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**Subject:** 4th Annual First Gentleman's Invitational  
**Location:** Wexford Golf Club  
**When:** 4/16/2015 8:30:00 AM - 4:00:00 PM

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MH Attending

**EVENT:** 4<sup>th</sup> Annual First Gentleman's Invitational

**DATE:** Thursday, April 16<sup>th</sup>, 2015

**TIME:** 8:30AM – 4:00PM

**LOCATION:** Wexford Golf Club  
111 Wexford Club Drive  
Hilton Head Island, SC 29928

**ATTIRE:** FGI golf polo

**STAFF:** Ashton Lee/ Katherine Veldran

**PRESS:** No

**PUBLIC:** No

**LENGTH OF SPEAKING:** 2-3 minutes

**PURPOSE:** Promote South Carolina's business climate and solidify relationships with existing companies.

Provide relationship-building with existing industry and use SC's existing industry and partner organizations to interact peer to peer with prospects. Bring business from the boardroom to the golf course.

**BACKGROUND:**

**2015 FGI Partners:**

South Carolina Power Team  
RBC  
Boeing  
Ben Arnold  
Hilton Head Island Chamber of Commerce

- Wexford has closed the clubhouse for this year's event – *to all other members*.
- Wexford key staff: Susan Fishel , General Manger

**PROGRAM DETAILS / SPEAKING ORDER/LINE-BY-LINE:**

**8:30AM Registration**

- Located on the back terrace of the Clubhouse.

- Breakfast items and beverages will be available inside the Clubhouse.
- Individual player pictures will be taken upon registration – back terrace.

**9:30AM Welcome and Tournament Overview**

- Governor Nikki Haley – Welcome - Special Introduction of MH and the Haley's
- Secretary Hitt / Director Parrish – Thank you to FGI partners
- Scott Hunter – Rules

**10:00AM Shotgun – Tournament Begins**

- Lunch and beverages will be provided on the course.

**11:00AM Wexford Harbour Pontoon Ride**

**12:30PM Lunch**

**3:30PM Awards Reception**

- Governor Nikki Haley Remarks - *Introduces First Gentleman Michael Haley*
- Michael Haley Remarks
- Secretary Hitt Remarks - *Thank You to Event Partners – Introduces James Chavez*
- James Chavez Remarks
- Secretary Hitt & Director Parrish – *present the awards Tournament Awards/Photos*

**4:00PM Guests are shuttled back to Sonesta Resort**

**SUGGESTED TALKING POINTS:**

- We are so pleased that you've joined us for the 4th Annual First Gentleman's Invitational.
- From the start, the purpose of the First Gentleman's Invitational has been to bring business from the boardroom to the golf course.
- I'd like to take this opportunity to thank this year's partners. Without their partnership, the 4th Annual First Gentleman's Invitation would not have been possible.
  - The South Carolina Power Team
  - RBC
  - Boeing
  - Ben Arnold
  - Hilton Head Island Chamber of Commerce
- It's another opportunity to tell our existing businesses 'thank you' and that we value you being in our state.
- And it's a chance to introduce our new companies to other business leaders. Hopefully you've made today some good connections so that you can support one another and share ideas.
- All of you here have played an important role in our success as a state.
- Over the past four years, we have been building more and more momentum and we have been seeing record results!
- For me as governor, I can't stress enough that it's been all about jobs. Adding as many jobs as we can to our pipeline, because that's how our state can move itself forward.
- Since 2011, we have announced more than 63,000 new jobs.
- More than \$15 billion in capital investment.
- Other states are taking notice and wondering just what it is about South Carolina that is making all this happen.

- And we have the Head Ball Coach here, and he knows a lot about the winning strategy – and that is teamwork!
- There's a saying that economic development is a team sport. We even call ourselves Team South Carolina!
- Commerce is a big player in the overall Team, and I'd like to welcome Secretary Bobby Hitt for his remarks.

#### **Heritage History and Economic Impact:**

- This is the 47<sup>th</sup> tournament (debuted in 1969).
- A five year sponsorship deal with the RBC and Boeing was announced in June 2011.
- **100,000 people attend the RBC Heritage each year.**
- Each year, RBC Heritage pumps more than **\$96 million into the state's economy.**
- **More than \$28 million has been distributed to those in need throughout South Carolina and Georgia since 1987.** In 2014, \$3 million was distributed to charitable organizations, the arts, medical institutions and for college scholarships.
- More than 1,200 volunteers work throughout tournament week.

#### **South Carolina by the Numbers:**

- **Since January 2011, Commerce has announced more than 63,500 jobs and \$15.7 billion in capital investment.**
- Of the 454 economic development announcements since 2011, 189 projects were new companies to the state (42%); 265 were expansions (58%).
- **Manufacturing** represents 58% of all jobs and 88% of all capital investment announced since 2011.
- **Growing our existing industry is vital** to the state. Expansions represented nearly half (47%) of new jobs and nearly two-thirds (64%) of the capital investment announced since 2011.
- **Our state's exports hit record levels for the fifth year in a row in 2014** at \$29.7 billion in South Carolina-made goods sold around the world. Over the past 10 years, exports from S.C. have increased 121% (since 2004).
- **S.C. ranked 1<sup>st</sup> in exports of tires**, holding 30% of the share of U.S. made exported tires (4<sup>th</sup> year in a row) and is the **#1 exporter of automobiles** on the strength of BMW.