. [See More](#)

2015 Irmo Chamber Oyster Roast

The 2015 Holiday Oyster Roast will be held THIS THURSDAY, December 3rd, from 5:30PM-7:30PM at Lake Murray. [See More](#)

Comedian Mike Goodwin at the Fine Arts Center of Kershaw County.

Dec 4. The Fine Arts Center of Kershaw County will bring a night of great, family-friendly and clean comedy to the stage. Mike Goodwin will perform his "Bowtie Comedy" show for one night only. Goodwin, known for his fresh, clean humor is sure to delight audiences of all ages, so make plans to bring your family and friends. [See More](#)

5 reasons HR outsourcing makes sense for your small business

By Matt Vaadi. "Your two most valuable resources as a small business owner are time and money. If you are wasting either of these valuable assets, you are doing yourself (and your team) a disservice." [See More](#)

Events around Columbia and the Midlands

See business and after hours events here. [Read More](#)

Political cartoons from Robert Ariail

Published on MidlandsBiz.com almost daily. [See More](#)

Robert Samuelson: The new battlefield

"The horrific massacre in Paris reminds us of the Achilles' heel of American foreign policy. Ever since World War II, our foreign policy has rested on an oft-silent presumption that shared prosperity is a powerful and benevolent force for social stability, peace and (often) democracy." [Read More](#)

Kathleen Parker: For thin-skinned students, we have nobody to blame but ourselves

"It would be easy to call protesting college students crybabies and brats for pitching hissy fits over hurt feelings, but this likely would lead to such torrents of tearful tribulation that the nation's university system would have to shut down for a prolonged period of grief counseling." [Read More](#)

Sales Advice from Jeffrey Gitomer: Your name matters to your prospects. Or does it?

"Here is a question I've received more than a hundred times in one form or another: How do I make a (better) name for myself?" [Read More](#)

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