

**From:** Jesse Berst <chairman@smartcitiescouncil.com>

**To:** Kester, Tonykester@aging.sc.gov

**Date:** 3/19/2015 10:37:14 AM

**Subject:** Save the date! First-ever Smart Cities Week in North America

## Save the date for the first-ever **Smart Cities Week** Conference and Expo in North America!

**Smart Cities Week** is coming to Washington, D. C. September 14-16, and you should too.

**Smart Cities Week** - the first event of its kind in North America - delivers against the urgent global need for more livable, workable and sustainable cities. Come to Washington, D.C. in September to join government leaders and the world's foremost smart cities practitioners for a unique, immersive event that ultimately answers the question: *How can my city become a smart city?*

Developed by the **Smart Cities Council**, this unique event provides an opportunity to see, hear and experience exciting showcase demonstrations of the next wave of innovative, integrated technologies that are already helping cities around the world save money, build more robust economies and enhance citizens' lives.

### Roadmaps, best practices, case studies

All over the world, forward-thinking cities are seeing remarkable results from their smart city developments:

- Reducing crime by 30%
- Reducing traffic congestion by 20-40%
- Cutting power outages in half
- Reducing energy use by 20% or more

And these are just a few of the improvements cities are already achieving. At Smart Cities Week you'll hear compelling case studies on numerous topics, from transportation and citizen services to energy and smart payments. You'll go home with a best practices

### Great things happen when leaders meet.

Smart Cities Week will bring over 1,000 thought leaders from government and industry together in Washington, D.C., part of a region that - like so many others around the world - faces severe infrastructure challenges. A key theme at the conference and expo will be how public/private partnerships help cities transform faster.

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## Visit the **Smart Cities Week** website!

"Washington, D.C. is a world-class city with a robust economy that creates economic opportunity for residents across all of the city's eight wards. We are pleased that the Smart Cities Council has selected D.C. for this inaugural event in North America. As a gathering point for government, business, community and international leaders, this event...<read more>

### Learn how your company can exhibit at **Smart Cities Week!**

The inaugural Smart Cities Week Conference & Expo is being produced in partnership with Smart Cities Council and Synergy, part of Clarion Events.

knowledge base and  
understand how to create a  
smart cities roadmap for your  
city.

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