

From: Krissy Thompson <krissy@total-apps.us>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 1/26/2016 5:01:54 PM
Subject: Found Your Page on FB

Hey,

I found your video on Facebook and I'm a big fan of your cause.

Organizations like yours thrive on donations, and, as you know the easier you make it for people to donate, the more donations you will receive.

Right now, it isn't easy enough. In fact, you are losing well intetioned people because they have to click through to your website, donation link, or email address. With every click, some drop off.

But what if your viewers could donate while your video was playing, within the video itself?

Now they can.

We created technology that turns your Facebook videos into fundraising machines by allowing your viewers to do just that.

Want to learn more?

[Check us out here](#) and let us know what you think.

I'll be at my desk all day, feel free to shoot me an email or give me a call with any questions!

Not interested? Click [here](#) and you won't hear from me again.

Thanks,

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Social Outreach

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