

**From:** Michela Moe <info@aliconferences.com>  
**To:** Mayer, DougDougMayer@gov.sc.gov  
**Date:** 4/29/2015 2:45:58 PM  
**Subject:** Your Super Early Bird rates expire soon

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Leveraging Digital Services To Drive Engagement In Government

Washington, DC | July 27-29, 2015

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Save **\$600** when you register by **Friday, May 8th.**

**Leveraging Digital Services To Drive Engagement In Government**

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The **SUPER Early Bird deadline is next week** (May 8th) which means now is the best time to register for Advanced Learning Institute's **Leveraging Digital Services To Drive Engagement In Government** training in Washington, DC on July 27 through July 29.

Advanced Learning Institute has been your trusted communications and government training partner since 1997.

Reach your citizens where they are. With approximately 90% of your audiences receiving information from screen-based devices, social media and digital platforms are crucial in reaching your audiences.

Learn how to leverage digital services to drive citizen engagement, reduce costs, and increase efficiency through hearing best practices from over 15 leading agencies, including:

City of Los Angeles	Washington State Department of Transportation
Philly311 (City of Philadelphia)	U.S Department of State
U.S. Department of Commerce	U.S. Small Business Administration

Check the website often for updates to the speaker roster and agenda.

To register or request updates on this program as they become available, call Mary Rose at (773) 695-9400 ext. 210 or email [maryrose@aliconferences.com](mailto:maryrose@aliconferences.com).

## Reserve your spot at this discounted rate today...

Call us at **(773) 695-9400 ext. 0**

Or email [maryrose@aliconferences.com](mailto:maryrose@aliconferences.com)

Don't forget to mention priority code EM2-X-CP when registering to ensure you receive **SUPER Early Bird pricing (\$600 off!** Offer expires 5/8).

**P.S. When you register a team of 3 for an ALI conference, a 4th person can attend at no cost.**

**Spread the word!**

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