

THE CURRENT LOGO



THE NEW SLOGANS

➤ *Slogans Illustrating the Scenic Beauty of SOUTH CAROLINA*

★★★★★ *Fall In Love With South Carolina* ★★★★★

OR

Love @ First Sight

OR

Beauty @ It's Best



➤ *Slogans Exemplifying the Ambience of **SOUTH CAROLINA***

*Paradise **in** Disguise*

OR

MY  BEATS FOR **SOUTH CAROLINA**

OR

The **T**ime Stopper.

OR

!nspires Beyond !magination

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➤ *Slogans Describing the Hospitality of **SOUTH CAROLINA***

*A Traveler's Paradise*

**OR**

THE **T**OURIST HAVEN

**OR**

EVERY MOMENT IS A PRESENT

**OR**

*The **A ... 1** Destination*

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➤ *Slogans Depicting the Landscape of* **SOUTH CAROLINA**

.....In the Lap of Nature

OR

ADVENTURE UNLIMITED.....

OR

MADE **FOR** TOURISTS

OR

Scintillating Charm

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➤ *Slogans Portraying the Prime Essence of SOUTH CAROLINA*

*It All Begins Here.....*

*[FOR GENERAL TOURISM]*

*Success Begins Here.....*

*[FOR BUSINESS TOURISM]*

*Innovation Begins Here.....*

*[FOR SCIENCE & TECHNOLOGICAL TOURISM]*

*Excellence Begins Here.....*

*[FOR EDUCATION TOURISM]*

*Healthcare Begins Here.....*

*[FOR MEDICAL TOURISM]*

*The Adventure Begins Here.....*

*[FOR ADVENTURE TOURISM]*

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