

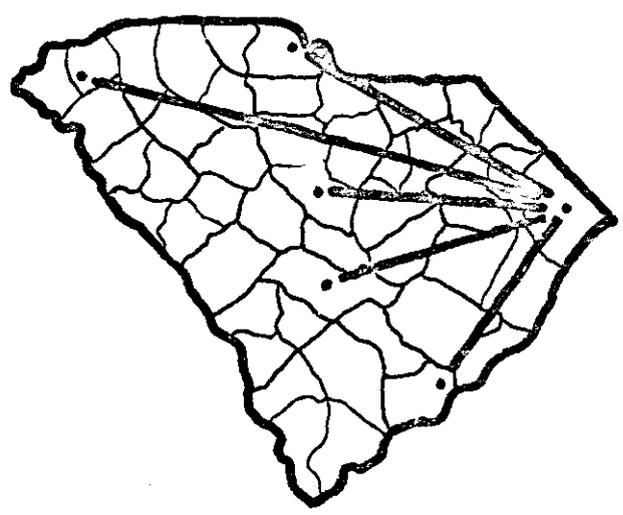
PROPOSAL NUMBER ONE

The Medical College of South Carolina requests the Commission on Higher Education to approve the formalization of a College of Liberal Arts.

PROPOSAL NUMBER TWO

The Medical College of South Carolina requests the Commission on Higher Education to approve university status for the Medical College of South Carolina.

# The Case for COASTAL CAROLINA



presented by

Coastal Educational Foundation, Inc.

and

Horry County Higher Education Commission

## COASTAL EDUCATIONAL FOUNDATION, INC.

Dr. R. Cathcart Smith, President ✓

James Blanton ✓

E. E. Burroughs ✓

D. W. Green, Jr. ✓

Joseph Holliday ✓

Mrs. Caleb Hyatt

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William A. Kimbel ✓

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Eldred Prince ✓

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C. Foster Smith ✓

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## THE PROPOSITION

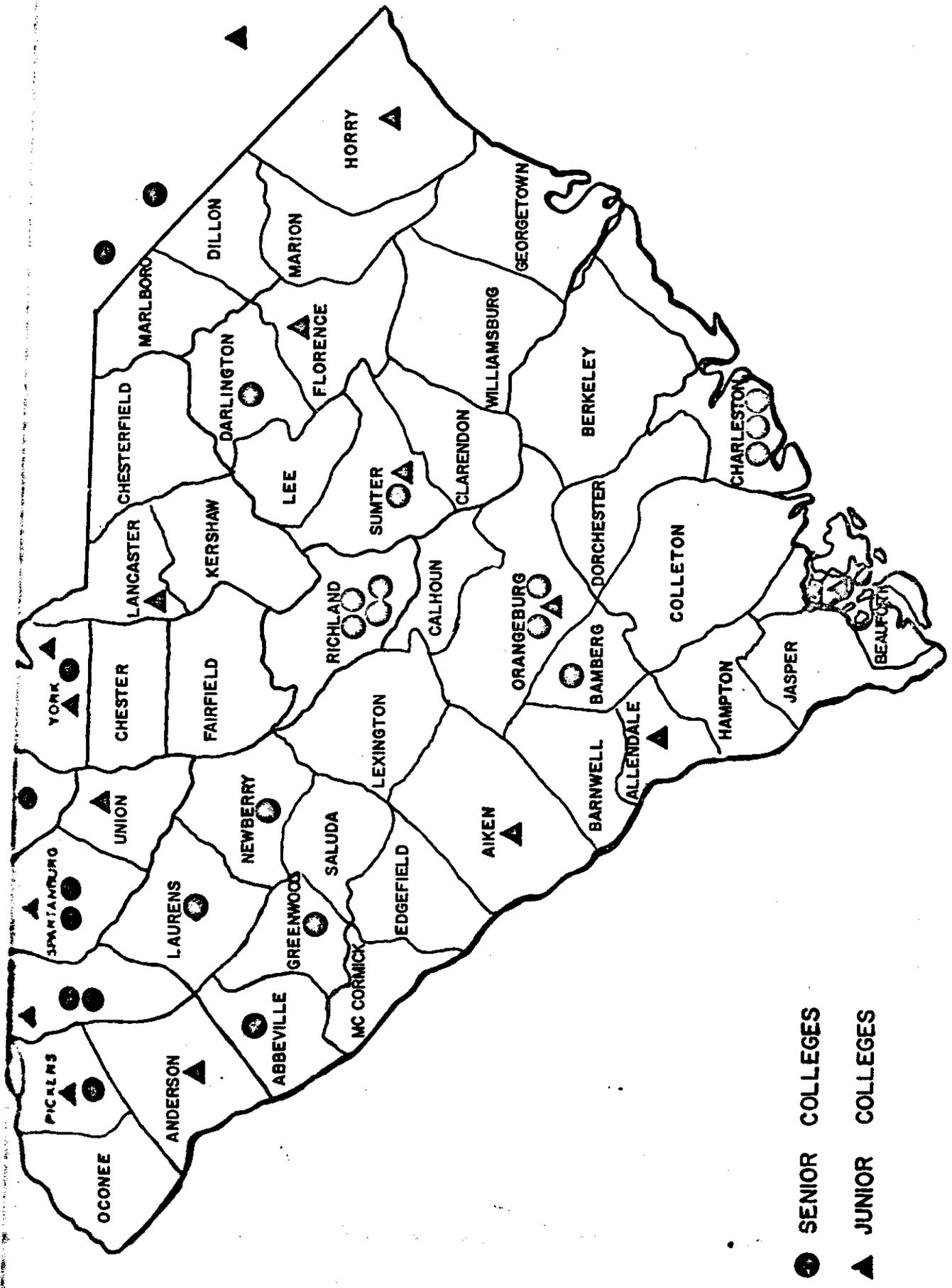
The Coastal Educational Foundation, Inc., and the Horry County Higher Education Commission, acting in behalf of the people of northeastern South Carolina, urgently request that the Coastal Carolina Regional Campus of the University of South Carolina be designated by the South Carolina Higher Education Commission as the future site of a four-year college.

While it may not be feasible to proceed immediately with the promotion of Coastal Carolina to senior college status, its designation for this role in the emerging state plan for higher education will enable the representatives of the people of Horry County to continue confidently in their determination to lay the groundwork for a four-year facility.

Since 1954 the goals set for Coastal Carolina by the political, civic, and educational leaders who have guided its development have recognized two major purposes to be served:

1. the necessity to provide accessible opportunities for higher education to individuals - high school graduates and adults who need college training for their personal development; and
2. the creative supportive role that a strong regional college will play in the development of the total community.

To these goals the people of Horry County have given earnest in money time and talent for fourteen years. In making this presentation today we are reaffirming our commitment to them and asking that these plans be ratified by the South Carolina Higher Education Commission.



- SENIOR COLLEGES
- ▲ JUNIOR COLLEGES

THE PRESENT PICTURE