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Subject: Combining efforts to find benefits for seniors

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Combining efforts to find benefits

Discover how one AAA in South Carolina leveraged different funding streams to combine media, outreach, and screening efforts to reach more seniors missing out on benefits.

[Learn More](#)

July 6, 2016

Discover strategies to reduce stigma around benefits

What stops an eligible older adult from applying for public benefits? Often, it's the stigma of asking for help. We interviewed benefits counselors to learn more about stigma—and how to counter it to get struggling seniors the assistance they qualify for. Our new report lays out messages and strategies that may work with your clients.

[Read the report](#)

Medicare savings for American Indians

Low-income American Indians have special considerations related to how income/assets from Tribal funds and trusts count for the Medicare Part D Low Income Subsidy and Medicare Savings Programs. Our American Indian-focused fact sheet explains these considerations, and is available in Word format so that counselors can tailor it with their local contact information and state program details. Versions are also available for Alaska and Hawaiian Natives.

[Get the fact sheet](#) | [Alaska version](#) | [Hawaii version](#)

Participate...

- **CMS National Training Program Webinar**, July 14 at 1 p.m. ET: Join the Centers for Medicare & Medicaid Services to learn about the Medicare health and drug plan Reward and Incentive (RI) Program requirements, and how they differ from plan enrollment marketing activities.

Did you miss this?

- **ACOs and Medicare**: Learn more about what accountable care organizations mean for Medicare consumers in new materials developed for us by the Medicare Rights Center.
- **SNAP Funding Opportunity**: We've released a Request for Proposals for the third phase of our initiative to help seniors enroll in the Supplemental Nutrition Assistance Program.
- **Minnesota Managed Care Longitudinal Analysis**: Read this state comparison of fully-integrated managed care for dual eligible versus independently delivered Medicare and Medicaid-funded services.

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