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Sent: Friday, November 18, 2016 11:02 AM
To: Haley, Nikki
Subject: Tuesday: Peter Staley Discussion on Activism and Leadership | Live Webcast

Voices in Leadership at the Harvard T.H. Chan School of Public Health

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Peter Staley

AIDS and LGBT Rights Activist; Founder of the Treatment Action Group and AIDSmeds.com

Activism & Leadership

Live webcast Tuesday, November 22, 2016, 12:30-1pmET

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<http://hsph.me/staley>

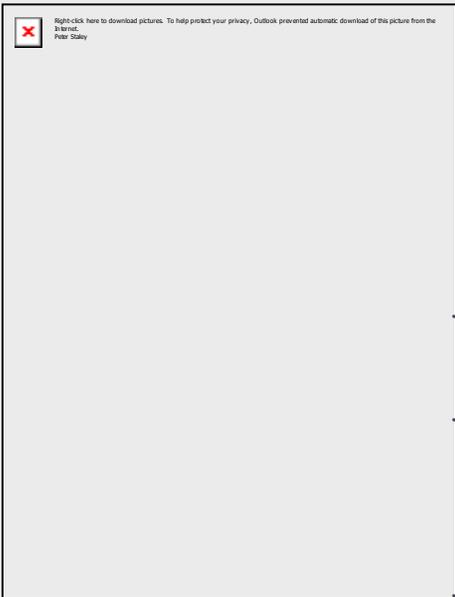
Do You Have a Leadership Question for Peter?

Send them ahead of time to [@VoicesHSPH](#) using **#VoicesHSPH**, or by email to voices@hsph.harvard.edu for consideration to be asked during the webcast.

**Watch LIVE Online
Tuesday, Nov 22, 2016
12:30pm EST**

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Peter Staley was diagnosed with AIDS-related complex in 1985 while working as a bond trader at JP Morgan on Wall Street. He joined ACT UP New York shortly after its founding in 1987, and chaired its fundraising committee for three years. In 1988, he left his Wall Street job to become a full-time AIDS activist, joining ACT UP's Treatment & Data Committee (T&D).

In 1992, Staley and other members of T&D founded the Treatment Action Group (TAG),

and he became its Founding Director. TAG's first action and "art project" involved covering Senator Jesse Helms' home with a giant condom. In 1994, Staley was appointed by President Clinton to the National Task Force on AIDS Drug Development. He was also a member of amfAR's Board of Directors from 1991 to 2004.

In 2000, Staley launched a web site called AIDSmeds.com, offering complete and easy-to-read treatment information for people living with HIV. Since then, AIDSmeds.com has become one of the most popular HIV-related sites on the Web, and it merged with POZ Magazine and POZ.com in 2006.

*In January, 2004, Staley launched a personal ad campaign to bring much needed attention to an epidemic of crystal meth use among gay men. Using \$7,000 of his own money, he placed six phone booth kiosk ads in the Chelsea neighborhood of New York that said "Huge Sale, Buy Crystal, Get HIV Free!" Within days, the ads, along with the issues they raised, became a major news story, with coverage in *The New York Times* and on all three local TV stations. Two months later, New York City appropriated the first government funds anywhere in the U.S. targeting meth prevention for gay men. Other cities and states soon followed. According to ongoing CDC HIV surveillance studies, meth use among gay men in New York City fell from 14% in 2004 to 6% in 2008.*

Also in the 2014, Staley helped form a coalition of advocates for Truvada PrEP – the once-a-day pill that prevents HIV infections – that successfully pressured Gilead Sciences to liberalize its patient assistance programs, removing barriers to access for this new tool to fight the AIDS epidemic.

Check back for new webcast dates, which will be posted
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The Voices in Leadership series

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