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Subject: Pushing into 2017

Can you believe that less than two weeks remain in this calendar year? On top of the hustle and bustle of the holiday season, we are busier than ever at Push. We're absolutely crushing it for our clients. And Frothy Beard Brewery construction is in full swing—the progress is unbelievable!

We are so stoked about opening in a few short months, and we cannot wait for you to come check out our brand new brewery! It's going to be totally badass.

Somehow I'm still managing to find the time to continue cranking out crazy amounts of content. To check out the latest, click on any of the below links.

I hope you find something useful here:

This is My Bah Humbug Moment of the Christmas Season

I don't like gifts. I don't like giving and I don't like receiving. I think whenever you're forced to give someone a gift, it takes away from the true meaning of a gift.

The Digital Political Landscape in Sixty Seconds*

How digital agencies like mine fit into politics has been changing rapidly ever since we opened our doors. Read this and by the end, the landscape will have shifted again—that's how fast it's moving.

Humblebrag: I'm A Two-Time Marathoner

Well, I did it. I crossed my second marathon finish line two Saturdays ago. It wasn't pretty at all, but I beat my goal by eight minutes; finishing in 3:52:06. BOOM! On to Charleston...

You Have To See These Puppies (And Learn About Advertising)

Content without ad dollars is waste. Check out an update on what's happening at Push while getting some great advice on how you need to be boosting your social content with ad dollars.

People Who Say, "I Can't"

One of the most powerful phrases you can say or hear is "I can." I suppose I have always been determined or stubborn about things. Maybe that's why I have so little tolerance for people who say, "I can't." I'm not talking about legal or moral issues here—I'm talking about pushing yourself.

Why A Digital Agency And A Brewery In One?

It's that love of creativity that binds us marketers and craft brewers together. We're rule breakers. We don't believe in doing things the same way they've always been done.

Getting My Namaste On

Yes, yoga! I'm finally hitting that goal I've had all year and getting in two sessions each week. I'm loving it so far. Namaste, yo! Keep pushing.

This Brewery Thing Is Actually Happening

Well, the wait is almost over. This thing is happening! Construction is in full swing

and we plan to open Frothy's doors in less than two months.

What I'm Thankful For

It's been one hell of a year. Some great. Some horrible. That's just life, especially when you run businesses. But it's been a good net positive thus far so I'll take it.

This Is The Formula For Badass Content

Like any business, there are things we do extraordinarily well and then there are things we kinda suck at.

Push Out Content People Want And Need

We all self promote. Or at least we better. No one else is going to promote us. We have to do it ourselves. We're about to launch a new local web show that we hope helps YOU!

YOU IN 2016: Political Tips You Can Use In Everyday Life

In case you missed any of the political tips in my series, check them out now! Sometimes one suggestion can make a big difference at the office or at home

Have a very Merry Christmas!

Wesley Donehue

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