

Agenda Item 2: Consideration of revised institutional mission statements for The Citadel, Piedmont Technical College, and Spartanburg Technical College

The following institutions have requested that the Commission consider changes to their Mission Statements. Changes were submitted in fulfillment of requirements for Indicator 1C, Approval of a Mission Statement. A summary explanation and staff recommendation for each institution follows, with a single staff recommendation for all three requested changes at the end of the summary explanations. The mission statements are attached at the end of the document.

Mission Statement: The Citadel

Staff Explanation: The Citadel has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Citadel Board of Visitors on February 1, 2003.

Commission staff has reviewed the revised statement and found that the overall content is largely similar to the existing mission statement, although there have been some changes in both content and format. Primary changes from the existing CHE approved mission statement are:

- Content has been rearranged throughout the statement.
- An introductory statement has been added.
- Specific statements highlighting and listing baccalaureate programs have been added.
- Language is added to emphasize the Citadel's College of Graduate and Professional Studies.
- The enrollment of the undergraduate student body is reduced from 2000 to 1900.
- The enrollment of the combined Corps of Cadets and College of Graduate and Professional Studies is set at "approximately 4,000."

The staff supports the request that the revised mission statement for The Citadel be recommended for approval by the Commission.

Mission Statement: Piedmont Technical College

Staff Explanation: Piedmont Technical College has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Piedmont Technical College Governing Board on November 19, 2002

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. The sole change from the existing CHE approved mission statement is:

- Replaces "enrolls approximately 4,000 – 4,500 credit students" with "enrolls approximately 4,500 – 5,500 credit students."

The staff supports the request that the revised mission statement for Piedmont Technical College be recommended for approval by the Commission.

Mission Statement: Spartanburg Technical College

Staff Explanation: Spartanburg Technical College has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Spartanburg Technical College Area Commission on January 13, 2003.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. The sole change from the existing CHE approved mission statement is:

- Revised data to reflect the institutions growth.

The staff supports the request that the revised mission statement for Spartanburg Technical College be recommended for approval by the Commission.

Staff Recommendation: Staff recommends that the Committee approve the mission statements as recommended above for each of the institutions submitting revised mission statements. Approval of the statements as recommended supports continued compliance with requirements of Indicator 1C, Approval of a Mission Statement, for each of these institutions.

REVISED MISSION STATEMENTS FOR EACH INSTITUTION FOLLOW

THE CITADEL

Mission. The Citadel's mission is to educate and prepare graduates to become principled leaders in all walks of life by instilling the core values of The Citadel in a challenging intellectual environment.

The Citadel strives to produce graduates who have insight into issues, ideas, and values that are of importance to society. It is equally important that Citadel graduates are capable of both critical and creative thinking, have effective communication skills, can apply abstract concepts to concrete situations, and possess the methodological skills needed to gather and analyze information.

Throughout its history, The Citadel's primary purpose has been to educate undergraduates as members of the South Carolina Corps of Cadets and to prepare them for post-graduate positions of leadership through academic programs of recognized excellence supported by the best features of a structured military environment. The cadet lifestyle provides a disciplined environment that supports the growth and development of character, physical fitness, and moral and ethical principles.

A complementary purpose of The Citadel, realized through the College of Graduate and Professional Studies, is to provide the citizens of the Lowcountry and the State of South Carolina opportunities for professional development by offering a broad range of educational programs of recognized excellence at both the graduate and undergraduate levels. These programs are designed to accommodate the needs of non-traditional students seeking traditional and demanding academic challenges.

Institutional Characteristics. The Citadel is a coeducational, comprehensive, state-assisted, four-year institution whose primary undergraduate student body consists of approximately 1,900 members of the Corps of Cadets, all of whom reside on campus. The primary service area for these students is regional, with approximately half of each freshman class coming from South Carolina. The Citadel, however, does draw undergraduate students from all parts of the United States and many foreign countries. The college offers a wide range of baccalaureate degree programs (Bachelor of Arts, Bachelor of Science, Bachelor of Science in Business Administration, Bachelor of Science in Civil Engineering, and Bachelor of Science in Electrical Engineering) in the humanities, social and natural sciences, business administration, engineering, and education. These academic programs prepare graduates of the Corps of Cadets for a variety of careers; about half of these graduates enter business and the professions, a third or more enter the military and government service, and the remainder go directly into graduate and professional study. Many graduates choose to pursue professional or graduate degrees later in their careers.

Through its undergraduate and graduate programs, the College of Graduate and Professional Studies serves a degree-seeking population of approximately 2,000. The primary service area is the South Carolina Lowcountry. The College of Graduate and Professional Studies offers three baccalaureate degree programs (Bachelor of Science in Business Administration, Bachelor of Science in Civil Engineering, and Bachelor of Science in Electrical Engineering) and seven graduate degree programs (Master of Arts, Master of Science, Master of Arts in Education, Master of Arts in Teaching, Master of Education, Master of Business Administration, and Specialist in Education). Meeting the needs of the South Carolina Lowcountry in terms of instruction, public service, and research, including such initiatives as cooperative programs with other educational institutions, is an important part of The Citadel's mission.

Together, the Corps of Cadets and the College of Graduate and Professional Studies enroll approximately 4,000 students, about three-fourths of whom come from South Carolina.

In its educational programs, The Citadel acknowledges and endorses the teacher-scholar ideal, recognizing that the excellence of all of its academic programs is dependent upon the quality of its faculty. This ideal is pursued through teaching and lecturing, researching, writing, publishing, and public service. The Citadel's faculty also address audiences beyond the college by sharing their knowledge with other scholars and with the public.

PIEDMONT TECHNICAL COLLEGE

Piedmont Technical College, a member of the South Carolina Technical and Comprehensive Education system, is a public comprehensive two-year post-secondary institution. Piedmont contributes to the economic growth and development of the largest and most diverse region of the technical college system, Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry, and Saluda counties and to the state. The college responds to the academic, training, and public service needs of the community through excellence in teaching and educational services. Piedmont has an open admissions policy and annually enrolls approximately 4,500 to 5,500-credit students. The college provides quality educational opportunities and accessibility for individuals with diverse backgrounds and ability levels to acquire the knowledge and skills for employment or the maintenance of employment in engineering technology, industrial technology, business, health, or public service or for transfer to senior colleges and universities. In addition to teaching technical skills, Piedmont provides graduates competencies in written and oral communication, information processing, mathematics, problem solving, interpersonal skills, and lifelong learning opportunities for residents within the service region.

The college offers the following programs utilizing state-of-the-art technologies:

Associate degrees in vocational, technical, and occupational areas and university transfer; vocational, technical and occupational diplomas and certificates; developmental education programs and courses preparing individuals to take the General Education Development Test, custom-designed Continuing Education training programs for business, industry, and facilities for the Special Schools program to train potential employees for new and expanding manufacturing companies; and Student Development programs which provide academic, career and individual support.

Piedmont Technical College pursues its mission based on the fundamental values and Beliefs that:

Learning is a diverse and fundamental need for all residents of the seven county areas; **Excellence** is a process inherent to the college within instruction, support services, administration, and resource allocation. **Accessibility and Affordability** to higher education by all who have a desire to learn is crucial for continuous growth and improvement by communities and individuals. **Quality and Innovation** is fundamental to the continuous improvement of instruction, learning opportunities, support services, and management practices. **Community** partnerships with other educational entities, industries, and businesses are crucial for quality of life and economic development.

SPARTANBURG TECHNICAL COLLEGE

Spartanburg Technical College is a comprehensive, public, suburban, two-year technical college serving the citizens of the upstate counties of Spartanburg, Union, and Cherokee in South Carolina. The College advances economic development of the region through programs that address emerging and continuing employment needs in a rapidly changing global environment. Programs and services provide accessible, affordable, equitable, state-of-the art, postsecondary education that effectively (1) prepares students to enter, adapt to, or advance in technical or service career fields; (2) provides students with pre-baccalaureate programs and courses which transfer to senior colleges and universities; and (3) assists students in achieving their professional and personal goals. Annually, the College serves 4,000 to 6,000 credit-seeking students and 12,000 to 18,000 continuing education students.