From: Denis Bonnet <denbonnett@aol.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 8/26/2014 12:55:44 PM
Subject: Fwd: School Lunch Program
Attachments: 2 NutriFusion and Food Processors.pdf

This from my best Island friend. He was the Bluffton Incubater first graduate. Tried at State Level to get Building Funding (to no avail. Imagine our State furnishing vitamins & minerals to all our school children ! Denis

Sent from my iPad

Begin forwarded message:

> **From:** "William J.H. Grand" <wgrand@gmail.com>
> **Date:** August 22, 2014 at 2:42:23 PM EDT
> **To:** "William J. H. Grand" <WG@nutrifusion.com>
> **Subject: School Lunch Program**

NutriFusion® is an ideal option for the School Lunch Program. We can supply the essential nutrition that the kids need from fruit and veggies – without the waste or the fight.

USDA's Food and Nutrition Service is beefing up school programs that help kids make healthier nutrition and lifestyle choices. Resources include $5.7 million in Team Nutrition grants for enhanced training programs and the re-launch of the Healthier US School Challenge, which awards participating schools from $500 to $2,000. Full Report

Meanwhile, **About 150 school districts have dropped out of the National School Lunch Program** since it went into effect two years ago, according to the USDA. About 1 million fewer lunches a day were bought by students in the U.S. compared with two years ago, reported *Bloomberg Businessweek*. Full Story

1. **NutriFusion is:**
NutriFusion is a blend of fruits and/or vegetables that can significantly increase the nutritional profile, and therefore the marketability, of food, beverage and snack products. It uses a US patented process. It does not affect taste or functionality of the products it goes into and is 100% natural. NutriFusion supplies the complex nutrients and phytonutrients from fresh fruits and vegetables.

Three major claims can be made:

- % of RDI: Such as 25 % of the recommended daily value for Vitamins A, C, D, E, B1, B2 etc.
- Source claim: Such as rich in antioxidants, excellent source of Vitamins A, C, D, E, B1, B2 etc.
- Serving Claims: Such as provides the nutrients from 2 serving of fruits in each serving of waffles.

In certain products, such as baked goods, it can extend shelf life due to the high levels of anti-oxidants (both from vitamins and polyphenols in the fruits & vegetables).

2. **Research Shows:**
    a. "Better for You" products account for: **(Source: Hudson Institute, October 2011)**
        i. Better sales growth (70%) **(Source: 2011 IFIC Functional Foods/Foods for Health Consumer Trending Survey)**
        ii. Better operating profits
        iii. Better operating profit growth
        iv. Better shareholder returns
    b. Fruits and vegetables are recognized as the top functional foods.
    c. Nutrients from NutriFusion™, fruits & vegetables, provides a high amount of antioxidants to help the America's deficient diet and health.

3. **Market Studies/Statistics:**

- The average consumer meets USDA dietary guidelines about seven days a year. **(Source: The NPD Group/National Eating Trends® (NET®); 5 Years Ending Feb 2011)**

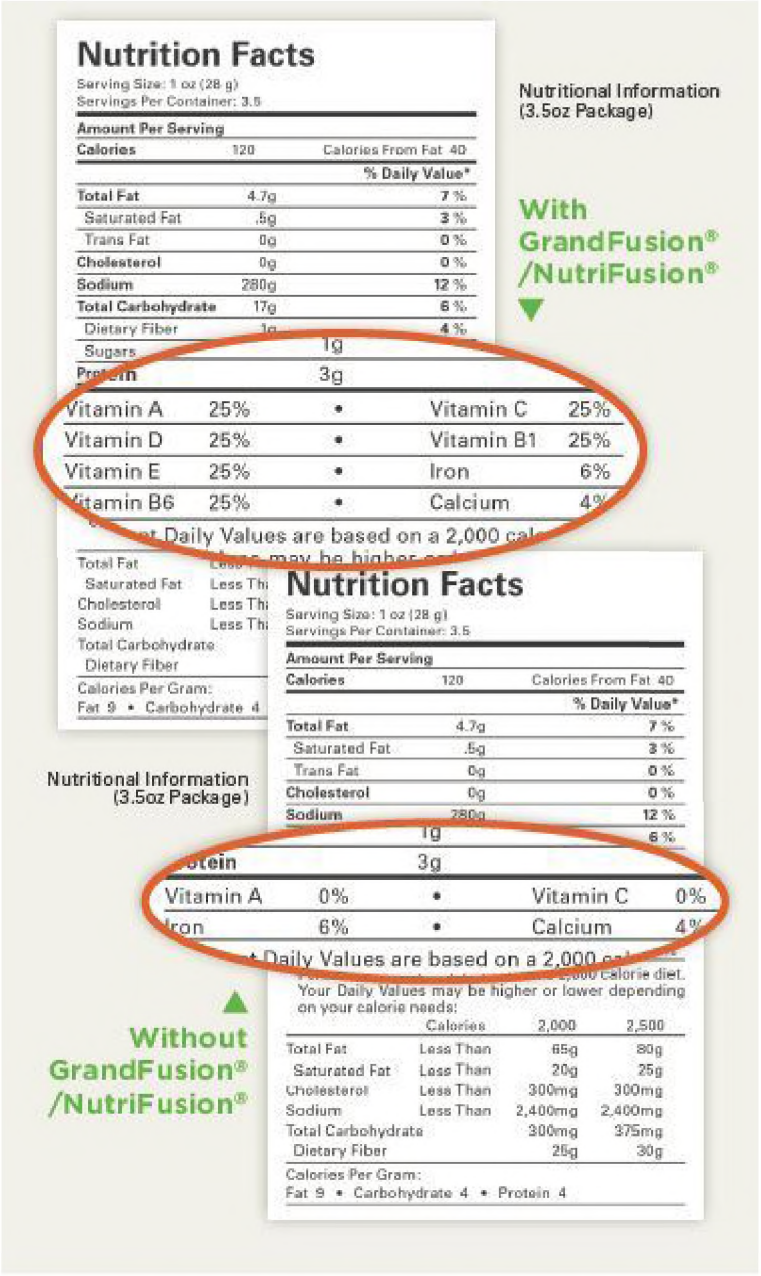
- Research shows that only 21% of shoppers are satisfied that manufacturers and retailers are offering enough enhanced foods. **(Sources: IRI 2007 Consumer Snacking Study, IRI MedProfiler, National Health & Nutrition Exam Survey and Internet sources.)**

- Consumers do not want to change their "bad" eating habits but want, for example, to eat healthier snack foods. **(Source: IRI 2007 Consumer Snacking Study)**

- Natural, organic and healthy snack foods continue to be a win with consumers, and thus a win with investors. **(Source: Nutrition Business Journal, Jan. 18, 2012)**

- Fruits & vegetables are the top ranked functional foods as named by consumers. **(Source: 2011 IFIC Functional Foods/Foods for Health Consumer Trending Survey)**

4. Product examples with and without GrandFusion®



NutriFusion, LLC 19 Executive Park Rd, Suite 100
Hilton Head, SC 29928-4787 **PRODUCT OF USA**

NUTRI FUSION®

For in-depth information, call 843-473-4301 or visit our website.

www.NutriFusion.com

	Real Food! **Real Food Nutrition!** **Real Food Vitamins** **… and nothing else!**

Nutrient Dense for Health!
Rich in Antioxidants!

Very Clean! No unpronounceable Ingredients!

Ingredients: NUTRIENTS FROM WHOLE FOOD CONCENTRATE [SPINACH, BROCCOLI, CARROT, TOMATO, BEET, SHITAKE MUSHROOM].

Regards,

William J.H. Grand
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