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Subject: Full Agenda Now Available – The 2017 Special Needs Plan Leadership Summit

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Hi Tony,

We invite you to attend the **2017 Special Needs Plan Leadership Summit** taking place on **June 21-22nd in New York**. Our one-of-a-kind speaking faculty will help you master the behind-the-scenes business practices that impact your members' health outcomes and your revenue. Join us for this truly unique opportunity to hear from fellow SNP plan leaders on every critical component of a successful SNP—from compliance to finance and revenue to care management. You do not want to miss it!

### TOP REASONS TO ATTEND

- Improve your understanding of SNP premiums, revenue and reimbursements
- Gain proven member engagement strategies to improve HRA completion timeliness
- Learn best practices to get approved for a 3-year Model of Care
- Hear how industry-leading SNPs are able to convert their members into a quality strength, instead of a weakness
- Get compliance best practices to ensure your MOC audit is a success
- Learn how you can improve your competitive analyses to better understand your members' needs, improve your market position, and avoid membership loss
- Gain tips and tools for improving how you partner with your provider network to bolster your clinical documentation to support risk adjustment determinations
- Better transition your HRA results into more effective ICPs
- Find out how to evaluate different risk-sharing and financial risk models to determine which one fits your needs best
- Hear case studies focusing on member care management and behavioral health integration to improve how you handle these complex challenges

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or [wbetts@healthcare-conferences.com](mailto:wbetts@healthcare-conferences.com).

To help us better serve you, please mention priority code **PHNH248q-EM2** and/or how you heard about us when registering.

**Best Regards,**  
Whitney Betts

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