

From: Gov COOP-Emergency Planning Training Workshop XVI <Training@PotomacForum-COOP.org>
To: Kester, Tonykester@aging.sc.gov
Date: 10/30/2014 11:42:21 AM
Subject: Is Your Agency Pleased with its COOP and Emergency Planning?

Is Your Agency Prepared for Emergencies? Are You Happy With Your COOP Planning?
Can You Defend Your COOP Plans and Program Before Congress?
- Please Forward to Your Associates: Emergency Planners,
Operations, CIO, CTO, COOP, Program Managers, IG,
Agency Leadership and Managers/Staff Responsible for
Emergency & COOP Response -
(Gov and Industry Partners Invited to Attend) -

Potomac Forum Training Workshop

Continuity of Operations (COOP) and Emergency Planning in the Government Training Workshop XVI

*- What You Need to Know to Plan for and Implement an
Effective and Compliant COOP Program in Government
(Including Current Government Policy and Regulations)*

Link: www.potomacforum.org

December 1-2, 2014
Willard InterContinental Hotel
Washington D.C.

Potomac Forum Workshops are NOT Conferences

Potomac Forum Training Workshops are NOT and should
NOT be considered Conferences
Our Workshops are 100% educational classes and have been considered as
100% training for over 30 years.

Due to Recent World Events Regarding the Ebola Virus
the Topic of Preparing Your Agency for a "Pandemic"
will be Re-Introduced at This Workshop
Is Your Agency Prepared for an "Ebola Case" in Your Building?

Guest Speakers:
Kenneth Brisco
Deputy Director of Business Continuity and
Emergency Preparedness
DHS

Dean Gallup
Lead COOP Associate,
Booz Allen Hamilton
CoAuthor of Information Systems Contingency Planning Guidance
NIST Special Publication 800-34 Rev. 1
Contingency Planning Guide for Federal Information Systems

Instructors Include:

Marko G. Bourne

Principal, Booz Allen Hamilton
Former Director of Policy and Program Analysis, FEMA
and
Founding Director of DHS National Incident Management System
Integration Center

We are so confident in the quality of this COOP Workshop, that we offer an assurance you will be pleased with the quality of the instruction and information presented to help your agency.

If not satisfied, we will give you a 100% refund of your registration fee.

**100% Registration Fee Returned if Not Satisfied with the
Workshop Quality
This is the 15th Time This Workshop Has Been Presented**

**NIST COOP Guide Presented and Discussed
COOP Lessons Learned from the National Level Exercises**

**PREVIOUS COOP WORKSHOPS RATED AS "EXCELLENT"
BY GOVERNMENT & INDUSTRY ATTENDEES FOR EACH OF THE
PREVIOUS 15 WORKSHOPS**

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Providing Training to the Government Since 1982

**- Workshop is for the Beginner, Intermediate and Experienced Practitioner -
The sessions are designed to propel the novice into COOP Implementation, the
intermediate into the development of a robust COOP Program
and the experienced practitioner past strategic planning and onto tactical COOP
response.**

**Workshop Includes Discussion of the Current Federal Continuity Directives
& Guidance Released by DHS**

Develop an Action Plan for Delivering your COOP Program

**The government challenges with electrical outages, fires, and natural
disasters reinforce the importance of having a workable COOP.**

**Can your agency afford not having a practical, implementable
& compliant COOP?**

What You Will Learn:

- Define all aspects of COOP
- Justify COOP program and testing
- Describe the activities involved in developing and implementing a sound COOP strategy
- Distinguish between COOP and Disaster Recovery and understand how both topics are critical to contingency planning
- Understand the new Federal requirements and guidelines
- Develop an action plan for delivering your COOP Program

- Understand COOP and IT Infrastructure support
- Develop a COOP Implementation plan complete with Emergency Response Strategies
- Develop a COOP Testing, Training, and Exercise Plan & Program for tracking your COOP posture
- Understand Government regulations on COOP and Business Continuity and how they pertain to your agency and why (including The Disaster Recovery Plan and the Information Technology Contingency Plan according to NIST 800-34 Rev 1 and Federal COOP Guidelines)

This Two-day Workshop will provide hands-on, practical training presented in a focused interactive classroom format.

Special Government Team Rate:

Send Your Team. Register two persons from your government agency and the third attends at 50% standard fee.

Student Comments from Previous COOP Training Workshops

This workshop was well worth the price of admission! Topics were all relevant, well organized, and substantive in content and professionally delivered.

I have novices updating COOP plans and developing a Reconstitution and Devolution Plan.

They will benefit from the CDs (provided by Potomac Forum) I will send them to help with their taskers. I am very critical of presentations and this was impressive and worth my time.

Director - Emergency Response and Continuity Programs
Civilian Agency

I cannot express to you how pleased I am with the content of instruction and the caliber of the presenters. I have a renewed commitment to make my program visible and best in class.

Thank you (Potomac Forum) for giving me the tools for COOP success.

Emergency Management Officer
OIG - Government Civilian Agency

Well Run - excellent information. Great Presenters. The depth of information and knowledge shown by presenters was exceptional

Thank You! I will recommend this workshop to our leadership and will send other son my team to the next event.

Emergency Response Coordinator
Civilian Department

The workshop was very beneficial. If I had to develop a COOP plan, I would be able to know where to start and know what to do.

Thank You! The instructors were very knowledgeable and if other courses are offered, I would love to attend.

Security Specialist
Department of Commerce Agency

The workshop was excellent. It helped me see the picture and also offered great insight on how to move forward, gain state-holder buy-in and leverage existing resources.

Information Systems Security Officer
DHS Agency

Very good information that can be used at any level of agency

IT Specialist (Security)
Dept of Interior

Very Knowledgeable speakers and Up to date/current information

Government Contractor

**Additional Potomac Forum Training that May be of Interest to You or
Others in Your Organization.
Please Forward to Your Associates**

Complimentary Executive Breakfast for Government:

**1. Management of Government Technology Annual Summit:
Driving Government Innovation: Process and Technology
To Achieve Success**

Best Practices and Lessons Learned

November 13, 2014

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Executive Breakfasts are Complimentary for Government

The following Workshops are Fee Based

**2. Managing and Supervising the Government Virtual Workforce
Training Workshop IV**

How to get the most from Government teleworkers and other Government employees in non-traditional work settings - What Federal Executives, Managers and Supervisors need to know to implement a successful telework and hoteling program

November 18, 2014

**3. Understanding the Cloud IG Report, Ensuring You Are
FedRAMP Ready Training Workshop**

*What does the Inspector General report means and
what does it take to transition to the new FedRAMP Reality*

November 19, 2014

**4. CPIC and Portfolio Management
Training Workshop:**

*Achieving Success in the Post Sequestration Cloud Environment
Selecting and Managing Investments to Deliver Mission Value while Leveraging Shared
Services, Cloud Investments, Agile and Acquisition Advances*

November 20, 2014

**5. Continuity of Operations (COOP) and Emergency Planning in the Government
Environment Training Workshop XVI**

Preparing Your Agency for a Disaster or Emergency

Two Day Workshop

December 1 and 2, 2014

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**6. Advanced Internal Controls in Government Training Workshop II: Incorporating
Green Book, A-123 and A-11 Revisions**

**- What you need to know to convert compliance confusion into
program advantage**

*Advancing Internal Control Programs into new territories in light of recent and
forthcoming updates to the GAO Green Book, A-11 and A-123*

New Date: December 17, 2014

**email: Info@PotomacForum.org
or Call (703)683-1613
for information**

**Workshops Held at the
Willard InterContinental Hotel
Washington, D.C.**

**Special "Early Bird"
and
"Send-A-Team" Registration Fees**

Workshop Available to Government & Industry Partners

Registration or Information:

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initiatives.**

**While this Workshop may not be of interest to you, other Potomac Forum
programs may be of great interest and value to you and your organization.**

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