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To:
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Subject: Britax Child Safety Inc. locates new facility in York County

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More than \$26 million investment expected to bring 243 new jobs to the county

COLUMBIA, S.C. – Britax Child Safety Inc., a manufacturer of premium car seats, strollers, baby carriers and accessories, today announced plans to build a new state-of-the-art U.S. headquarters and operations facility in York County. The company's investment of more than \$26 million is expected to bring 243 new jobs to the county.

"This new facility offers us the opportunity to expand and enhance our work environment. The new, open floor plan will foster collaboration and innovation in product development – further enabling us to bring the best products to our customers and consumers. We are pleased to relocate to York County and appreciate all the support we've received from South Carolina state and local officials," said Jon Chamberlain, president of Britax Child Safety.

Britax will build a new 500,000-square-foot facility located on Pleasant Road in York County. The new facility is expected to begin operations during the second half of 2013 and will house the company's U.S. headquarters and operations including product development, testing and assembly, warehousing and distribution.

"With today's announcement, another household name company is making a home in South Carolina. We celebrate Britax Child Safety's decision to invest more than \$26 million and bring 243 new jobs to York County. Investments like this one show that South Carolina's business-friendly climate is continuing to attract companies and create jobs," said Gov. Nikki Haley.

Since January, South Carolina recruited more than \$2 billion in investment and more than 3,000 new jobs in the manufacturing sector.

"Britax is a world-class company and it's great to see them establish operations here in South Carolina. The Palmetto State continues to see our manufacturing sector grow and add jobs, and announcements like this one serve as another sign of that trend," said Secretary of Commerce Bobby Hitt.

York County Council Chairman Britt Blackwell said, "Britax is a premier manufacturer of infant safety seats whose reputation is unparalleled in the market. Their combination of innovation and style has established a world-wide reputation for quality and performance. York County seeks to attain a similar position in economic development, and we feel this new investment and job creation announcement helps us in achieving that goal."

Please see the career page at britaxusa.com for information related to employment opportunities at Britax.

The Coordinating Council for Economic Development approved the company for job development credits, which will be available when hiring targets are met.

Since its founding in Britain in 1939, the company has established itself as a trusted juvenile products brand, known for a commitment to thoughtful, innovative engineering of safe, top-quality and intuitively designed products, including car seats, strollers, baby carriers and accessories. For more information about the company, please visit www.britax.com.

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