

**From:** Pitts, Ted  
**To:** Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**Date:** 10/15/2013 3:37:54 PM  
**Subject:** FW: For Your Review: CSID Radio and Newspaper Ads  
**Attachments:** 13\_1014\_SCbizad.pdf  
13\_1014\_SChalfpage\_sm.pdf  
13\_1014\_SChalfpage.pdf  
CSID\_SCDOR\_RadioScript\_101413.pdf

---

---

**From:** Chrystal R. Laughlin [mailto:Laughlcr@sctax.org]  
**Sent:** Tuesday, October 15, 2013 3:22 PM  
**To:** Mayer, Doug; Pitts, Ted  
**Cc:** Sarah Khouri; Milton Kimpson; Bill Blume; Samantha Cheek  
**Subject:** For Your Review: CSID Radio and Newspaper Ads

Good Afternoon!

First, I would like to introduce you through email to Sarah Khouri. Sarah is a recent USC law graduate working at DOR. She is assisting with the CSID project so you will see her name on future emails.

Now, attached are drafts of CSID's radio and newspaper ads for your review. DOR has already provided changes in the comment boxes. To make sure that enrollment begins on time, CSID has asked that we provide our feedback by end of day Thursday, October 17. Please let Sarah Khouri know of any changes that are needed or if you have any questions. Sarah's contact information is below:

Sarah Khouri  
[khouris@sctax.org](mailto:khouris@sctax.org)  
803.898.5177

Thanks!  
Chrystal

Chrystal Laughlin  
SC Department of Revenue  
Phone: 803.898.5951  
Email: [laughlcr@sctax.org](mailto:laughlcr@sctax.org)