

From: Public Consulting Group <ryan@pcgus.ccsend.com>

To: Kester, Tonykester@aging.sc.gov

Date: 2/23/2016 2:25:15 PM

Subject: Learn how to prepare your city's youth for long term success.

PCG presents expert panel on preparing youth for success at annual SXSWedu conference

PCG will be in Austin, TX for the annual SXSWedu conference March 7-10, 2016. Follow us on social media or visit our [event page](#) to hear more about our plans for the event. We hope to see you there!

Regards,
Marc Fenton
MFenton@pcgus.com

MBK: Cradle-to-Career Youth Best Practices Session*

Summit & Panel Discussion

Time: Wednesday March 9th 2016 - 3pm-6pm

Location: JW Marriot, Ballrooms 3, 5, & 7

The Six Milestones That Prepare Youth for Success**

Panel discussion with leading experts on how cities can prepare youth for success

1. Entering school ready to learn
2. Reading at grade level by 3rd grade
3. Graduating from high school ready for college and career
4. Completing post-secondary education or training
5. Successfully entering the workforce
6. Reducing violence and providing a second chance

Learn insights by leading experts on child development, education, and youth policy.

RSVP for this event [here](#)

*Accessible only to registered attendees of the SXSWedu Conference.

**The six milestones were developed as part of My Brother's Keeper, a White House initiative to help cities prepare children for long-term success.

MBK: Best Practices Social Gathering***

Cocktails, food, live music

Time: Wednesday, March 9th 2016 - 6pm-10pm

Location: Icenhauers - 83 Rainey St, Austin, TX

78701 www.icenhauers.com

- Exchange best practices on positioning youth for long-term success.
- Meet education colleagues, district administrators and city officials from across the U.S.

Join us for live performances from, Tameca Jones & Quiet Company

RSVP for this event (no charge) [here](#)

***SXSWedu conference attendance is not required to attend the this event.

Sponsored by **Public Consulting Group, Inc. (PCG)**, a leading public sector management and technology consultant that helps improve the performance of U.S. education, health, and human services agencies.

More information is available at: www.publicconsultinggroup.com/pcgatsxsw.

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