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Subject: Alcoholic Beverage Discounts, H.3512 -Ceremonial Bill Signing
Location: Conquest, 947 S Stadium Rd, Columbia, S.C.
When: 8/13/2014 11:00:00 AM - 12:00:00 PM

ADVANCE: Brandon Landrum
(803)260-0783

EVENT: Brewery Bill, Ceremonial Bill Signing, H.3512

DATE: Wednesday, August 13, 2014

TIME: 11:00 AM

LOCATION:

Conquest Brewing Company
947 South Stadium Road, Bay 1
Columbia, South Carolina 29201
<http://www.conquestbrewing.com/>

HOLDING ROOM: Tasting Room, to the left

LOCATION SET-UP: Hal Peters, Brian Symmes and Zach Pippin

ON-SITE LOCATION SET UP: Hal Peters, Brian Symmes and Zach Pippin

ONSITE CONTACT:

Joseph Ackerman, President and Head Brewer, Conquest Brewing Company, Inc.
803.465.0343
khiasmus86@gmail.com OR joseph@conquestbrewing.com

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Hal Peters and Haley Mottel

PURPOSE: Ceremonial bill signing of the Brewery Bill, H.3512

PRESS: Yes

PUBLIC: Yes

SPONORS:

House: Quinn and Cole
Senate: Bennett

SPEAKING ORDER/LINE-BY-LINE:

Governor Nikki R. Haley

Senator Sean Bennett
Joseph Ackerman, President and Head Brewer, Conquest Brewing Company, Inc.
Representative Derham Cole
Governor Nikki R. Haley – moves towards signing table – others will follow
Signing of the bill
Present the signing pen
Pictures
Q & A at the podium

SUGGESTED SIGNING PENS:

Sen. Bennett
Rep. Cole

CONFIRMED INVITES:

Joseph Ackerman, President of Conquest Brewing Company and Head Brewer
Brook Bristow - Bradford Neal Martin & Assoc./Counsel for SC Brewers Assoc.
Steve Warner - Charleston Regional Development Alliance

CONFIRMED LEGISLATIVE ATENDEES:

Sen. Bennett
Rep. Cole

LOCATION SETUP:

Picnic tables will be relocated outside of the bay entrance. Sofa to be moved as well.
Signing table should be set in the air to the right of the first few vats/kettles as you walk in through the bay entrance.
Cleared area of the bay entrance can hold the press.

NEEDED ITEMS:

Podium
State Seal
Podium Microphone
Signing table
Signing table Microphone
Chair
Flags
Music
Extension Cords (short and long)
Music play list and laptop; speakers, etc. are available at site

OTHER PIECES:

Signing pens and bill copy

BACKGROUND: Gov. Haley will participate in a ceremonial bill signing of H.3512, the Alcoholic Beverage Discounts bill.

SUGGESTED TALKING POINTS:

H.3512, the Alcoholic Beverage Discounts Bill

- I'm delighted to be here to celebrate the passage of H.3512, the Alcoholic Beverage Discounts Bill, which passed the General Assembly on a wide bi-partisan basis back in May.
- Just a few years ago, breweries could only hand out free samples after tours and couldn't serve food.
- Over the last couple years, we've begun the process of reforming our brewery laws.

- Starting in 2013, I signed the so-called “Pint Bill” that allowed breweries the ability to sell up to 48 ounces of beer to patrons on-site instead of limiting their intake to free samples. This change gave small brewers in South Carolina a much-needed up-front source of revenue.
- Today’s bill continues to reform South Carolina’s brewery laws by permitting breweries to serve food.
- In addition, the bill allows breweries to apply for on-premises consumption permits to sell beer and wine produced by other manufacturers at their own establishment.
- At the same time, the bill requires retailers to certify that he or she has not and will not purchase alcoholic liquors from a person who does not hold a wholesaler’s license.
- In other words, this bill helps preserve South Carolina’s traditional three-tier distribution system, while at the same time provides the flexibility necessary to accommodate our growing craft beer industry.
- South Carolina now has over 15 breweries. This bill will strengthen our craft beer industry – either through attracting out of state breweries to come to South Carolina or permitting our homegrown breweries to expand!
- It is my hope that South Carolina becomes a nationwide leader in craft beer; in-state breweries provide jobs and economic growth to the local economy.
- I wanted to thank Senator Bennett and Representative Cole in particular for their leadership on this bill. I also want to thank the South Carolina Brewers Association and the South Carolina Beer Wholesalers for helping craft this compromise. They were instrumental in getting the bill to my desk.

Miscellaneous Haley Administration Highlights

- On January 27 of this year, I signed the Government Restructuring Act of 2014 (S.22). It is the most comprehensive government restructuring in over 20 years - streamlining government processes by abolishing the outdated, five-member Budget & Control Board and creating the Department of Administration, which is responsible for executive and administrative functions.
- On February 11 of this year, I signed S.308, The Concealed Carry Reform Bill. This is just another example of how my administration is dedicated to upholding citizens’ 2nd amendment rights here in South Carolina. The bill allows for responsible South Carolinians to carry their firearms into restaurants that serve alcohol, but doesn’t allow them to consume alcohol. The bill also allows owners of these establishments to ban individuals from carrying firearms.
- South Carolina’s Department of Social Services implemented a welfare-to-work program that has found jobs for over 20,000 welfare recipients (20,217) with 97.1 percent not returning to welfare at least three months following exit and more than 80 percent not returning for at least two years.
- In 2012, we spearheaded a tax reform effort for individuals and businesses and the General Assembly passed a small business income tax reform package that will decrease income taxes for three consecutive years. When the package is in full effect in tax year 2014, the cumulative tax relief to small businesses will be \$63 million (and growing as small business income grows).
- In June 2011, I signed a tort reform law, allowing South Carolina to recruit and expand businesses by protecting them from frivolous lawsuits.
- We have focused on job training and putting workforce ready communities in every county (with Clarendon County becoming SC’s 1st, McCormick County becoming the 2nd, Colleton County the 3rd, and recently Saluda County was named the 4th in the state).

- We have one of the lowest unionization rates in the country. (3.7%, tied for the 3rd lowest state in the country)
- We made transparency in government a major priority of my administration, including fighting for and signing into law the state's first roll call voting bill.
- We established the South Carolina Commission on Ethics Reform by Executive Order in 2012 to recommend changes that would expand, strengthen, and clarify the state's Ethics Act, which has not been updated in over twenty years. A bill that includes many of the recommendations regarding income disclosures, oversight, and conflicts of recently stalled in the South Carolina Senate, but remains a top legislative priority of my administration.
- By Executive Order, I established a Regulatory Review Task Force in February of 2013, which studied thousands of regulations promulgated by 22 state agencies to determine how the regulatory environment in SC can be streamlined to help small businesses succeed. The goal is to reduce government involvement in business and professional activities that stifle entrepreneurship, small business creation, and economic growth.
- Transportation spending authority has been a priority throughout my administration, which is why I signed into law a \$1 billion infrastructure bill without raising taxes in June of 2013 – the largest investment in roads and bridges in 25 years.
- In 2012, I signed a Charter School Bill that enhances the state's existing charter system by allowing public or independent institutions of higher learning to sponsor a charter school, permitting applicants to seek to form a single gender charter school, and enabling charter school students to participate in extracurricular activities.

ECONOMIC DEVELOPMENT

Richland County: 1,459 jobs announced and \$184 million announced

Announced Date	Company Name	Objective	Product or Service	Announced Investment	Announced Jobs
2014-06-18	RhythmLink International, LLC	Expansion	Medical Device Packaging	\$1,400,000	50
2013-09-26	Dayton-Rogers Manufacturing, Co.	New	Stamping and Fabrication	\$11,000,000	134
2013-09-03	2AM Group, LLC	New	assembly operation	\$500,000	100
2013-03-28	Constantia Hueck Foils, LLC	Expansion	Foils and Films for Food and Pharmaceutical	\$12,000,000	15
2012-11-20	JTEKT Automotive South Carolina	Expansion	Automotive Steering Systems	\$130,000,000	175
2012-09-25	McEntire Produce, Inc.	Expansion	Fresh Fruits and Vegetables	\$5,000,000	85
2012-05-22	WNS North America Inc.	New	Customer care center	\$4,250,000	750
2011-10-31	Sensor Electronic Technology, Inc.	Expansion	LED Lights	\$20,000,000	150

Between January 2011 and June 2014, the unemployment rate in Richland County has decreased by 2.8 percentage points from 8.8 percent to 6 percent. There are now 9,203 more people employed in the county and 4,732 fewer people unemployed.

LEGISLATIVE INFORMATION

1/21/14

S.22

H.3945

S.53

S. 266

H.3541

	SENATE - Richland County	DOA	Ethics	Sup. of Edu	ABF	Ad. General
R	John Courson	Y	Y	Y		Y
D	Darrell Jackson	Y	EA	N		Y
D	Joel Lourie	Y	EA	Y		NV
D	John Scott	Y	Y	N		Y
D	Tomas McElveen	Y	Y	Y		Y

Adoption
of the

Conference
Report

1/21/14

S.22

Passage of
the bill

4/30/13

H.3945

Adopt
Resolution

4/9/13

H. 3518

Adopt
Resolution

3/20/13

H.3541

	HOUSE - Richland County	DOA	Ethics	Sup. of Edu	ABF	Ad. General
D	Jimmy Bales	Y	Y		Y	Y
R	Nathan Ballentine	Y	Y		Y	EA
D	Beth Bernstein	Y	Y		Y	Y
D	MaryGail Douglas	Y	Y		Y	Y
R	Kirkman Finlay, III	NV	Y		Y	Y
R	Christopher R. Hart	Y	Y		NV	Y
D	Leon Howard	Y	Y		NV	Y
R	Joseph A. McEachern	Y	Y		Y	Y
D	Mia S. McLeod	Y	Y		Y	Y
D	Joseph H. Neal	EA	Y		N	NV
D	J. Todd Rutherford	Y	Y		N	Y
D	James E. Smith, Jr.	Y	Y		Y	Y

Notes:

ABF: S.266 - On the Senate calendar. Gregory - has fought multiple times. Leatherman continues to fight against. Leatherman's name is on the bill.

Ethics: Sen: Bright and Bryant are the 2 Senators that voted against Ethics - 3rd Reading.

House: Bedingfield, Chumley, Delleney, Felder, Moss, Norman, Pitts - voted against the passage of Ethics because it was not what passed out of Judiciary.

Bannister amended on 3rd with a strike and insert of new language which did not include independent investigations.

Sup. of Edu: Leatherman and O'Dell voted against. Matthews voted present. Sheheen, Lourie and McElveen voted for it.