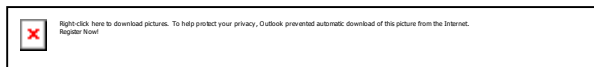

From: Houston Multifamily Forum: Marcus & Millichap / IPA
<info@emails.mmhoustonforum.com>
Sent: Thursday, April 28, 2016 11:04 AM
To: Haley, Nikki
Subject: [Price Increase Tonight] Check Out Next Week's Agenda!



The [Marcus & Millichap/IPA Multifamily Forum Houston](#) is **NEXT WEEK**. Discover how record low oil prices are impacting the region's real estate market during an array of informative sessions. Learn from industry experts who will discuss where Houston's future lies in this uncertain market on May 5. Over 350 have already made plans to attend. [See who you will meet!](#)

This Event is 1 Week Away!
Price Increases TONIGHT, April 28!

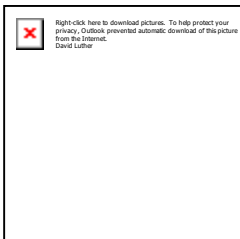
Advanced Registration **\$519**
Full Rate **\$649**
(Group Rate Available)



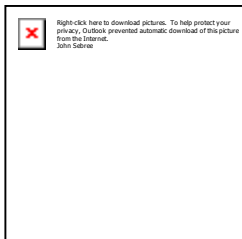
AGENDA FOR MAY 5

7:30 AM - Registration & Breakfast

8:45 AM - Opening Remarks & State of the Market



David Luther
FVP & Regional
Manager
Marcus & Millichap



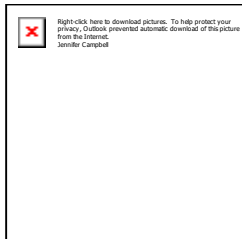
John Sebree
FVP & National Director
- NMHG
Marcus & Millichap

9:20 AM - Morning Keynote: A Special Presentation from the National Multifamily Housing Council

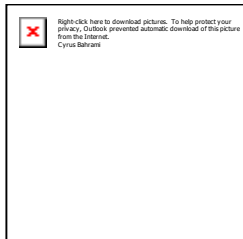


Doug Bibby
President
*National Multifamily
Housing Council*

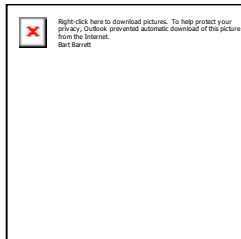
9:50 AM - Houston We (May Not) Have a Problem: A Houston Developer's Outlook



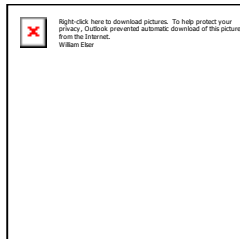
Jennifer Campbell
Associate Director
*Institutional Property
Advisors*
MODERATOR



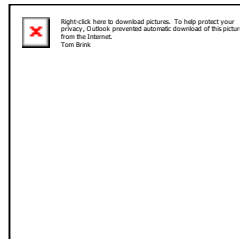
Cyrus Bahrami
Managing Director
*South Texas Alliance
Residential*



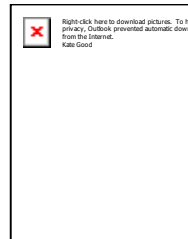
Bart Barrett
Director
Wood Partners



William Elser
Director
Hines



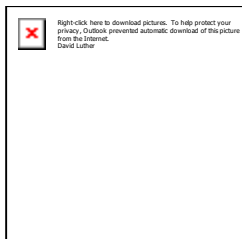
Tom Brink
Vice President
CallisonRTKL



Kate Good
SVP - Multifamily
Development
Hunington Residential

10:40 AM - Networking Break

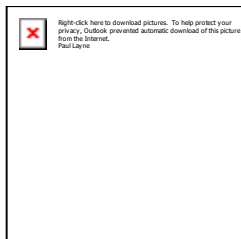
11:20 AM - East vs West: Upcoming Submarkets and Emerging Neighborhoods (Track A)



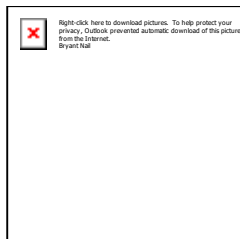
David Luther
FVP & Regional
Manager
Marcus & Millichap
MODERATOR



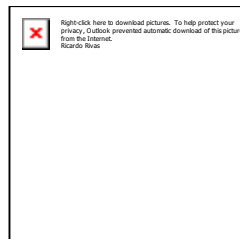
John Boriack
Chief Executive Officer
*Veritas Equity
Management*



Paul Layne
Executive Vice
President
*The Howard Hughes
Corporation*

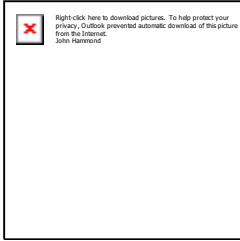


Bryant Nail
EVP - Multifamily
PM Realty Group

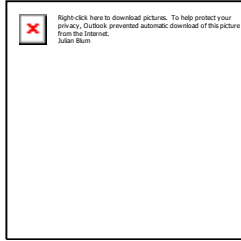


Ricardo Rivas
Chief Investment Officer
Allied Orion Group

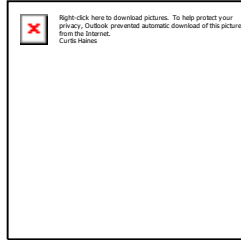
11:20 AM - No Longer a "Sure Thing": Debt & Equity Sources Discuss Houston (Track B)



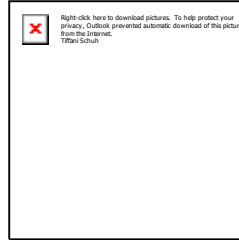
John Hammond
President & CEO
Riverway Title
MODERATOR



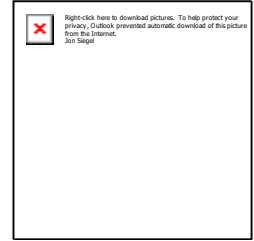
Julian Blum
Principal
Urban Southwest Capital



Curtis Haines
Chief Executive Officer
Vende Capital

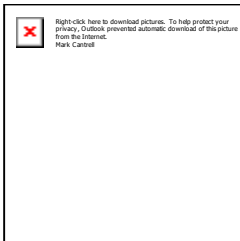


Tiffani Schuh
VP - Private Equity
CFH Investment Partners



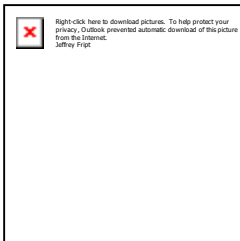
Jon Siegel
Co-Founder & CIO
RailField Realty Partners

11:10 AM - The Ins and Outs of Property Taxes (Track C)

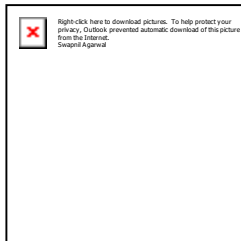


Mark Cantrell
President
CMI

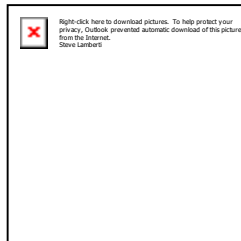
12:15 PM - Deal or No Deal: The State of Houston's Value Add Market (Track A)



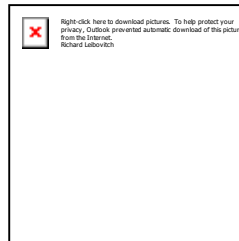
Jeffrey Fript
Vice President
Investments
Marcus & Millichap
MODERATOR



Swapnil Agarwal
Founder & Managing
Principal
Nitya Capital & Karya Management



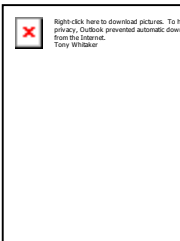
Steve Lamberti
Chief Operations Officer
Milestone Management



Richard Leibovitch
Managing Partner
Arel Capital

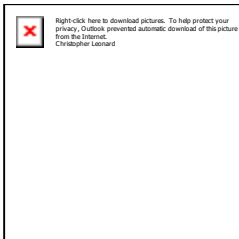


Eric Silverman
Founder & Managing
Director
Eastham Capital

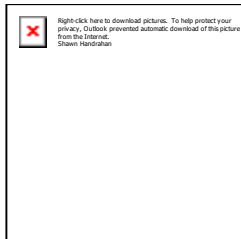


Tony Whitaker
President & C
FSI Construction

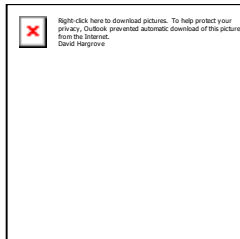
12:15 PM - Operator's Handbook: 2016 NOI Best Practices (Track B)



Christopher Leonard
Regional Director -
NMHG
Marcus & Millichap
MODERATOR



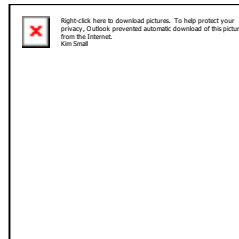
Shawn Handrahan
President & CEO
Valet Waste



David Hargrove
COO - Multifamily
Asset Plus Companies



Scott Seegmiller
Managing Partner
Ascent Multifamily
Accounting



Kim Small
SVP - Central Region
Wood Partners

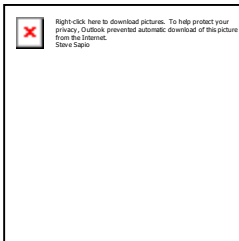
12:15 PM - **How Developers are Increasing Sales Velocity, Rents and Pricing with the World's Top Amenity (Tracy C)**



Uri Man
Chief Executive Officer
Crystal Lagoons

1:00 PM - **Networking Lunch**

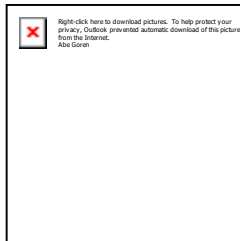
1:15 PM - **Riding The Rapids and Staying Off The Rocks: Troubleshooting Real Estate Transactions (Lunch Workshop)**



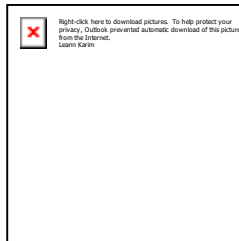
Steve Sapio
VP Title Officer /
Commercial Business
Development
Chicago Title
Company



Susan Strickland
Commercial Escrow
Officer/Closing Attorney
Chicago Title
Company

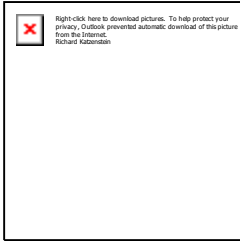


Abe Goren
Shareholder
Wilson, Cribbs &
Goren



Leann Karim
Senior Associate
Wilson, Cribbs, and
Goren

2:00 PM - **Special Presentation** (*Track A*)



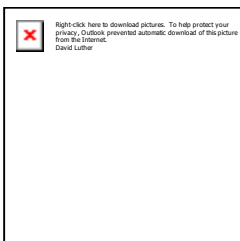
Richard Katzenstein
SVP & National Director
Marcus & Millichap
Capital Corporation

2:00 PM - **Pain in the Asset Manager: Improve Performance Through Opportunistic Gains** (*Track B*)

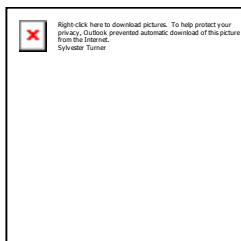


Tim Nichols
VP - Business
Development
Pinnacle Property
Group

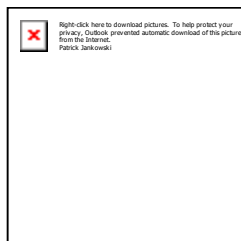
2:35 PM - **Afternoon Keynote - Tale of Two Cities: Houston Economic Forecast**



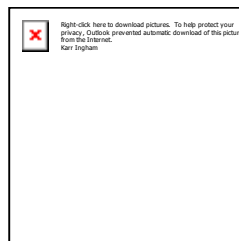
David Luther
FVP & Regional
Manager
Marcus & Millichap
MODERATOR



Sylvester Turner
Mayor
City of Houston



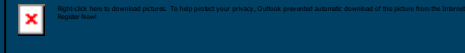
Patrick Jankowski
SVP - Research
Greater Houston
Partnership



Karr Ingham
Petroleum Economist
Texas Alliance of
Energy Producers

3:20 PM - **Refreshments & Networking**

Get Involved!



Speakers & Agenda:

John Ward
(646) 755-3164
jward@greenpearlevents.com

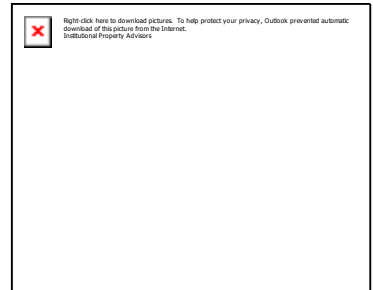
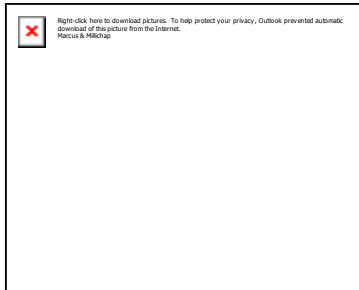
Sponsorship & Exhibiting:

Adam Kolanko
(646) 783-3955
akolanko@greenpearlevents.com

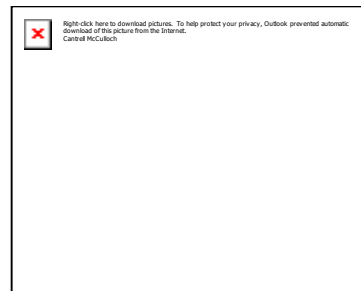
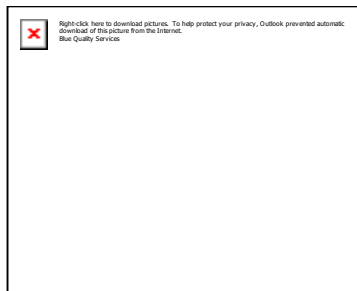
Attendee Registrations:

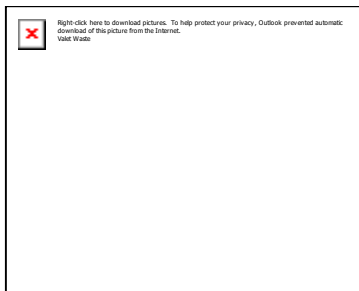
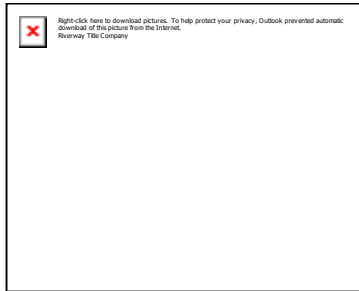
Scott Milliken
(646) 862-9912
scott@greenpearlevents.com

Conference Chairs:

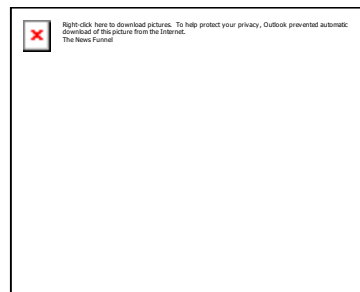
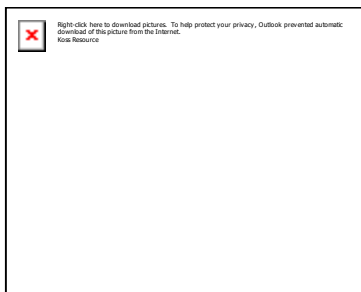


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