

From: Rhonda West, FRA <rwest@frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 3/15/2016 2:02:30 PM
Subject: Four-Part Engagement Case Study Series - April 18-19 in Baltimore, MD!

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Hi Tony,

We invite you to join us for our upcoming **Medicaid Managed Care Leadership Forum**, taking place **April 18-19, 2016 in Baltimore, MD**. We all know there are challenges with tailoring enrollment and services to an expanded Medicaid population that also meets state and federal regulations. The focal point of this program is **HOW** do you truly go about engaging members, improving care management and regulating costs that align with state and CMS Medicaid requirements.

Top Reasons to Attend:

- Gain insight into the current state of Medicaid and plan trends from Jeff Myers, President and CEO of Medicaid Health Plans of America
- Understand the full financial impact of bringing long-term care services for Medicaid members into your plan
- Comprehend possible quality reporting and financial implications of CMS' Mega Rule for Medicaid Managed Care
- Discover turn-key solutions to move members towards optimized care utilization and reduce unnecessary spending
- Hear directly from plans that have successfully built community partnerships to enhance the care of Medicaid members
- Learn how to get Medicaid members to actively participate in their care through engagement techniques that really work

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2447 or rwest@frallc.com.

To help us better serve you, please mention priority code **PHN48-EM6** and/or how you heard about us when registering.

Best Regards,

Rhonda West

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200 Washington Street, Suite 201
Santa Cruz, CA 95060 USA
800-280-8440

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