

From: Andrew Parrish
Sent: 2/1/2016 10:00:37 AM
To: Haley, Nikki
Cc:
Subject: In Case You Were Unable to Attend

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Hi Nikki,

In case you were unable to attend the Wave Analytics for Governments webinar, I would like to share with you the recording for you to watch at your leisure.

This webinar covered industry-leading best practices for data analytics and discusses the benefits of how the Salesforce Wave Analytics Cloud enables city leaders to:

- Build contextual views that reveal trends and connections in data
- Use data to enable more accurate and timely decisions
- Empower more innovative service delivery
- Amplify impact on the community by responding faster, solving systemic problems, and mitigating future issues
- Use robust data from Contact Centers/Engagement Centers to create data-rich views into your city

In order to make the most responsive decisions, customers need the right data, in the right context, at the right time. Salesforce can provide this to help leaders learn more about their community to bring data to life.

You can register and watch it [here](https://www.salesforce.com/form/industries/mayors-dashboard-webinar.jsp)
<<https://www.salesforce.com/form/industries/mayors-dashboard-webinar.jsp>>.

If you are unable to click the above link, the direct url is provided below for you to copy and paste into your web browser.

<<https://www.salesforce.com/form/industries/mayors-dashboard-webinar.jsp>>

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