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**Subject:** FGI AWARDS EVENT DETAILS & TALKING POINTS

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## **FGI AWARDS EVENT DETAILS & TALKING POINTS**

**Date:** Thursday, April 18<sup>th</sup>, 2013

### **Location:**

Wexford Golf Club  
111 Wexford Club Drive  
Hilton Head Island, SC 29928

### **Event Info:**

2<sup>nd</sup> annual First Gentleman's Invitational during RBC Heritage Presented by Boeing  
Guests include Governor and Staff, Prospects, Existing S.C. Industry, Partners in Economic Development and Commerce Staff  
2013 marks the 45<sup>th</sup> Heritage tournament (debuted in 1969)

### **Line-by-Line Schedule:**

4:30 – 5:00 p.m.                      Cocktails

5:00 – 6:00 p.m.

Governor Haley

- Introduction to Michael Haley video
- Jobs, Jobs, Jobs!
- OOP

Secretary Hitt

- Thanks Event Partners/Next Year Partners
- SC Means Business Video

Secretary Hitt & Director Parrish

- Tournament awards/pictures

Special Performance by Edwin McCain

6:00 p.m.                                      Shuttle returns guests to Omni

## **GENERAL TALKERS**

### **Purpose:**

- Promote South Carolina's business climate and solidify relationships with existing companies
- Provide relationship building with existing industry and use SC's existing industry to interact peer to peer with prospects
- Encourage groups to participate in and return to Heritage, increasing the stability of the event.

### **Heritage History and Economic Impact:**

- This is the 45<sup>th</sup> tournament (debuted in 1969).
- A five year sponsorship deal with the Royal Bank of Canada and Boeing was announced in June 2011.**
- 100,000 people attend the RBC Heritage each year.**

- A 2010 study conducted by Clemson University shows the tournament has an annual economic impact of approximately **\$82 million**.
- It generates more than **\$1 million for charity** each year and brings worldwide exposure to HHI & S.C.
- **More than \$23 million has been distributed to those in need throughout South Carolina** and Georgia since 1987. In 2012, **\$1.5 million was distributed to charitable organizations**, the arts, medical institutions and for college scholarships.
- More than 1,200 volunteers work throughout tournament week.

#### **South Carolina by the Numbers**

- **Since January 2011, Commerce has announced more than 27,000 jobs and nearly \$7.5 billion in capital investment.**
- Manufacturing is 64% of all jobs recruited by SCDOC and 88% of all capital investment over the last 2 years.
- **Our exports are reaching record levels in 2012** at nearly \$25.3 billion. Exports from S.C. jumped 21 percent in 2011.
- **S.C. ranked 1<sup>st</sup> in exports of tires**, holding nearly 30% of the share of U.S. made exported tires (2<sup>nd</sup> year in a row)

#### **Fun Heritage Facts:**

- Since the RBC Heritage first teed off in 1969, there have been only two golfers who have won a major and haven't played at Harbour Town: Ian Woosnam, and Paul Lawrie.
- The RBC Heritage purse is eight times greater than it was in 1988, and this year's purse is greater than the combined payouts for the tournament's first 19 years.
- The Oldest Winner was Hale Irwin in 1994 at age 48, 10 months, 14 days
- The Youngest Winner was Davis Love III in 1987 at age 23, 6 days
- The Highest Score recorded by a Heritage winner was 283 by Arnold Palmer in 1969

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