

From: Taillon, Jeff  
To: Taillon, Jeff <JeffTaillon@gov.sc.gov>  
Date: 8/6/2013 8:46:31 AM  
Subject: Television Clips - Tuesday, August 6, 2012

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<http://mms.tveyes.com/NetReport.aspx?ReportHash=ed5b3dde30c494c38e3b52f2fbe1089d>

Total Local Viewership: 492,356  
Total Local Market Publicity Value: \$23,068.17

Items in this report: 26



WOLO- COL (ABC)8/5/2013  
12:01:46 PM  
Columbia, SC  
ABC Columbia News at Noon

Local Viewership: 20,810	Local Publicity Value: \$816.30
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officials announced anti-gang initiatives. we will have a complete wrap up of today's news conference tonight on the news at six. this morning, governor nikki haley took time to speak to the men and women in uniform that work to keep us safe. haley addressed the more than 500 federal, state and local law enforcement officers who are attending the "criminal justice information service" training conference at the columbia metropolitan convention center. the conference is a three day event, sponsored by sled. twenty united states embassies and consulates remain closed this afternoon and will stay that way throughout the week because of an order from the state



WIS - COL (NBC)8/5/2013  
4:06:21 PM  
Columbia, SC  
WIS News 10 at 4PM

Local Viewership: 17,587	Local Publicity Value: \$940.47
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new at four... the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. doug mayer will step into godfrey's role at

spokesman. this morning, governor haley spoke to more than 500 federal, state, and local law enforcement officials. they gathered for a three day criminal justice training conference. the main topic was preventing identity theft. also discusseed ...



WMBF (NBC)8/5/2013 5:03:24 PM

Myrtle Beach, SC

WMBF News at 5

Local Viewership: 6,660

Local Publicity  
Value: \$91.42

registration, she says the last time the mec, was in operation that she knows of, was during the special election which was ordered by governor nikki haley. i also put a call into the state election commission and they told me they do not know how atlantic beach handles things and they don't plan to get involved. reporting here live in atlantic beach, lauren weppler, wmbf news. happening right now the palmetto academy for learning motorsports , also known as palm is holding an open house. palm is a charter school driven to educate and train students for success in their future



WCSC-CHS (CBS)8/5/2013

5:23:32 PM

Charleston, SC

Live 5 News at 5

Local Viewership: 23,752

Local  
Publicity  
Value:  
\$986.63

does matter. there are studies that show skipping breakfast is associated with start eating early. start eating early. coming up new tonight at 6... what governor nikki haley is doing in an effort to help save babies lives in our state. and, next at 5:30... the dramatic drop in flight prices at the charleston airport... where it ranks now on the list of cheapest, and most expensive average ticket prices. the powerball jackpot continues to grow! just how high the prize is and the sales... coming up at 5:30.





WCSC-CHS (CBS)8/5/2013

5:31:42 PM

Charleston, SC

Live 5 News at 5:30

Local Viewership: 27,041

Local  
Publicity  
Value:  
\$1,211.63

congress is expected to vote on the medicare cuts sometime next month. governor nikki haley said earlier this year, that the state would not implement the nation's health care law. reporting in the studio - i'm mark davenport - live 5 news there are some key dates to keep in mind, when it comes to the affordable



WCSC-CHS (CBS)8/5/2013

5:36:09 PM

Charleston, SC

Live 5 News at 5:30

Local Viewership: 27,041

Local  
Publicity  
Value:  
\$1,211.63

a small one at that jackpot... you have to get a ticket by 9:59pm on they're two bucks each. coming up new tonight at 6, the life saving act, governor nikki haley has now signed into law. and, next at 5:30... new research on young children who drink sugary drinks... and why just one a day can lead to problems. weather tease adlib



WAGT (NBC)8/5/2013 6:06:10 PM

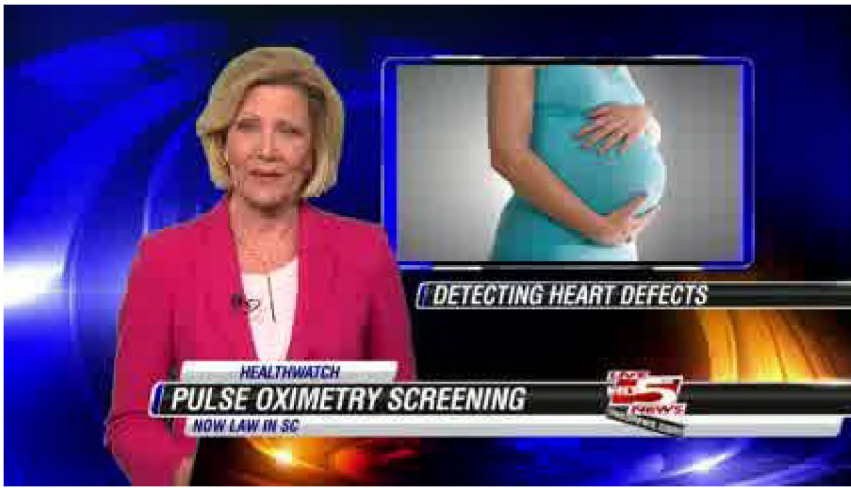
Augusta, GA

NBC 26 News at 6

Local Viewership: 9,597

Local Publicity  
Value: \$827.23

our website... there's a link for you to upload pictures... and we may put them in our shows. governor nikki haley asking south carolina residents to donate books for children in rural areas. the book drive is being held by the original six foundation. donors can drop off books at any of the 67 dmvs across the state. those books will go to libraries, schools and after-school programs in seven rural counties, including allendale, bamberg and barnwell. donations will be accepted through august 17. georgia is among the top 20 schools... ranked as the nation's top party schools this year. the princeton review released its



WCSC-CHS (CBS)8/5/2013

6:19:38 PM

Charleston, SC

Live 5 News at 6

Local Viewership: 62,017

Local  
Publicity  
Value:  
\$2,854.25

blood. that can tell a doctor how well the heart is functioning. dozens of states already require this kind of screening at birth. the emerson rose act ...became law in june, but governor nikki haley will hold a ceremonial signing this week. up next in sports...the citadel hits the practice field for the first time in 2013...kevin bilodeau tells us what record the bulldogs are aiming for early in the season...that's



WSPA (CBS)8/5/2013 7:06:22 PM

Greenville, SC

7 On Your Side at 7pm

Local Viewership: 58,830

Local Publicity  
Value: \$1,757.73

monday in travers city, michigan. >> the next generation mazda off sponsored vehicle was at the facility in greenville. >>> governor nikki haley chief spokesman took a step down to take a role in the re-election campaign. his new title is political advisory to the republican governor. haleyly is yet to announce if she will seek a second term and weisly expected. >> her chief of staff pearson left to run the potential campaign. >> he is the spokesperson since take office in 2011.



WAGT (NBC)8/5/2013 7:23:34 PM

Augusta, GA

NBC 26 News at 7

Local Viewership: 4,955

Local Publicity  
Value: \$630.00

in may park today that allowed several local kids to get some school supplies and more.. you're watching your only local news at 7. governor nikki haley asking south carolina residents to donate books for





WAGT (NBC)8/5/2013 7:26:18 PM

Augusta, GA

NBC 26 News at 7

Local Viewership: 4,955

Local Publicity  
Value: \$630.00

governor nikki haley asking south carolina residents to donate books for children in rural areas. the book drive is being held by the original six foundation. donors can drop off books at any of the 67 dmvs across the state. those books will go to libraries, schools and after-school programs in seven rural counties, including allendale, bamberg and barnwell. donations will be accepted through august 17. area students were able to get free school supplies... and a new hair cut just in time for class. perry broadcasting held



WTAT-CHS (FOX)8/5/2013

10:07:59 PM

Charleston, SC

News at 10

Local Viewership: 16,581

Local  
Publicity  
Value:  
\$1,955.75

me is not very wise... reporting for fox 24 news, i'm mark davenport that was mark davenport reporting.. congress is expected to vote on the medicare cuts sometime next month. governor nikki haley said earlier this year, that the state would not implement the nation's health care law. there are some key dates to keep in mind, when it comes to the affordable health care act.... according to h-h-s- dot- gov open enrollment begins in october... coverage starts in january, and open enrollment ends in march. a lifesaving search and rescue program is expanding to beaufort county... project lifesaver is already in use here in charleston... it helps sheriff's deputies find



WAGT (NBC)8/5/2013 11:03:41 PM

Augusta, GA

NBC 26 News at 11

Local Viewership: 11,695

Local Publicity  
Value: \$886.02

with nbc 26... just head to our website... there's a link for you to upload pictures... and we may put them in our shows. governor nikki haley asking south carolina residents to donate books for children in rural areas. the book drive is being held by the original six foundation. donors can drop off books at any of the 67 dmvs across the state. those books

will go to libraries, schools and after-school programs in seven rural counties, including allendale, bamberg and barnwell. donations will be accepted through august 17. new plans in the works for the management of the patch... now you know.



WMBF (NBC)8/5/2013 11:05:28 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 7,927

Local Publicity

Value: \$577.70

the city has four million dollars in grants from the state to pay for the work. florence officials hope to have crews in timmonssville in the next few weeks to get to work. governor nikki haley's chief spokesman has stepped down to take a role in her expected re- election campaign. rob godfrey's new title is political adviser to the republican governor. haley has yet to announce whether she'll seek a second term. godfrey has been haley's spokesman since she took office in january of 20- 11. [a22]sc tax collecting rank-rdr a national research group says south carolina collected 18 percent less in taxes per capita over a decade. that's bad enough to rank 49th in growth. only georgia's collections declined more. alaska ranked first with an



WIS - COL (NBC)8/5/2013

11:07:54 PM

Columbia, SC

WIS News 10 Nightcast

Local Viewership: 50,833

Local  
Publicity

Value:  
\$2,792.16

me is not very wise." congress is expected to vote on the medicare cuts sometime next month. governor nikki haley said earlier this year, that the state would not implement the nation's health care law. a weekend trip on the river ends in tragedy. authorities say 37- year old heather dobbins of york was tubing on the saluda river near easley saturday when she went under. dobbins was rushed to the hospital where she was pronounced dead. the coroner is conducting an autopsy. an ice cream shop robbed in richland county, the suspect is still on the run... deputies say a man walked into the baskin robbins on two notch road demanding





WAGT (NBC)8/5/2013 11:08:07 PM

Augusta, GA

NBC 26 News at 11

Local Viewership: 11,695

Local Publicity  
Value: \$886.02

law requires the governor to house. georgia make a request with the secretary of state within 10 days of his death. murphy was 60-years-old. chief spokesman for south carolina governor nikki haley stepping down tonight... taking on a new role in her expected re- election campaign. rob godfrey told the associated press his job as haley's spokesman ended today... his title is now "political adviser to the republican governor." haley has yet to announce whether she will seek a second term... however it is widely expected. turning to tonight's crime alert... the augusta area seeing an up-tick in shootings these last few weeks. local law enforcement says there is no need to for fear... because these recent crimes don't show a



WIS - COL (NBC)8/6/2013

4:33:38 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 7,878

Local  
Publicity  
Value:  
\$329.40

august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be mayor... a district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings for the offices open up this thursday and remain open until friday, september 6th. new this morning ...



WIS - COL (NBC)8/6/2013

5:34:58 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 19,906

Local  
Publicity  
Value:  
\$581.70

avoid it. the first in a series of these meetings is taking place on august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to announce whether she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be election. on the ballot will be mayor... district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings for the offices open up this thursday and remain open until friday, september 6th.



WCSC-CHS (CBS)8/6/2013

5:37:53 AM

Charleston, SC

Live 5 News at 5:30a

Local Viewership: 23,089

Local  
Publicity  
Value:  
\$671.58

showing our state ranked 48th in government spending. a spokesperson for the group says the two studies show an imbalance -- saying south carolina is spending more and collecting less. governor nikki haley's chief spokesman has stepped down to take a role in her expected re-election campaign. rob godfrey's new title is political adviser to the republican governor. haley has yet to plans for a second term. godfrey has been haley's spokesman office in january of since she took 20-11. tomorrow is your chance to catch another job fair for carpenters... the pay ranges from \$9 to \$15 dollars an hour. the job fair is from noon until 2 in the





WAGT (NBC)8/6/2013 5:51:59 AM

Augusta, GA

NBC 26 Today

Local Viewership: 1,477

Local Publicity  
Value: \$110.70

thunderstorms. highs in the low to mid 90s. overnight lows in the low 70s. friday - mostly cloudy with a 30% chance of showers and thunderstorms. highs in the low to mid 90s. overnight lows in the low 70s. chief spokesman for south carolina governor nikki haley stepping



WACH - COL (FOX)8/6/2013

6:12:19 AM

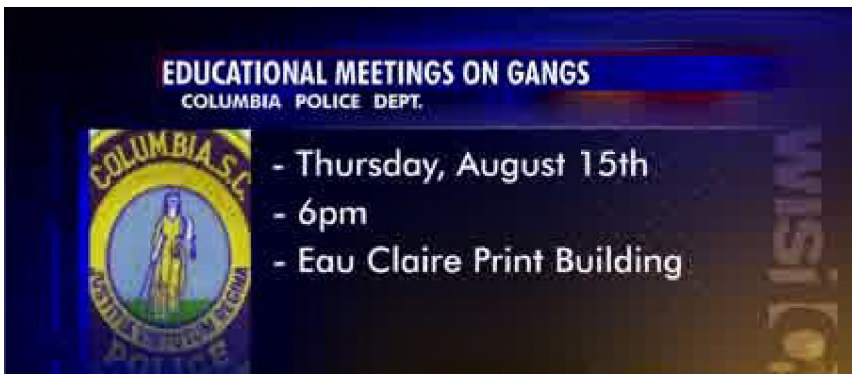
Columbia, SC

WACH Fox Good Day

Local Viewership: 3,831

Local  
Publicity  
Value:  
\$72.00

gang members are to blame in all those cases that we mentioned before, and also says it takes more than just police to help stop the violence. >> all right. checking your state house wach this morning, governor nikki haley spokesman stepping down to take a role in her expected re-election campaign. rob godfrey says his new title is republican advisory to the governor. haley has yet to announce whether she'll seek a second term. the mayor will step into godfrey's role in the governor's office. nevertheless your political headlines this morning, u.s. state department officials ordering the evacuation of non-emergency government workers from yemen due to threats. now, all this, of course, adding



WIS - COL (NBC)8/6/2013

6:35:00 AM

Columbia, SC

WIS News 10 Sunrise

Local Viewership: 29,615

Local  
Publicity  
Value:  
\$1,097.85

can help younger kids avoid it. the first in a series of these meetings is taking place on august fifteenth at six o'clock at the eau claire print building. the chief spokesman for governor nikki haley has stepped down. rob godfrey is taking a role in haley's expected re-election campaign. godfrey would be a political adviser in the upcoming campaign. haley has yet to announce whether she'll seek a second term. in just about three months voters in the city of columbia will head to the polls for the 2013 municipal election. on the ballot will be mayor... district one and district four council members and an at-large council member. the election is tuesday, november 5th. candidate filings



WTOC-SAV (CBS)8/6/2013

7:06:10 AM

Savannah, GA

WTOC News at Daybreak 7A

Local Viewership: 15,465	Local Publicity Value: \$391.21
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full list of neighborhoods participating in national night out... visit wtoc dot com. south carolina's governor nikki haley's spokesperson stepping down. we'll tell you why. more students are heading back to school, we'll tell who heads back back to class today.



WACH - COL (FOX)8/6/2013

7:09:57 AM

Columbia, SC

WACH Fox Good Day

Local Viewership: 10,006	Local Publicity Value: \$268.95
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okay. >> family members think the shots came from a fight between two men in the apartment parking lot. >> in your state house warm this morning, governor nikki haley's chief spokesman stepping down to take a role in her expected re-election campaign. rod godfry says his new title is political advisor to the republican governor. haley has yet to announce whether she'll seek a second term. doug mayor will step



into godfrey's role in the governor's office of. >>> in your political headlines this morning, just this morning u.s. state department officials ordering the evacuation of non-emergency government workers from yemen due to threats. shut down more than a dozen u.s.



WTOC-SAV (CBS)8/6/2013  
7:11:46 AM  
Savannah, GA  
WTOC News at Daybreak 7A

Local Viewership: 15,465	Local Publicity Value: \$391.21
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south carolina gov. nikki haley's chief spokesman has stepped down to take a role in her expected re- election campaign. rob godfrey's job as haley's spokesman ended yesterday. his new title is political adviser to the republican governor. haley has yet to announce whether she'll seek a second term, though it's widely expected. godfrey has been haley's spokesman since she took office in january 2011. he was



WTAT-CHS (FOX)8/6/2013  
7:35:10 AM  
Charleston, SC  
Morning News at 7

Local Viewership: 3,648	Local Publicity Value: \$98.67
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showing our state ranked 48th in government spending. a spokesperson for the group says the two studies show an imbalance -- saying south carolina is spending more and collecting less. governor nikki haley's chief spokesman has stepped down to take on a role in her expected re- election campaign. rob godfrey's new title is political adviser to the republican governor. haley has yet to announce her plans for a second term. godfrey has been her spokesman since she took office in january of 20-11. police in danville, virginia say a six- year-old found a gun and accidentally shot a twenty-two- month-old girl. authorities say seven people were inside the house when it happened.

investigators say the six-year-old found a  
semi-

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