

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To: Pisarik, Holly <HollyPisarik@gov.sc.gov>  
Date: 3/15/2016 4:38:28 PM  
Subject: RE: Invitation  
Attachments: DSS Champions for Children.docx

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Attached is what I came up with. Let me know if you have any suggestions.

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From: Pisarik, Holly  
Sent: Tuesday, March 15, 2016 11:57 AM  
To: Symmes, Brian  
Subject: RE: Invitation

Yes, I know we send her bulleted talking points. This is in the form of a full script. I think the content is fine if that's what you are asking, but I would make some changes (remove some of the negative language).

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From: Symmes, Brian  
Sent: Tuesday, March 15, 2016 11:50 AM  
To: Pisarik, Holly  
Subject: RE: Invitation

Yes. Just bulleted talking points.

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From: Pisarik, Holly  
Sent: Tuesday, March 15, 2016 10:37 AM  
To: Symmes, Brian  
Subject: RE: Invitation

I've reviewed and have a few suggestions. Do we normally send the Governor a proposed script?

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From: Symmes, Brian  
Sent: Tuesday, March 15, 2016 10:19 AM  
To: Pisarik, Holly  
Subject: FW: Invitation

Could you take a look at the attached documents? I would normally re-work the talking points before sending it over, but I just don't have time this morning and wanted to get your thoughts on the substance.

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From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Tuesday, March 15, 2016 10:15 AM  
To: Symmes, Brian  
Subject: RE: Invitation

Great. Attached are talking points, bios of foster parents and list of invited foster parents to stand with Governor. Can we use language in TP for the release?

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From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Tuesday, March 15, 2016 10:09 AM  
To: Matheus, Marilyn <[Marilyn.Matheus@dss.sc.gov](mailto:Marilyn.Matheus@dss.sc.gov)>  
Cc: Wingo, Karen <[Karen.Wingo@dss.sc.gov](mailto:Karen.Wingo@dss.sc.gov)>  
Subject: RE: Invitation

Following up here, guys. I'm going to send you a draft media advisory as soon as I'm able to, and I think we should move forward with a 3:00 PM release of that and the invitation.

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From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Monday, March 14, 2016 12:12 PM  
To: Symmes, Brian  
Cc: Wingo, Karen  
Subject: RE: Invitation

Hey Brian,  
We are in sync with your plan. I'll all get all that to you today.  
Thanks so much,  
Marilyn

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From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Monday, March 14, 2016 12:08 PM  
To: Matheus, Marilyn <[Marilyn.Matheus@dss.sc.gov](mailto:Marilyn.Matheus@dss.sc.gov)>  
Cc: Wingo, Karen <[Karen.Wingo@dss.sc.gov](mailto:Karen.Wingo@dss.sc.gov)>  
Subject: RE: Invitation

Hey guys.

I'm sorry it's taken me a while to follow up on this, but I wanted to get your thoughts on what I think is the best course of action at this point.

I think we coordinate a release of our office's media advisory with the release of this invitation to the people you guys haven't personally reached out to yet (I'm thinking 2:30 PM tomorrow).

Considering the entire General Assembly will receive our media advisory (and Haley Mottel will follow up with a quick note to let them know it's happening) I don't see a need to send it out to the entire body. I just feel like they will get big ideas and start to show up to stand behind the podium.

Additionally, I would like to get a list of 10-15 prioritized non-speaking folks that can stand behind the podium with the speakers. I would imagine this group will include the heads of organizations that the agency works with in the foster care lane and possibly a legislator or two. I'm not married to any specific make-up of this group and will rely on you guys to make those decisions. But I will need you guys to send me a list of what that group will look like as soon as possible.

I would also like to have a 1-2 pager to give to the press covering the event as a background document that explains all of the changes the agency has and is making. I'll also use this document to draft a press release to be sent after the event if you guys haven't already drafted something.

Don't hesitate to let me know if you have any questions.

-Brian

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From: Matheus, Marilyn [<mailto:Marilyn.Matheus@dss.sc.gov>]  
Sent: Wednesday, March 09, 2016 1:22 PM  
To: Symmes, Brian  
Subject: Invitation

Hi Brian,  
Let me know if you're okay with us getting this out to our staff and advocates. I'll wait to hear from you on the legislature.  
Thanks,  
Marilyn



*You are cordially invited to join The Governor of the Great State of South Carolina*

*along with  
Susan Alford, State Director of the South Carolina Department of Social Services  
to announce the*

***Foster Parent Recruitment Campaign***

***Wednesday March 16, 2016***

***South Carolina Statehouse Lobby***

***2:00 pm***

*Help us celebrate and recognize current foster parents as we officially launch a statewide effort to  
recruit 1500 more families to care for children in care across the state.*

*Visit the new foster care website at [www.scfamilies.org](http://www.scfamilies.org)*

RSVP:  
Marilyn Matheus  
Email: [Marilyn.matheus@dss.sc.gov](mailto:Marilyn.matheus@dss.sc.gov)  
803.898.7858

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