

From: Multifamily Forum: DFW - Marcus & Millichap / IPA
<info@emails.mmdallasforum.com>
Sent: Thursday, October 13, 2016 11:30 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] HALL Group & StreetLights Residential Leaders Set to Keynote!



How are industry leaders taking advantage of today's hot DFW multifamily market? Don't miss this year's keynote speakers: **Doug Chesnut**, Chief Executive Officer of **StreetLights Residential**, and **Craig Hall**, Chairman & Founder of **HALL Group**, at the **Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort W**. Join these two Metroplex multifamily moguls and over 500 multifamily professionals expected to attend on November 10, 2016 at the Westin Galleria Dallas.

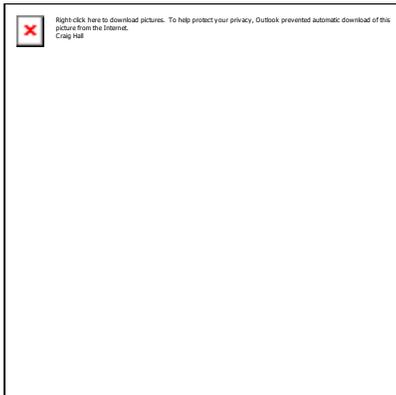
Register Now & Save \$200
Price Increases TONIGHT, October 13!

Advanced Registration **\$399**
Full Rate **\$599**
(Group Rate Available)

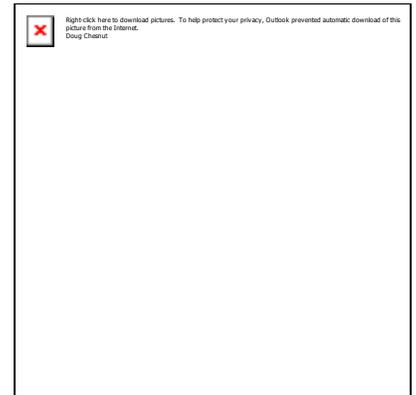


[No thanks, I'm not interested in this event.](#)

Keynote Speakers:



Craig Hall
Chairman & Founder
HALL Group



Doug Chesnut
Chief Executive Officer
StreetLights Residential

Get Involved!



Speakers & Agenda:

Olga Rodriguez
(646) 862-6128
olga@greenpearlevents.com

Sponsorship & Exhibiting:

Adam Kolanko
(646) 783-3955
akolanko@greenpearlevents.com

Attendee Registrations:

Lehdís Lopez
(646) 862-6204
lehdís@greenpearlevents.com

Conference Speakers Include:



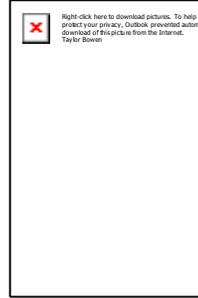
Will Balthrope
Executive Director
Institutional Property
Advisors



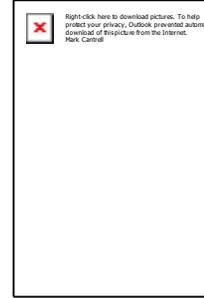
Tim Berry
CEO & Founder
Pennybacker Capital



Skip Bird
Principal
S2 Capital



Taylor Bowen
EVP - Development
AMLI Residential



Mark Cantrell
President
Cantrell McCulloch



James D'Argo
Principal - Acqui
The Bascom G



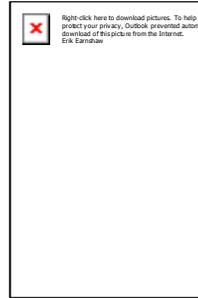
Roger Davis
Director - Real Estate
Investments
Northwestern Mutual



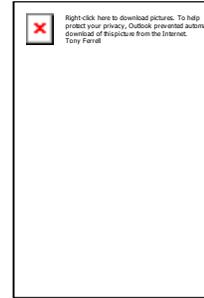
Michael D'Onofrio
Managing Director
Engineered Tax
Services



Keith Dunkin
President
YieldStar



Erik Earnshaw
Partner
BGO Architects



Tony Ferrell
VP - Portfolio
Operations
The Bascom Group



Nick Fluelle
First Vice Presi
Investment
Marcus & Milli



Jim Going
Chief Executive Officer
ReadyCap



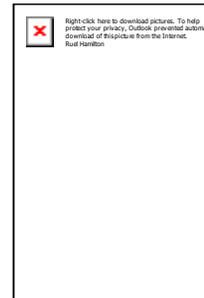
Heather Gorhan
Controller
CAPgro



Grant Guest
Managing Partner
Perry Guest Company



Ann Hamby
Founder & CEO
1st Service Solutions



Ruel Hamilton
Owner
AmeriSouth Realty



Shawn Handra
President & C
Valet Wast



Richard Hoffmann
President & Owner
Anterra



Ron Howard
VP - Construction
CAPgro



Drew Kile
Senior Director
**Institutional Property
Advisors**



Kimberly Laten
Owner & Designer
**Color Design
Development Group**



Michael Lynd
President & CEO
LYND



Bryant Nair
Executive Vice
President
PM Realty Group



Kyle Palmer
Regional Manager
Marcus & Millichap



Paul Rahimian
Chief Executive Officer
Parkview Financial



Ari Rastegar
Chief Executive Officer
Rastegar Capital



John Sebre
FVP & National Director
- NMHG
Marcus & Millichap



Al Silva
First Vice President
Investments
Marcus & Millichap



Talmadge Smith
Principal & Director
Page



Tim Speck
FVP & Regional
Manager
Marcus & Millichap



Spencer Stuart
Senior Managing
Director
Legacy



Timothy Welsh
Construction VP - Texas
Trinsic Residential



Tony Whitaker
President
FSI Construction



Greg Willett
Chief Economist
MPF Research



Rick Williams
Director - Development
Lang Partners

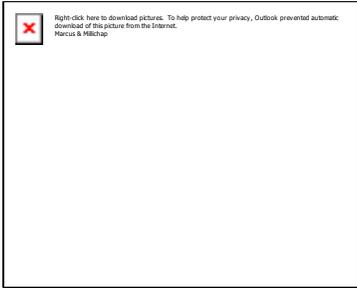
Conference Topics:

- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*

- **Afternoon Keynote: Craig Hall, Chairman & Founder of HALL Group**

[View the Full Agenda](#)

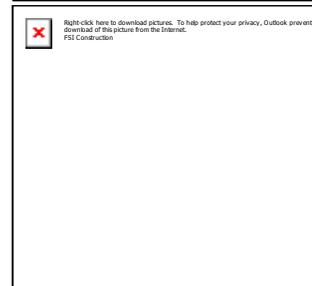
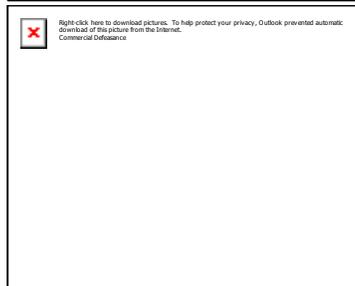
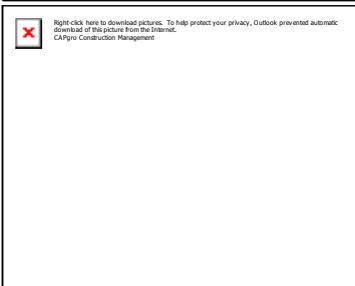
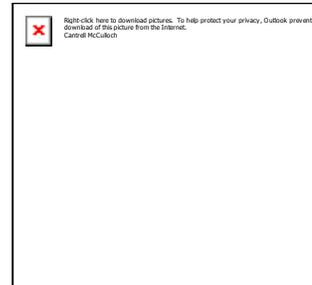
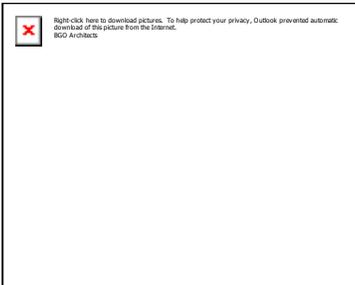
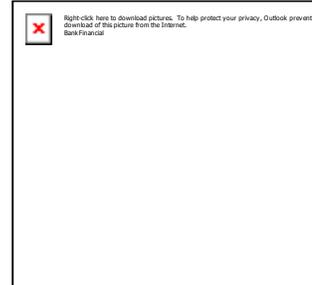
Conference Chairs:

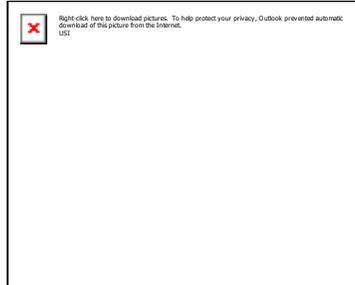
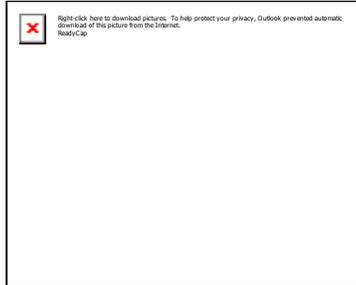


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