

From: Pitts, Ted
To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Date: 10/15/2013 3:37:54 PM
Subject: FW: For Your Review: CSID Radio and Newspaper Ads
Attachments: 13_1014_SCbizad.pdf
13_1014_SChalfpage_sm.pdf
13_1014_SChalfpage.pdf
CSID_SCDOR_RadioScript_101413.pdf

From: Chrystal R. Laughlin [mailto:LaughlCR@sctax.org]
Sent: Tuesday, October 15, 2013 3:22 PM
To: Mayer, Doug; Pitts, Ted
Cc: Sarah Khouri; Milton Kimpson; Bill Blume; Samantha Cheek
Subject: For Your Review: CSID Radio and Newspaper Ads

Good Afternoon!

First, I would like to introduce you through email to Sarah Khouri. Sarah is a recent USC law graduate working at DOR. She is assisting with the CSID project so you will see her name on future emails.

Now, attached are drafts of CSID's radio and newspaper ads for your review. DOR has already provided changes in the comment boxes. To make sure that enrollment begins on time, CSID has asked that we provide our feedback by end of day Thursday, October 17. Please let Sarah Khouri know of any changes that are needed or if you have any questions. Sarah's contact information is below:

Sarah Khouri
khouris@sctax.org
803.898.5177

Thanks!
Chrystal

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