

From: Tom Anderson / Clarke and King <tom@clarkeandking.com>
To: Kester, Tonykester@aging.sc.gov
Date: 6/28/2016 9:39:47 AM
Subject: Has The Pennsylvania State University started Programmatic advertising yet?

Hi Tony,

Just a quick email to find out whether you had plans for programmatic advertising in the next few months? As an agency specializing in banner advertising, we're offering new clients a 25% discount off their first programmatic campaign.

Precision banner targeting has now taken over from "spray and pray" and the full details of this offer can now be viewed here: [Programmatic Special Offer](#)

Prices start at \$1080 and one of our talented designers can even help you out with a banner design.

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