

Thank You For Your Support!

I want to help Goodwill Industries.

Here's my gift of: ☐ \$25.00 ☐ \$50.00 ☐ \$100.00 ☐ Surprise Us \$_____

☐ Check enclosed payable to Goodwill Industries

The Honorable Nikki Haley
Governor of SC
1205 Pendleton St
Columbia, SC 29201-3756

☐ Please charge my gift to:

☐ MasterCard ☐ VISA ☐ Discover ☐ AMEX

Account # _____ Exp. _____

Signature _____

Phone number (_____) _____

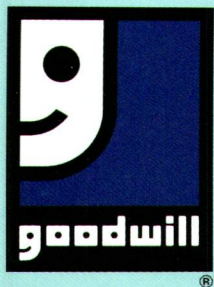
E-mail _____

Provide or correct as necessary



**Goodwill Industries of
Upstate/Midlands South Carolina**
115 Haywood Rd. • Greenville, SC 29607
(864) 351-0100 • www.goodwillsc.org

You can also donate online at www.goodwillsc.org



Goodwill Industries
of Upstate/Midlands
South Carolina, Inc.

Good

NEWS

WINTER 2016



5 THINGS YOU NEED TO KNOW ABOUT GOODWILL

There are, and have been, plenty of rumors floating around about Goodwill. False information may get shared on social media. "Facts" get taken out of context. And people may begin to believe what they see and hear, regardless of whether it holds a grain of truth.

With these scenarios in mind, we've put together a short list of things you need to know about Goodwill Industries of Upstate/Midlands South Carolina. Please take a look - and let us know if you still have questions!

1. Just as our name suggests, Goodwill Industries of Upstate/Midlands South Carolina serves 16 counties in the Upstate and Midlands of South Carolina.

We're local. That means the value of your donations stays here in South Carolina, and benefits our neighbors and friends who need help finding employment.

2. All of our 800+ associates in the Upstate and Midlands earn more than minimum wage and are eligible for benefits such as healthcare coverage, paid vacation and sick time, and retirement savings.

While some Goodwills use the Special Minimum Wage Certificate to provide additional training and work opportunities, Goodwill Industries of Upstate/Midlands South Carolina does not.

3. Patrick Michaels is our CEO and he definitely doesn't "own" Goodwill. And that million-dollar salary you heard about? Not true.

Unfortunately, Goodwill and several other nonprofits have been targeted with a particularly persistent, untrue message that claims "Goodwill CEO and owner Mark Curran profits \$2.3 million a year." Frankly, there's not a speck of truth in that statement. No one named Mark Curran is associated with any Goodwill organization. And as a registered 501(c)3 organization, Goodwill is not owned by anyone. Even Snopes has researched and debunked this rumor.

4. We devote over 92 cents of every dollar we spend to our mission: job training and placement services for people in South Carolina.

Stewardship is important to us; in fact, it's one of our corporate values. So we are especially proud of this number and what it says about the efficiency of our operations and our commitment to our mission of helping people become financially independent through employment.

5. Donations are just the beginning. We turn your donations into JOBS! Last year, we helped 10,596 people find employment.

You can learn more about these "5 Things," and Goodwill in general, at www.goodwillsc.org/fivethings.

Now that you know the facts, please share!

www.goodwillsc.org/fivethings

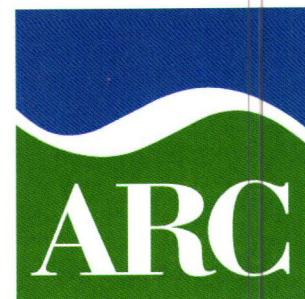


GOOD TOGETHER

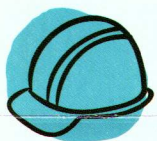
Appalachian Regional Commission Supports Expansion of Industry-Specific Training Programs

A recent grant from the Appalachian Regional Commission (ARC) helped Goodwill expand the opportunities available through our industry-specific training programs. In the Upstate, participants can enroll in programs, including a nationally-recognized certification, that prepare them for careers in fields such as Manufacturing and Healthcare. Each program includes work readiness skills, classroom curriculum, work experience to apply the learned skills in the workplace, and the opportunity to test for and earn a nationally-recognized certification in the field.

The generous support from ARC also helped Goodwill advance its Manufacturing and Certified Nurse Aide training programs in Spartanburg and Cherokee Counties. People interested in careers in these fields can contact us at upstatetraining@goodwillsc.org for more information, or attend an informational session each Friday at 9am, at the Goodwill Job Connection at 219 E. Blackstock Rd. in Spartanburg.



APPALACHIAN
REGIONAL
COMMISSION

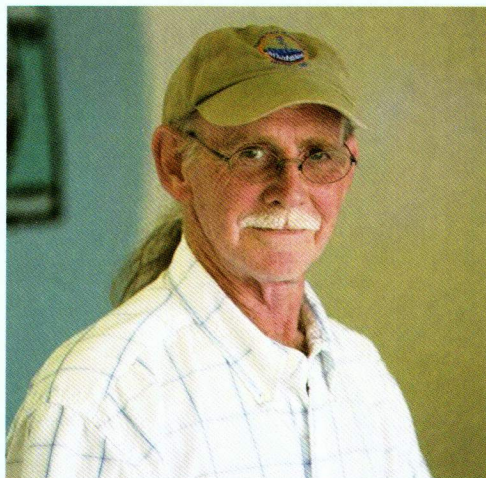


THE POWER OF WORK

Mike Lockaby found more than a job. He found a purpose.

Age. Skills. Housing.
Long-term unemployment.

Michael Lockaby faced all of these barriers when he prepared to reenter the workforce after caring for his elderly parents for years. Mike enrolled in Goodwill Senior Community Service Employment Program for people age 55 and older, where he equipped himself with an updated resume, new skills, and a nationally-recognized retail certification.



Now a Goodwill donation center attendant, Mike takes pride in serving the donors that make Goodwill's work possible and sharing his own real story of how those donations change lives.

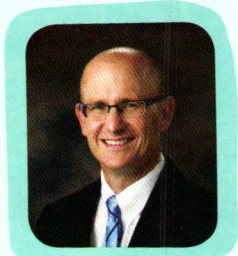
Learn more about Mike's story and his accomplishments at www.goodwillsc.org/mike.

TRAVELERS REST: COMING SOON!

Join us for the
**GROUNDBREAKING
CELEBRATION**
for the new Goodwill
Store & Job Connection
in Travelers Rest!

3:30 pm
Thursday, March 24th

Krieger Dr. & Little Texas Rd.
Travelers Rest, SC



Patrick Michaels

Dear Valued Goodwill Supporter,

It's been an eventful few months at Goodwill. Each of you continues to have a significant impact on our mission of helping South Carolinians achieve independence through employment, and I would like to share with you some highlights of

what your support has helped us achieve.

While economic conditions are definitely better today than they were just three years ago, many people still need help finding employment opportunities. That is a fact and a challenge for all of us. Goodwill Industries of Upstate/Midlands South Carolina helped to place 10,596 people into employment during our last fiscal year, which actually puts our Goodwill in the top 10 nationally in comparison with other Goodwills. These 10,596 people, who once walked through Goodwill's doors seeking assistance, are now providing for their families, paying their bills, and gaining much needed experience. They are successful today because you helped provide the services they needed to become independent.

I had the pleasure of attending our annual Partners in the Power of Work event in February. I am always humbled to visit with representatives from the 40+ organizations we highlight and thank at this event. Together, we are all working toward the same goal in getting South Carolinians back to work.

The successes noted by Goodwill and its partner organizations are a testament to the tenacity and determination of people right here in our local communities. But we cannot continue to provide this level of service without help. Please consider making a financial contribution to further our mission and provide more opportunities for South Carolinians who are seeking employment. Every gift made to Goodwill Industries will have an impact on the lives of the individuals we serve.

Sincerely,

Patrick Michaels

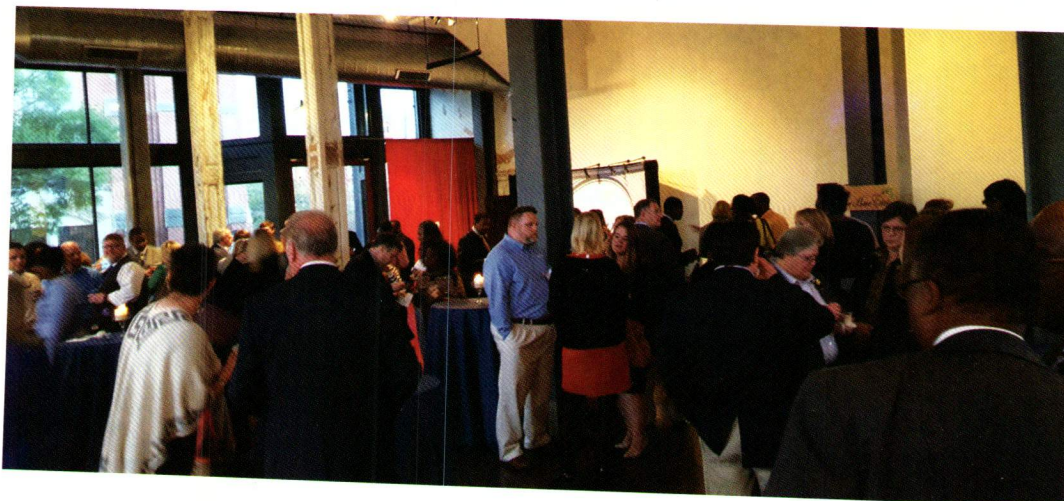
President and CEO

Goodwill Industries of Upstate/Midlands South Carolina



GOOD PARTNERS

Goodwill Recognizes Partners at Annual "Partners in the Power of Work" Event



On February 1st, Goodwill Industries held its annual "Partners in the Power of Work" event at 701 Whaley in Columbia. The event, sponsored by BlueCross BlueShield of South Carolina, celebrates the people, organizations, and businesses that support Goodwill in helping people become independent through employment.



Goodwill Industries of
Upstate/Midlands South Carolina

115 Haywood Rd.
Greenville, SC 29607
(864) 351-0100

www.goodwillsc.org

Goodwill Industries helps people become
independent through education
and training leading to employment.



GOOD NEWS



Goodwill Launches New YouthBuild Greenville Program

Goodwill Industries of Upstate/Midlands South Carolina (GIUMSC) is pleased to announce its newest job training program: YouthBuild Greenville!

Funded by a \$1.08 million grant from the United States Department of Labor, YouthBuild Greenville will serve a total of 60 out-of-school youth ages 17-24 in three cohorts. The first cohort began February 22, 2016.

Participants will receive free services, including GED instruction by certified teachers, occupational skills training for the construction industry and the opportunity to receive certification, paid work experience opportunities at Habitat for Humanity build sites, leadership training and community service

activities, and additional supportive services.

The curriculum also includes 3 months of GED instruction and classroom construction training, and 3-5 months of build site work experience. Upon successful completion of the program, participants will be prepared for employment in the construction industry!

GIUMSC is the only organization in South Carolina, and one of two Goodwill organizations nationwide, to be awarded funding for a YouthBuild program during the 2015 cycle.

For more information about this program, please visit www.goodwillsc.org/youthbuild or call 864-303-3769.



WE TURN YOUR DONATIONS INTO
JOBS

THAT HELP OUR COMMUNITY



THAT SUPPORT FAMILIES



THAT CHANGE LIVES

THANK YOU!

april 30, 2016
COME OUT and PLAY.
GOODWILLMUDRUN.ORG

St. Francis Sports Medicine
Goodwill MUD RUN
Hilton
FAFL
CARLTON
BERGERON
HUGHES
DRAXLMAIER
SOUTH RIDGE
LIQUID CATERING



GIVE IT GOOD

Save the Date: May 3rd Will Be a Day of Giving!

On Tuesday, May 3rd, Goodwill Industries of Upstate/Midlands South Carolina will join a number of other nonprofits in the Upstate and Midlands for two major giving events: Midlands Gives and Spartanburg Gives. These 24-hour online giving challenges are hosted by the Central Carolina Community Foundation and the Spartanburg Community Foundation, respectively, and encourage financial support of nonprofits serving our communities right here in South Carolina.

Mark your calendars for this exceptional day of giving - which just happens to fall during National Goodwill Industries Week! - and help us raise funds to put two people through our Certified Nurse Aide training program. For more information, email us at giving@goodwillsc.org. Or, make your gift any time at www.goodwillsc.org/donate/invest.