

From: Metrics That Matter <MTM@executiveboard.com>
To: Kester, Tonykester@aging.sc.gov
Date: 9/23/2015 11:07:07 AM
Subject: Register for a CEB MTM Webinar on Scrap Learning

Webinar

Scrap Learning:

Your Programs Are Not As Good As You Think They Are

Metrics That Matter

Join Us!

[Register Now](#)

Date & Time

Thursday, Oct 8, 2015

12:00 - 1:00 PM CDT

Description

How much of the learning is wasted in your organization? 5%? 10%? 30%? Would you be surprised to learn that most organizations waste roughly 50% of their investment in development programs because learners only apply 50% of what they learn? It's shocking how much is invested and lost each year. This session will focus on defining scrap learning and measuring it within your organization. Scrap learning benchmarks will also be shared. Additionally, the link between scrap and performance improvement will be discussed.

Spoiler alert: As scrap goes down, performance goes up. Research from CEB will support the findings. Additionally, a new feature in Metrics That Matter will be shared which combines some simple principles of Big Data and predictive analytics to put information in the hands of learning professionals for decision making.

[Register Here](#)

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