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Subject: Women's Factory Tour
Location: 355 Millenium Drive, Orangeburg, S.C.
When: 5/4/2015 11:00:00 AM - 12:00:00 PM

Advance: Brandon Landrum
(803)260-0783

COMMERCE EVENT

EVENT: Women's Factory Tour

DATE: May 4, 2015

TIME: 11:00 AM

LOCATION: Allied Air Enterprises, 355 Millennium Drive, Orangeburg, SC 29115

PARKING: The Governor's car can park in the driveway while attending the event. Robbie Spires, Territory Manager with SC Air, will be there to greet the Governor when she arrives. Also, Ashely Teasdel with SC Commerce will be there to greet the Governor's car and take the gifts from Ashton and place them on a table near the podium.

PURPOSE: Meeting with women in the HVAC industry from across the state and taking a facility tour of Allied Air Enterprises. This event will promote women and industry, and will highlight products made in South Carolina.

LOCATION SET-UP: The event will be held indoors with air conditioning. The Governor will go to the front of the room where there will be a podium with a microphone. A diagram is attached.

ON-SITE LOCATION CONTACT: Khristina Gonzalez at 864-593-1982 (also contact for security)

PROJECT NAME: N/A

COMPANY NAME: N/A

PROJECT MANAGER: N/A

CITY AND COUNTY: Orangeburg / Orangeburg County

SEATED ON STAGE: No stage only a podium. The Governor will walk directly into the room and start speaking.

KEY COMPANY PERSONS:

1. Ken Baker – CEO South Carolina Air
2. Joe Nassab – CEO Allied Air Enterprises
3. Paul Larkin – Plant Manager Allied Air Enterprises
4. Mike Miles – SC Air Distributors General Manager
5. Khristina Gonzalez – SC Air Distributors, New Business Development

6. Betty Lawler – Co-Owner of 2nd Wind Heating & AC
7. Jacki Box – Co-Owner of Air Max
8. Leigh Faircloth, Director of SC Association of Heating and AC Contractors

NOTABLE CONFIRMED ATTENDEES:

GIFT: Two coffee table books to be given to Ken Baker, CEO of SC Air and Joe Nassab, CEO of Allied Air Enterprises

PRESS: Yes

PUBLIC: Yes

ACCESS TO EMPLOYEES: Yes, the Governor is welcome to speak to employees during the facility tour.

INTRODUCED BY: Khristina Gonzalez, SC Air Business Development

LENGTH OF SPEAKING: 5 minutes for remarks and then Town Hall Q&A (four questions)

LINE-BY-LINE:

10:55 – 11:00	Governor Arrives
11:00 – 11:02	Introduction by Khristina Gonzalez
11:02 – 11:07	Governor's Remarks
11:07 – 11:11	Town Hall Questions – Question 1 from Betty Lawler
11:11 – 11:15	Question 2 from Jackie Box
11:15 – 11:20	Question 3 from Leigh Faircloth
11:20 – 11:24	Question 4 from Khristina Gonzalez
11:24 – 11:58	Facility Tour
12:00	Governor Departs

(Questions that will be asked during the Town Hall)

1. Give the women in this room an overview of what it was like being the first female governor of South Carolina. Challenges and Advantages.
2. What is your advice to these women who are looking to reshape the industry and become bigger players and decision makers.
3. Thanks for your longstanding support of the heating and air industry. Our association strongly supports H. 3490, Rep. Quinn's legislation that would limit the business license tax to \$100. Do you support Rep. Quinn's bill?
4. We all know how important it is to keep business flowing in the state of our local economy. In your opinion, how can we get the only heating and air conditioning manufactured in our state to flourish?

HISTORY OF COMMUNICATION: The Governor has not met any of the executives from either company SC Air Distributors or Allied Air Enterprises.

COMPANY OVERVIEW:

- South Carolina Air Distributors is a full line supplier of HVAC parts, supplies, as well as residential and commercial equipment.
- South Carolina Air Distributors is a 'sister' company to Virginia Air Distributors. Both companies are owned and operated by the parent company, Value Added Distributors.
- The company represents the Armstrong and Concord brands of residential HVAC equipment, manufactured by Allied Air Enterprises, a division of Lennox International. Allied Air Enterprises is headquartered in Columbia, South Carolina with a major manufacturing facility located in Orangeburg, South Carolina.
- South Carolina Air is located in Greenville, South Carolina.