

**Board of Directors**

Darius Jones,  
**Interim President**

Dean Edwards,  
**Vice President of  
Pride Events**

Donald Wood,  
**Treasurer**

Gertie Frazier,  
**Secretary**

**At-Large Board  
Members**

Benjamin Fisher  
Gary Rhett

July 11, 2016

Dear Governor Nikki Haley,

On August 20, 2016, South Carolina Black Pride, Inc. is hosting its 11<sup>th</sup> Annual PRIDE Expo at the Meadowlake Park - 524. Beckman Rd, Columbia, SC. The event will include vendors, a variety of entertainment for the LGBT community, food, and more.

Our organizations mission is to unify and celebrate the diversity, creativity, and beauty of the South Carolina Black LGBT community and supporters, in order to empower and promote the human rights of all families and communities. This is an opportunity to enact unity of the LGBT and allies community for an equal and prosperous future. We would be grateful if you could support our PRIDE Expo. We anticipate over 500 people attending this event throughout the day.

We would like to have you as an honored guest to bring greetings to our guests in attendance and we are requesting a letter of support for our Pride Guide.

There are many other ways to support our cause, by being a vendor, being a sponsoring member of the PRIDE Expo, or submitting advertisements to our Pride Guide. All forms are enclosed for your review.

If you are interested in providing support and/or being an honored guest, please give me a call or email. If you cannot attend please send a representative on your behalf. Feel free to contact me with any additional questions. Thank you for your time.

Best,

Darius Jones  
Interim President & Chief Executive Officer  
South Carolina Black Pride, Inc.  
[darius@southcarolinablackpride.com](mailto:darius@southcarolinablackpride.com)  
(803)-729-1436

live out  
**PROUD**  
south carolina black pride 2016

2016  
Sponsorship Packet



SCBLACKPRIDE, INC. POBOX8191COLUMBIA, SC29202  
[WWW.SCBLACKPRIDE.WEEBLY.ORG](http://WWW.SCBLACKPRIDE.WEEBLY.ORG)



**BOARD OF DIRECTORS**

**Interim President**

*Darius Jones*

**VP of Pride Events**

*Dean Edwards*

**VP of Education & Outreach**

*Darius Jones*

**Treasurer**

*Donald Wood*

**Secretary**

*Gertie Frazier*

**At-Large Board Members**

*Ben Fisher*

*Gary Rhett*

*Barbara Turner*

Dear Sponsor and Vendor,

2016 is the year to Live out PROUD with South Carolina Black Pride, Incorporated. SC Black Pride, Inc. has had the distinct honor of managing these annual community celebrations since the early 2000's. With record growth since that time, the entire 2015 SC Black Pride celebrate event schedule saw attendance of nearly 2,500 participants and over 50 vendors displaying products and services to one of the largest consumer markets – the LGBT community.

In anticipation of more growth in 2015, we have been tirelessly developing and redefining our yearlong programs and offerings to be of better service the entire African American LGBT community of South Carolina. In doing so, we have diversified the community we serve to go beyond those of African American descent and expanded our reach throughout the state. Our growth year after year is due to the large number of out of town guests that travel to Columbia to participate in our various events and celebrate with Columbia natives.

SC Black Pride, Inc. is excited, yet again, to host and plan this event. With your generous sponsorship we can ensure the success of this wonderful week of events and that SC Black Pride, Inc. can continue to grow and support its mission. SC Black Pride, Inc. is proud of the work it has done over the years and looks forward to continuing that work with your generous sponsorship.

Thank you for considering this request. If you have any questions or need any additional information, please feel free to contact our Vice President of Education & Outreach, Darius Jones, at [darius@southcarolinablackpride.com](mailto:darius@southcarolinablackpride.com).

Sincerely,

Darius Jones,  
Interim President & CEO

SC Black Pride, Inc. 501(c)(3):  
26-4597295



SCBLACKPRIDE, INC. PO BOX 8191 COLUMBIA, SC 29202  
WWW.SCBLACKPRIDE.WEEBLY.ORG

## WHAT DOES SCBLACK PRIDE DO?

THOUGH OUR COMMUNITY EXPO AND COMMONUNITY PICNIC ARE THE LARGEST AND MOST VISIBLE EVENTS SC BLACK PRIDE, INC. PLANS, SCBLACK PRIDE IS MORE THAN JUST ONE WEEK OF EVENTS IN JUNE (NOW AUGUST). SCBLACK PRIDE, INC.'S MISSION IS TO UNIFY AND CELEBRATE THE DIVERSITY, CREATIVITY, AND BEAUTY OF THE SOUTH CAROLINA BLACK LESBIAN, GAY, BISEXUAL, TRANSGENDER, AND QUESTIONING (LGBTQ) COMMUNITIES AND OUR SUPPORTERS, IN ORDER TO EMPOWER AND PROMOTE THE HUMAN RIGHTS OF ALL FAMILIES AND COMMUNITIES.

## THE PILLARS OF SC BLACK PRIDE:

THE 6 PILLARS OF PRIDE SET A FOUNDATION THAT FRAME OUR MISSION, GOALS AND ASPIRATIONS FOR THE AFRICAN AMERICAN LGBT COMMUNITY.

- 1. EDUCATION:** SOUTH CAROLINA BLACK PRIDE FOCUSES ON ENRICHING THE MIND AND BRINGING AWARENESS TO THE LGBT COMMUNITY AND THOSE OF COMMON INTEREST.  
**OUR OFFERINGS INCLUDE:**
  - QUARTERLY EDUCATION SESSIONS
  - ROUNDTABLE DISCUSSION
  - SOCIAL RESEARCH ASSISTANCE
  - STATE OF THE SC BLACK LGBT TOWN HALL
- 2. YOUTH & YOUNG ADULTS:** #SCBPLEGACY IS A PROGRAM THAT HIGHLIGHTS THE IMPORTANCE OF CULTIVATING AND DIRECTING THE AFRICAN AMERICAN LGBT YOUTH & YOUNG ADULTS TO ONE DAY ASSIST IN THE MOVEMENT FOR TRUE EQUALITY.  
**OUR OFFERINGS INCLUDE:**
  - MENTORSHIP
  - COLLEGE PREP
  - YOUTH & YOUNG ADULT EMPOWERMENT SESSIONS
  - LEADERSHIP DEVELOPMENT SESSIONS
  - GSA (GAY STRAIGHT ALLIANCE) DEVELOPMENT
- 3. HEALTH & WELLNESS:** IT IS UNDERSTOOD THAT ANYONE CAN SUPPORT A CAUSE BUT SCBP ALSO UNDERSTANDS THE NECESSITY OF HOLISTIC PERSONAL WELLBEING.  
**OUR OFFERINGS INCLUDE:**
  - HIV/ AIDS AWARENESS AND SERVICES
  - FITNESS SESSIONS
  - NUTRITION
  - SPIRITUAL WELL BEING
- 4. COMMUNITY INVOLVEMENT:** THE COMMUNITY IS THE HEARTBEAT OF SCBP WITHOUT YOU WE WOULDN'T EXIST HERE'S HOW WE KEEP THE COMMUNITY INVOLVED.  
**OUR OFFERINGS INCLUDE:**
  - MONTHLY MIXERS
  - VOLUNTEER RECRUITMENT
  - FILM FESTIVALS
  - LEADERSHIP OPPORTUNITIES—BOARD OF DIRECTORS & COORDINATORS
  - GIVEOUT DAY
- 5. POLITICAL AWARENESS:** SCBP HAS WITNESSED THE POWER OF THE BLACK VOTE, AND WE STRIVE TO SIMPLY ESTABLISH A POSITIVE AND UNBIASED FOUNDATION FOR OUR COMMUNITY TO BASE THEIR DECISIONS IN VOTES AND OPINIONS IN RELIGION TO RACE AND SEXUALITY.  
**OUR OFFERINGS INCLUDE:**
  - VOTER REGISTRATION
  - POLITICAL AWARENESS SESSIONS
  - COLLABORATION WITH EQUALITY FOCUSED ORGANIZATIONS
- 6. LGBT UNITY:** THE SOLE PURPOSE OF SCBP IS BRIDGE THE GAP BETWEEN ALL LBGT INDIVIDUALS. IN THIS WE STRIVE TO CELEBRATE OUR DIFFERENCES, BEAUTY, TALENT AND CREATIVITY FOR WE UNDERSTAND THAT WE EACH SHARE A PAST IN THE JOURNEY TO EQUALITY.  
**OUR OFFERINGS INCLUDE:**
  - SC BLACK PRIDE WEEK
  - MR. & MISS SCBP PAGEANT
  - ORGANIZATIONAL COLLABORATIONS
  - RAINBOW DAY AT CAROWINDS®
  - PRIDE PROM



SCBLACKPRIDE, INC. PO BOX 8191 COLUMBIA, SC 29202  
WWW.SCBLACKPRIDE.WEEBLY.ORG

**2016 SCBLACK PRIDE**  
**SNAPSHOT**  
 AUGUST 18 - 21, 2016

THURSDAY 08.18	FRIDAY 08.19	SATURDAY 08.20	SUNDAY 08.21
WELCOME RECEPTION	EDUCATION SESSION: WHAT'S THE "T"?	COMMUNITY EXPO	COMMON-UNITY PICNIC
	Candy Land: Male Lock-In		

**COORDINATORS**

- SPECIAL EVENTS COORDINATOR  
*KENNTAIL GROOMS*
- PROGRAM COORDINATOR  
*ALLEN HUNTER*
- VOLUNTEER COORDINATOR  
*OCTAVIA JONES*
- VENDOR COORDINATOR  
*Gary Rhett*
- ENTERTAINMENT COORDINATOR  
*JAMAAR WILSON*
- YOUTH SERVICES PROGRAM COORDINATOR  
*MELVIN PURVIS-MOORE*
- PUBLICATIONS EDITOR/ WEBMASTER  
*MARVIN DAVIS*

**2016 SCBPHOST HOTEL**

Quality Inn & Suites  
 2210 Bush River Rd., Columbia, SC 29210  
 803-798-9665 (P)

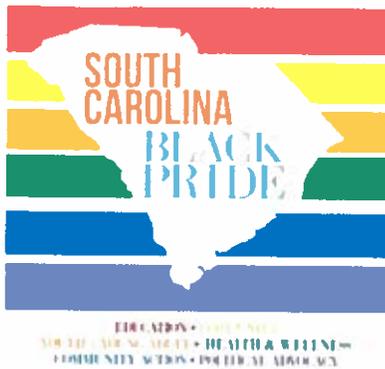


Rooms are \$69.00/ night +tax  
 Book NOW under: SC Black Pride

**2016 COMMUNITY EXPO LOCATION**

SATURDAY, AUGUST 20, 2016, 11:00 A.M. – 4:00 P.M.  
 Meadowlake Park  
 524 BECKMAN DRIVE, COLUMBIA, SC 29203





## 11th Annual South Carolina Black Pride Community Expo August 20, 2016 Vendor Application Form

The South Carolina Black Pride Board of Directors invites you to exhibit at our 11<sup>th</sup> Annual Community Expo; our theme this year is **"LIVE OUT PROUD"**. This event will be held on Saturday, August 20<sup>th</sup>, at **MEADOWLAKE PARK**. The Expo will take place from 11:00 am until 4:00 pm. Last year we had an attendance of 600-750 people. The Expo will feature live entertainment and family fun. We welcome you to come and share the information about your organization or to market your goods and services.

Vendors should be mindful that children may be present at this Expo. If your booth will contain items that are of an adult-nature, these items must be displayed so that they are out of the reach of children. We will also have giveaways and other contests throughout the day, so feel free to donate an item or two for our raffles.

The cost is **\$185 (For food truck vendors) \$110 (For Profit Groups & food vendors – selling items) and \$90.00 (Non-Profit/Governmental Agencies)**. Vendor spaces are available from 11:00 am to 4:00pm. All vendors are responsible for clean-up, and must have displays completely broken down by 5:00pm.

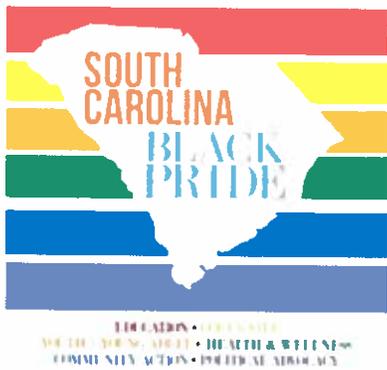
South Carolina Black Pride strongly recommends bringing your own table and chairs however, if there is a need, SC Black Pride can rent 6 ft tables and 2 chairs for **\$20**.

For more information, please contact Vendor Coordinator at [gary@southcarolinablackpride.com](mailto:gary@southcarolinablackpride.com)  
Telephone: 803-354-1783

**Expo Location** – Meadowlake Park – 524 Beckman Dr. Columbia, SC

Directions will soon be available on the SC Black Pride website: [www.southcarolinablackpride.com](http://www.southcarolinablackpride.com)

**HURRY NOW! Have your application  
received or POSTMARKED by  
June 15, 2016 and SAVE!  
\$80- For Profit groups & Food Vendors  
\$65-Non-Profit/ Gov't Agencies**



11<sup>th</sup> Annual South Carolina Black Pride  
Community Expo  
August 20, 2016  
Vendor Application Form  
Deadline – July 1, 2016

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Non-Profit (Proof is required) \_\_\_\_\_

Description of Organization/Business \_\_\_\_\_

Description of Any Goods Being Sold \_\_\_\_\_

Email \_\_\_\_\_

**Please Circle One:** \$185.00 (Food) \$110.00 (For Profit) \$90.00 (Non-Profit)

**Will you need a table and chairs (2) (please circle one)?** YES NO  
(If yes, please add an additional \$20 to your total)

**Total amount enclosed:** \_\_\_\_\_

**Please make checks payable to: South Carolina Black Pride**

**ONLINE Payments are available- ask us how!**

**Mail the check, Vendor Application / Requested Documents and Agreement to:**

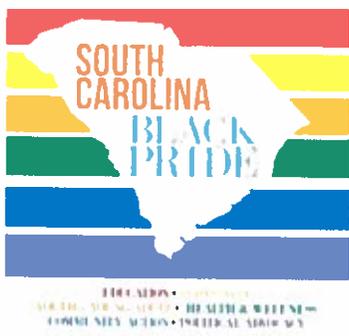
**South Carolina Black Pride**

**Attn: Vendor Coordinator**

**[gary@southcarolinablackpride.com](mailto:gary@southcarolinablackpride.com)**

**P.O. Box 8191**

**Columbia, SC 29202**



# 11<sup>th</sup> Annual South Carolina Black Pride Community Expo August 20, 2016 Vendor Agreement

I declare by signing this form that all of the information that I have provided is accurate and true. I also understand that South Carolina Black Pride reserves the right to eliminate my booth and keep my payment if:

- (1) The information I have given is not accurate;
- (2) I do not treat SC Black Pride leaders or guests at the event with dignity and respect.

### Terms and Conditions:

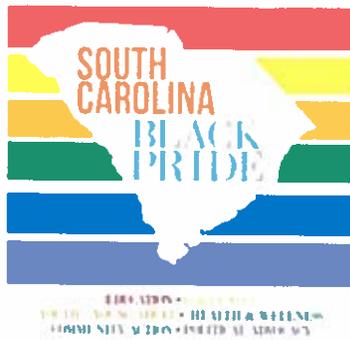
1. The acceptance of all applications is based on when they are received by the SC Black Pride, a confirmation email will be sent upon receipt of application and payment.
2. The Expo is a community event. Diversity of vendor items/information is encouraged.
3. All vendors are required to set-up between 9:00 a.m. and 10:30a.m., to be open by 11 am, to remain open until 4:00 p.m., tear down starting at 4:15 p.m. and vacate the premises no later than 5 p.m.
4. Noise, smoke, visual displays shall not interfere with neighboring vendors or with the enjoyment of the public at the Expo and must comply with all park rules, municipal ordinances, and fire laws.
5. All business or other activity for which the vendor has rented space must be conducted in your designated area only. No distribution or solicitation of any kind may be done by strolling through the Expo, without prior written permission.
6. Vendors must be mindful that children will be present at this Expo and it is a family-oriented event. If your booth contains items that are of an adult-nature, these items must be displayed so that they are out of the reach and plain sight of children.
7. **FOOD TRUCK VENDORS: EXPO VENUE** does permit the sale of food. All food vendors MUST have a SC DHEC permit, a SC business license and a Richland County business license. Please submit proof of both with your application.
8. Vendors are responsible for any damages caused to other vendors, the **EXPO VENUE** property or to the event.
9. Applicants understand that S.C. Black Pride has no control over the weather, acts of God, acts of terrorism, governmental intervention, or any other cause that may prevent and/or interrupt the celebration; as such, all participants shall hold S.C. Black Pride harmless of any losses that could arise because of such events.
10. The applicant agrees to defend, indemnify and hold harmless, S.C. Black Pride, the **EXPO VENUE**, or any other corporation or entity should the event location change, from any claim, demand, suit, loss, cost of expense, or any damage which may be asserted, claimed, or recovered against or from the said parties by reason of any damages to property, personal injury, or bodily injury, including death, sustained by any person whomsoever and which damage, injury or death arises out of or is incident to or in any way connected with the expo, and regardless of which claim, demand, loss, cost or expense in whole or in part by the negligence of the Richland County Recreation Commission's staff or by third parties or by agents, servants, employees or factors of any of them.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
S.C. Black Pride Representative

\_\_\_\_\_  
(Date)



## **11<sup>th</sup> Annual South Carolina Black Pride Advertising Rates for the Pride Guide**

We thank you very much for interest in the 11<sup>th</sup> Annual South Carolina Black Pride. By the week of August 15<sup>th</sup>, we will produce a Pride Guide which will be of souvenir program quality and post logos on our website. We will publish 500 of these booklets and distribute them to pride sponsors, participants, and guests. Please submit all graphics to the email below by the stated date in a PDF or JPEG format and payments to:

South Carolina Black Pride  
P.O. Box 8191  
Columbia, SC  
[darius@southcarolinablackpride.com](mailto:darius@southcarolinablackpride.com)  
[www.southcarolinablackpride.com](http://www.southcarolinablackpride.com)

**Deadline: July 31, 2016**

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### **Rates**

Back Cover, 1 Full Page Color Ad – 8.5 x 5.5 inches and Logo placement on website for 12 months.  
\$300

Back Inside Cover, 1 Full Page Color Ad – 8.5 x 5.5 inches and Logo placement on website for 10 months.  
\$250

Full Page, Color Ad (other than above) – 8.5 x 5.5 inches and Logo placement on website for 6 months.  
\$150

Full page, Black & White – 8.5 x 5.5 inches and Logo placement on website for 5 months.  
\$100

Half Page Horizontal, Black & White – 4.25 x 5.5 inches and Logo placement on website for 3 months.  
\$75

Business Card Size, Black & White – 3.5 x 2 inches and Logo placement on website for 3 months.  
\$15

Patron: Only Name Listed  
\$10

## PARTNERSHIP LEVELS & BENEFITS

### **Platinum Level --- \$1,000 and above**

- Prominent Logo Placement on website for 12 months
- Opportunity to Hang Banner in Community Expo Hall
- Recognition from the Community Expo Stage
- Vendor Table at the Community Expo
- Full-Page Color Ad in Pride Guide
- Prominent Color Logo placed of Pride T-shirt

### **Gold Level --- \$500 to \$999**

- Logo Placement on website for 6 months
- Recognition from the Expo Stage
- Vendor Table at the Community Expo
- Full-Page Black & White Ad in Pride Guide
- Prominent Black & White Logo placed of Pride T-shirt

### **Silver Level -- \$200 to \$499**

- Logo Placement on website for 3 months
- Recognition from the Expo Stage
- Half-Page Black & White Ad in Pride Guide
- Company/Organization name listed on Pride T-shirt

### **Bronze Level -- \$199 or less or in-kind contribution**

- Recognition from the Expo Stage
- Patron Listing in the Pride Guide

## PAST SPONSORS & PROMOTIONAL PARTNERS

### Platinum

HRC  
PALSS  
Jansen Therapeutics  
Gilead Sciences, Inc.  
SC Equality  
Center for Black Equity  
Tastee Treasures  
Pepsi

### Gold

ViiV  
Long's Pharmacy  
Gilead  
MedExpress  
Merck  
Status Boiz/ Status Girlz  
SC Gay and Lesbian Business Guild  
Harriet Hancock Center  
Dr. Todd Shaw

### Silver

Dee Daniels  
SCHAC  
SC HIV Task Force  
Lee Carson

**2016 PARTNERSHIP FORM**

**The Federal Tax I.D. of the SC Black Pride, Inc.\* is 26-4597295**

Please submit this form with an enclosed payment:

Contact Name & Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address : \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Request

(Check all that apply)

Level	Cost
<input type="checkbox"/> Platinum Level	_____
<input type="checkbox"/> Gold Level	_____
<input type="checkbox"/> Silver Level	_____
<input type="checkbox"/> Bronze Level	_____
<input type="checkbox"/> Other Items (Estimated Value)	_____

Total Cost: \$ \_\_\_\_\_

I have enclosed \$ \_\_\_\_\_

Make Checks Payable to:

**South Carolina Black Pride, Inc**

**Mail to P.O. Box 8191 Columbia, S.C. 29202**

**Deadline: July 31, 2016**

\*South Carolina Black Pride Incorporated is a 501(c) 3 non-profit organization. All donations are tax-deductible.

All logo/ ad artwork and graphics are due in PDF or JPEG format by **July 31, 2016** to [darius@southcarolinablackpride.com](mailto:darius@southcarolinablackpride.com).