

From: Soura, Christian
To: Pitts, Ted <TedPitts@gov.sc.gov>
Date: 10/26/2012 12:34:35 PM
Subject: Proposed Edits to the Commerce Department's Mission Statement

Ted,

Not the kind of thing I usually involve myself in, but I wanted to propose some slight edits to the Commerce Department's mission statement. I haven't run this by the agency at this point – wanted to discuss it with you first. The reference to “innovation” has been floated by some outside groups in the past, and makes some sense both in light of the “new economy” but also when you consider how some of the agency's funds are used (for instance, the “Research” lines that are essentially pass-throughs for endowed chairs).

The “business expansion” piece is less important, but is intended to speak to job retention and/or our current businesses in a more explicit way. I've had a couple folks in the homegrown business community mention that they'd like to feel the love a little more, and this seems like a no-cost way to show a little respect for that position in a way that won't diminish the ongoing efforts to attract jobs and businesses from outside SC. Thanks.

CLS

CURRENT:

The South Carolina Department of Commerce (SCDOC) is the economic development and business recruiting arm of the State. Agency mission statement:

Working together to create opportunities for South Carolinians by promoting:

- Job creation
- Economic growth
- Sustainable community development

PROPOSED:

The South Carolina Department of Commerce (SCDOC) is the economic development and business recruiting arm of the State. Agency mission statement:

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- Job creation **and business expansion**
- **Innovation and** economic growth
- Sustainable community development

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